

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM468984

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION
<b>RESUBMIT DOCUMENT ID:</b>	900442442

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Guru Denim Inc.		10/23/2017	Corporation: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Guru Denim LLC
<b>Street Address:</b>	1888 Rosecrans Avenue
<b>City:</b>	Manhattan Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90266
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA

**PROPERTY NUMBERS Total: 40**

Property Type	Number	Word Mark
Registration Number:	2917187	TRUE RELIGION BRAND JEANS WORLD TOUR FAS
Registration Number:	3120797	TRUE RELIGION BRAND JEANS
Registration Number:	3120798	TRUE RELIGION BRAND JEANS
Registration Number:	3147244	
Registration Number:	3162614	TRUE RELIGION
Registration Number:	3162615	TRUE RELIGION
Registration Number:	3282490	TRUE RELIGION BRAND JEANS
Registration Number:	3397067	U
Registration Number:	3482001	
Registration Number:	3490283	TRUE RELIGION BRAND JEANS
Registration Number:	3561465	
Registration Number:	3561466	
Registration Number:	3561705	U
Registration Number:	3561710	U
Registration Number:	3565138	U
Registration Number:	3565180	U
Registration Number:	3565332	U
Registration Number:	3568127	U

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Property Type	Number	Word Mark
Registration Number:	3607799	
Registration Number:	3628973	TRUE RELIGION
Registration Number:	3692039	TRBJU
Registration Number:	3720222	
Registration Number:	3774711	U
Registration Number:	3862183	
Registration Number:	3884465	TRUE RELIGION
Registration Number:	3959347	TRUE RELIGION DRIFTER
Registration Number:	3963295	TRUE RELIGION
Registration Number:	3978250	
Registration Number:	4396268	U
Registration Number:	4486450	TRUE RELIGION
Registration Number:	4547355	TRBJ
Registration Number:	4723750	TRUE RELIGION
Registration Number:	4723775	BE SO BOLD
Registration Number:	4723782	TRUE STYLE IS FEARLESS
Registration Number:	4897409	U
Registration Number:	4956225	U
Registration Number:	5121711	
Registration Number:	5200144	U
Serial Number:	87363084	LAST STITCH
Serial Number:	85830296	U

**CORRESPONDENCE DATA**

Fax Number: 2028576395

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2028576000

Email: tammy.mitchell@arentfox.com

Correspondent Name: Anthony V. Lupo

Address Line 1: 1717 K Street NW

Address Line 4: Washington, D.C. 20006

<b>ATTORNEY DOCKET NUMBER:</b>	035414
<b>NAME OF SUBMITTER:</b>	Anthony D. Peluso
<b>SIGNATURE:</b>	/adpeluso/
<b>DATE SIGNED:</b>	04/09/2018

**Total Attachments: 2**  
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State of California  
Secretary of State

2474026 out

Limited Liability Company  
Articles of Organization - Conversion

LLC-1A

File # 201729710108

FILED  
Secretary of State  
State of California

OCT 23 2017

IMPORTANT -- Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Guru Denim LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

City

State

Zip Code

1888 Rosecrans Avenue, Manhattan Beach

CA

90266

5. Initial Mailing Address of Limited Liability Company, if different from item 4

City

State

Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Corporation Service Company which will do business in California as CSC-Lawyers Incorporating Service

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

City

State

Zip Code

CA

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

Guru Denim Inc.

8. Form of Entity

Corporation

9. Jurisdiction

CA

10. CA Secretary of State File Number, if any

2474026

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote.

AND

The percentage vote required of each class.

Common Stock - 5000

50.1%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Signature of Authorized Person

John Ermatinger, President and CEO

Type or Print Name and Title of Authorized Person

Dali Snyder, CFO

Type or Print Name and Title of Authorized Person



I hereby certify that the foregoing  
transcript of \_\_\_\_\_ page(s)  
is a full, true and correct copy of the  
original record in the custody of the  
California Secretary of State's office.

APR 04 2018

Date: \_\_\_\_\_ *MR*

*Alex Padilla*

ALEX PADILLA, Secretary of State

**TRADEMARK**