

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467823

| | |
|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|----------------------------|
| allgoods LLC | | 03/29/2018 | Limited Liability Company: |
| Herff Jones, LLC | | 03/29/2018 | Limited Liability Company: |
| Varsity Brands, LLC | | 03/29/2018 | Limited Liability Company: |
| Varsity Spirit LLC | | 03/29/2018 | Limited Liability Company: |
| BSN Sports, LLC | | 03/29/2018 | Limited Liability Company: |
| Varsity Spirit Fashions & Supplies, LLC | | 03/29/2018 | Limited Liability Company: |
| American Cheerleader Media, LLC | | 03/29/2018 | Limited Liability Company: |

RECEIVING PARTY DATA

| | |
|------------------------|----------------------------|
| Name: | Goldman Sachs Bank USA |
| Street Address: | 200 WEST STREET |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10282 |
| Entity Type: | ASSOCIATION: UNITED STATES |

PROPERTY NUMBERS Total: 312

| Property Type | Number | Word Mark |
|-----------------------------|----------|----------------------|
| Serial Number: | 86663939 | |
| Serial Number: | 86934150 | A |
| Serial Number: | 87060211 | A |
| Registration Number: | 5107642 | |
| Registration Number: | 5117069 | FAN CLOTH |
| Registration Number: | 5117068 | FAN CLOTH |
| Registration Number: | 2016049 | AMERICAN CHEERLEADER |
| Registration Number: | 4379980 | AIR RAID |
| Registration Number: | 4536043 | AIR RELEASE |
| Registration Number: | 1919079 | AIR RELEASE |
| Registration Number: | 1262511 | ALUMAGOAL |
| Registration Number: | 4260863 | ANACONDA |

TRADEMARK

| Property Type | Number | Word Mark |
|-----------------------------|---------------|-------------------------------|
| Registration Number: | 2242889 | ANACONDA SPORTS |
| Registration Number: | 3775170 | ANACONDA SPORTS |
| Registration Number: | 4319066 | BEST SUPPLY NETWORK IN SPORTS |
| Registration Number: | 1949588 | BRUTE FORCE |
| Registration Number: | 2473322 | BSN |
| Registration Number: | 4380577 | BSN SPORTS |
| Registration Number: | 4730915 | BSN SPORTS |
| Registration Number: | 4369051 | BSN SPORTS FEEL THE STRENGTH |
| Registration Number: | 1880726 | BULLDOG |
| Registration Number: | 4558715 | BUSY BEE |
| Registration Number: | 3793364 | C CHAMPION BARBELL |
| Registration Number: | 3795882 | CHAMPION BARBELL |
| Registration Number: | 1534487 | CITY ROCK |
| Registration Number: | 2804533 | CITY ROCK |
| Registration Number: | 2049744 | CITY ROCK |
| Registration Number: | 1845758 | COLOR MY CLASS |
| Registration Number: | 4780407 | COLOR MY CLASS |
| Registration Number: | 4691900 | CONNECT-A-SCOOTERS |
| Registration Number: | 4324951 | |
| Registration Number: | 1506171 | DIAL-A-DOWN |
| Registration Number: | 1880747 | DOMINATOR |
| Registration Number: | 4163691 | EKHO |
| Registration Number: | 4615956 | EKHO |
| Registration Number: | 4628467 | ESPORTSONLINE |
| Registration Number: | 4628468 | 'ESPORTSONLINE' |
| Registration Number: | 0738205 | FLAG-A-TAG |
| Registration Number: | 2425244 | FUNNETS |
| Registration Number: | 3421465 | GAMECRAFT |
| Registration Number: | 1965771 | GAMECRAFT |
| Registration Number: | 5064404 | GAMER |
| Registration Number: | 1931017 | GEAR 2000 |
| Registration Number: | 5127406 | GEAR PRO-TEC |
| Registration Number: | 4005721 | GLSPORTS |
| Registration Number: | 0394740 | GOLD MEDAL |
| Registration Number: | 2077055 | GREAT WHITE |
| Registration Number: | 3745796 | GSC |
| Registration Number: | 3957952 | IMPACT SPORTS |
| Registration Number: | 1930761 | INTIMIDATOR |

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------------------|
| Registration Number: | 1887993 | INVADER |
| Registration Number: | 4363190 | LEAGUE DIRECT |
| Registration Number: | 2447836 | MARK 1 |
| Registration Number: | 2431716 | MARK 1 |
| Registration Number: | 4688792 | MARK 1 |
| Registration Number: | 3453580 | MARK 1 |
| Registration Number: | 2052751 | MULTIFIT SYSTEM |
| Registration Number: | 4636904 | 'MY TEAM SHOP' |
| Registration Number: | 5063530 | NEW ENGLAND CAMP |
| Registration Number: | 1998854 | NEW ENGLAND CAMP |
| Registration Number: | 5234844 | NEW ENGLAND CAMP DI\$COUNTER |
| Registration Number: | 5005249 | ONLINE PHYSICAL EDUCATION NETWORK |
| Registration Number: | 4915862 | ONLINE PHYSICAL EDUCATION NETWORK |
| Registration Number: | 4983342 | "OPEN" |
| Registration Number: | 5082879 | OPEN |
| Registration Number: | 5194403 | PAD-LOC |
| Registration Number: | 1223595 | PILLO POLO |
| Registration Number: | 4785904 | PORTAPIT |
| Registration Number: | 3105665 | PORT-A-PIT |
| Registration Number: | 0800268 | PORT-A-PIT |
| Registration Number: | 3291343 | PRO DOWN |
| Registration Number: | 1410733 | PROBASE |
| Registration Number: | 1909693 | PRO-DOWN |
| Registration Number: | 4785999 | PRO-DOWN |
| Registration Number: | 2816210 | PROFESSIONAL SIGNATURE SERIES |
| Registration Number: | 2034235 | PRO-LOC |
| Registration Number: | 4828860 | RAZOR |
| Serial Number: | 87072326 | REACTOR |
| Registration Number: | 1030600 | ROL-DRI |
| Registration Number: | 2299816 | ROLL-N-FOLD |
| Registration Number: | 4828861 | RZ |
| Registration Number: | 1880748 | SCRAMBLER |
| Registration Number: | 1943179 | SECUR-A-STRAP |
| Registration Number: | 2843728 | SPECIAL DAY |
| Registration Number: | 2846146 | SPECIAL DAY |
| Registration Number: | 2778839 | SPORT SUPPLY GROUP, INC. |
| Registration Number: | 4200445 | SPORTS COOL |
| Serial Number: | 87586147 | TEAM ART LOCKER |

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------------|
| Registration Number: | 1870846 | THE ATHLETIC CONNECTION |
| Registration Number: | 3333366 | THE BIG ROCK |
| Registration Number: | 2002107 | THE HEART ADVENTURE |
| Serial Number: | 87700128 | THE HEART OF THE GAME |
| Registration Number: | 1951224 | THE ROCK |
| Registration Number: | 2719009 | THE ROCK |
| Registration Number: | 3876315 | THE ROCK |
| Registration Number: | 4955885 | THE ROCK |
| Registration Number: | 3333365 | THE ROCK |
| Registration Number: | 1055596 | TIDI-COURT |
| Registration Number: | 3426253 | TOMARK |
| Registration Number: | 1223594 | TOPPLEBALL |
| Registration Number: | 4175420 | TRANSFERMAGIC |
| Registration Number: | 4175419 | TRANSFERMAGIC.COM |
| Registration Number: | 3527570 | TRUMP |
| Registration Number: | 1246494 | U.S. GAMES |
| Registration Number: | 1934630 | ULTIMAT |
| Registration Number: | 1739140 | VOLLEY TRAINER |
| Registration Number: | 4233416 | VPI |
| Registration Number: | 1906667 | WAFFLE |
| Registration Number: | 4455059 | WORKER BEE |
| Registration Number: | 3092001 | X2AIR |
| Registration Number: | 3430408 | X-S.O.B. |
| Serial Number: | 85613353 | XTREME PERFORMANCE |
| Registration Number: | 3358375 | Z |
| Registration Number: | 3292661 | Z-COOL |
| Registration Number: | 2977651 | Z-COOL |
| Registration Number: | 1991419 | LOGOART |
| Registration Number: | 3569091 | LOGOART |
| Registration Number: | 1033810 | ULTRIUM |
| Registration Number: | 3716062 | ACADEMIC E PRESS |
| Registration Number: | 3673885 | ACADEMICEXPRESS |
| Registration Number: | 1229592 | ASTRALITE |
| Registration Number: | 1055521 | BALE |
| Registration Number: | 4669883 | BELIEVE IN YOU |
| Registration Number: | 3655147 | BELIEVE IN U |
| Registration Number: | 1407634 | BPA |
| Registration Number: | 2655144 | CHURCHWEAR |

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------------------|
| Registration Number: | 0903047 | COLLEGIATE |
| Registration Number: | 0901233 | COLLEGIATE |
| Registration Number: | 2524984 | COLLEGIATE APPAREL |
| Registration Number: | 2417646 | CONTESSA |
| Registration Number: | 4350425 | CREATING A CLIMATE OF ACHIEVEMENT |
| Registration Number: | 3399738 | CRIMSON GOLD |
| Registration Number: | 3364926 | DAMASCENE |
| Registration Number: | 4603432 | DIPLOMA EZ PRINT |
| Registration Number: | 2215368 | EXPLORING WHERE & WHY |
| Registration Number: | 3769190 | EXTREME AURISTA |
| Registration Number: | 3255098 | EXTREME SILVER |
| Registration Number: | 2700106 | FIRST & FINEST IN ACHIEVEMENT FRAMING |
| Registration Number: | 2677964 | FRAMING SUCCESS |
| Registration Number: | 2674961 | FRAMING SUCCESS |
| Registration Number: | 1711594 | FRESHMAN RECORD |
| Registration Number: | 0921551 | GLOBEMASTER |
| Registration Number: | 1347809 | HEIRLOOM |
| Registration Number: | 1837227 | HERFF JONES |
| Registration Number: | 1839684 | HERFF JONES |
| Registration Number: | 1837393 | HERFF JONES |
| Registration Number: | 1247648 | HERFF JONES |
| Registration Number: | 1837133 | HJ |
| Registration Number: | 1837362 | HJ |
| Registration Number: | 1836766 | HJ |
| Registration Number: | 1837089 | HJ |
| Registration Number: | 1222531 | HJ |
| Registration Number: | 4689962 | HJ |
| Serial Number: | 87643265 | HJ |
| Serial Number: | 87640952 | HJ JOURNEY |
| Registration Number: | 1268584 | HJ ULT |
| Registration Number: | 1214101 | MURPHY ROBES |
| Registration Number: | 2467293 | NEW STUDENT RECORD |
| Registration Number: | 2456822 | OUR YEAR |
| Registration Number: | 1301830 | QWICK-SHIP |
| Registration Number: | 0915902 | REPLOGLE |
| Registration Number: | 2846814 | SCAN GLOBE |
| Registration Number: | 4488888 | STITCH |
| Registration Number: | 3855301 | STRAIGHT UP GET HOME SAFELY |

| Property Type | Number | Word Mark |
|-----------------------------|---------------|--|
| Registration Number: | 4060746 | THE EXTREME COLLECTION |
| Registration Number: | 2732157 | THE RECORD PROGRAMS |
| Registration Number: | 2425319 | WHERE ACHIEVEMENT IS RECOGNIZED |
| Registration Number: | 2891441 | WHITE GLOVE PKG |
| Registration Number: | 2745099 | WONDER GLOBE |
| Registration Number: | 2400755 | YOUR SUCCESS DESERVES THE BEST |
| Registration Number: | 3928856 | VARSIITY |
| Registration Number: | 3626221 | ALL STAR CHALLENGE |
| Registration Number: | 3232282 | AMERICAN CHEER POWER NATIONALS |
| Registration Number: | 2358346 | AMERICAN CHEERLEADERS ASSOCIATION ACA |
| Registration Number: | 3444342 | C THE CHEERLEADING WORLDS |
| Registration Number: | 3120253 | CHEER LTD |
| Registration Number: | 2432547 | CHEER POWER |
| Registration Number: | 4388201 | CHEERSPORT |
| Registration Number: | 2245095 | CHEERSPORT |
| Registration Number: | 2290755 | COLLEGE CHEERLEADING & DANCE TEAM NATION |
| Registration Number: | 1528887 | CROWDLEADER |
| Registration Number: | 3455148 | IASF INTERNATIONAL ALL STAR FEDERATION |
| Registration Number: | 1927869 | INTROPA TOURS |
| Registration Number: | 4546436 | MYVARSITY |
| Registration Number: | 2793707 | NATIONAL CHEERLEADERS ASSOCIATION |
| Registration Number: | 2520826 | NATIONAL DANCE ALLIANCE |
| Registration Number: | 1776825 | NATIONAL DANCE TEAM CHAMPIONSHIP |
| Registration Number: | 1576926 | NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI |
| Registration Number: | 2520827 | NDA |
| Registration Number: | 2878268 | NDA NATIONAL DANCE ALLIANCE |
| Registration Number: | 4383733 | ONE UP |
| Registration Number: | 2383307 | SPIRIT OF AMERICA |
| Registration Number: | 3564581 | SPIRIT XPRESS |
| Registration Number: | 4541953 | THE GROOVE EXPERIENCE |
| Registration Number: | 4293501 | THE WORK IS WORTH IT |
| Registration Number: | 4507733 | TRIPLE CROWN |
| Registration Number: | 4263247 | U.S. OPEN CHEERLEADING AND DANCE TEAM CH |
| Registration Number: | 2458791 | U.S.OPEN CHEERLEADING & DANCE TEAM CHAMP |
| Registration Number: | 3567653 | UCA |
| Registration Number: | 2341059 | UCA |
| Registration Number: | 4688748 | UCA ALL STAR INTERNATIONAL CHAMPIONSHIP |
| Registration Number: | 1761773 | USA NATIONALS |

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------------|
| Registration Number: | 2814728 | USA UNITED SPIRIT ASSOCIATION |
| Registration Number: | 2357303 | V VARSITY |
| Registration Number: | 4258636 | VARSITY ALL STAR |
| Registration Number: | 4607865 | VARSITY ALL STAR |
| Registration Number: | 4451703 | VARSITY ALL STAR FASHION |
| Registration Number: | 4526644 | VARSITY COUTURE |
| Registration Number: | 4593424 | VARSITY DANCE |
| Registration Number: | 4314148 | VARSITY LAST PASS |
| Registration Number: | 4625161 | VARSITY PIN TRADING |
| Registration Number: | 1796645 | VARSITY SPIRIT |
| Registration Number: | 2293083 | VARSITY SPORT |
| Registration Number: | 4615138 | VARSITY TOUCHDOWN |
| Registration Number: | 4464123 | VINTAGE VARSITY |
| Registration Number: | 3645099 | WE ARE CHEERLEADING |
| Registration Number: | 2548877 | WESTCOAST CHAMPIONSHIP |
| Registration Number: | 2489351 | WORLD CHEERLEADING CHAMPIONSHIP |
| Registration Number: | 4179621 | WORLD CUP OF CHEERLEADING |
| Registration Number: | 3076217 | WORLD SPIRIT FEDERATION |
| Registration Number: | 2733181 | ACTIONWEAVE |
| Registration Number: | 1575830 | JUNIOR VARSITY SPIRIT FASHIONS |
| Registration Number: | 2728021 | MOTIONFLEX |
| Registration Number: | 1680452 | VARSITY SPIRIT FASHIONS |
| Serial Number: | 87399705 | 180 PRO |
| Registration Number: | 3132871 | A ATHLETIC CHAMPIONSHIPS |
| Serial Number: | 86315936 | A VARSITY ACHIEVEMENT BRAND |
| Serial Number: | 86316142 | A VARSITY SPORT BRAND |
| Registration Number: | 4642062 | AMERICAN CHEERLEADER |
| Registration Number: | 5148144 | AMERICAN CHEERLEADER |
| Registration Number: | 3273355 | AMERICAN CHEER POWER |
| Registration Number: | 4256360 | B1 SELF |
| Registration Number: | 2891439 | CHEER POWER |
| Registration Number: | 0911544 | CHEERLEADER |
| Registration Number: | 2056750 | CHEERLEADER & DANZTEAM |
| Registration Number: | 4007673 | CHEERLEBRITY |
| Registration Number: | 1341584 | CHEEROBICS |
| Registration Number: | 4471370 | CROSS CHEER |
| Registration Number: | 3494984 | D THE DANCE WORLDS |
| Registration Number: | 5222798 | D2 SUMMIT |

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 5222785 | D2 SUMMIT |
| Registration Number: | 4081222 | ENCORE |
| Registration Number: | 5298301 | FIERCE CONNECTION |
| Registration Number: | 5228261 | FIERCE CONNECTION |
| Registration Number: | 4748314 | FLASH APPS |
| Registration Number: | 2038322 | FLY-AWAY |
| Registration Number: | 4378407 | GLOBAL VILLAGE CONCERNS |
| Registration Number: | 4256361 | INCREDIBLE MASCOTS |
| Registration Number: | 3335937 | MASTERS OF THE MAT |
| Registration Number: | 2436010 | NATIONAL ALL STAR CHEERLEADING CHAMPIONS |
| Registration Number: | 1132169 | NATIONAL CHEERLEADERS ASSOCIATION |
| Registration Number: | 3799507 | NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI |
| Registration Number: | 4940967 | NATIONAL SCHOOL SPIRIT DAY |
| Registration Number: | 3970580 | NCA |
| Registration Number: | 2036638 | NCA |
| Registration Number: | 3484813 | NDTC |
| Registration Number: | 3484814 | NHSCC |
| Registration Number: | 4933274 | NSPA NATIONAL SMALL PROGRAM ASSOCIATION |
| Registration Number: | 3058778 | POWER DANCE |
| Registration Number: | 3192456 | PREMIER ATHLETICS |
| Registration Number: | 4964011 | SPEED CAMPS |
| Registration Number: | 4009573 | SPIRIT SPORTS |
| Registration Number: | 1995465 | SPIRIT STICK |
| Registration Number: | 5177484 | SPIRIT WORKS |
| Registration Number: | 3822711 | THE ALL STAR WORLDS |
| Registration Number: | 3653809 | THE AMERICAN CHEER & DANCE CHAMPIONSHIPS |
| Registration Number: | 2999331 | THE CHEERLEADING WORLDS |
| Registration Number: | 4832919 | THE DANCE SUMMIT |
| Registration Number: | 2018501 | THE ORIGINAL CHEERLEADER SUPPLY COMPANY |
| Registration Number: | 4401804 | THE SUMMIT |
| Registration Number: | 5222787 | THE SUMMIT |
| Registration Number: | 3655288 | U.S. CHEERLEADING OPEN |
| Registration Number: | 3254626 | UDA |
| Registration Number: | 3771514 | UDA |
| Registration Number: | 3799150 | UNIVERSAL CHEERLEADERS ASSOCIATION |
| Registration Number: | 3767416 | UNIVERSAL DANCE ASSOCIATION |
| Registration Number: | 1563866 | UNIVERSAL DANCE ASSOCIATION |
| Serial Number: | 87659402 | UNIVERSITY WORLD CUP CHEERLEADING CHAMPI |

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 3782739 | V |
| Registration Number: | 3842122 | V |
| Registration Number: | 4110341 | V VARSITY SHOP |
| Registration Number: | 3331926 | V!ROC |
| Registration Number: | 5008375 | VARISITY |
| Registration Number: | 4403734 | VARISITY |
| Registration Number: | 3782740 | VARISITY |
| Registration Number: | 2526564 | VARISITY |
| Registration Number: | 3436493 | VARISITY |
| Registration Number: | 2082554 | VARISITY |
| Registration Number: | 3696209 | VARISITY |
| Registration Number: | 1812198 | VARISITY |
| Registration Number: | 0879543 | VARISITY |
| Registration Number: | 4743867 | VARISITY COLORS |
| Registration Number: | 2155823 | VARISITY GIRL |
| Serial Number: | 86824500 | VARISITY GIRL |
| Registration Number: | 4203121 | VARISITY ID |
| Registration Number: | 4203122 | VARISITY ID |
| Registration Number: | 5156409 | VARISITY LIFE |
| Serial Number: | 87630337 | VARISITY SWITCH UP |
| Registration Number: | 3858342 | VARISITY TV |
| Registration Number: | 3920302 | VARISITY TV |
| Registration Number: | 4438199 | VARISITY U. |
| Registration Number: | 3797635 | VARISITY UNIVERSITY |
| Registration Number: | 4823834 | VARISITY UNIVERSITY |
| Registration Number: | 3418764 | VARISITY.COM |
| Registration Number: | 3689696 | VARISITY.COM |
| Registration Number: | 3617640 | WE ARE CHEERLEADING |
| Registration Number: | 3804925 | WE ARE CHEERLEADING |
| Registration Number: | 1961935 | WHERE TEAMS COME TRUE |
| Registration Number: | 4633983 | WORLD SCHOOL & PERFORMANCE CHEER CHAMPIO |
| Registration Number: | 4217321 | WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS |
| Registration Number: | 5095715 | WORLD SERIES OF CHEERLEADING |
| Registration Number: | 4392326 | WORLD UNIVERSITY CHEERLEADING CHAMPIONSH |

CORRESPONDENCE DATA

Fax Number: 6179779458

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006316 FRAME: 0171

Phone: 6175701993
Email: mwoodbury@goodwinlaw.com
Correspondent Name: Maria Woodbury
Address Line 1: 100 Northern Ave
Address Line 4: Boston, MASSACHUSETTS 02210

| | |
|---------------------------|--------------------|
| NAME OF SUBMITTER: | Maria Woodbury |
| SIGNATURE: | /s/ Maria Woodbury |
| DATE SIGNED: | 03/30/2018 |

Total Attachments: 25

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of allgoods LLC, Herff Jones, LLC, Varsity Brands, LLC, Varsity Spirit LLC, BSN Sports, LLC, Varsity Spirit Fashions & Supplies, LLC and American Cheerleader Media, LLC (collectively, the "Grantors"), hereby grants to Goldman Sachs Bank USA, in its capacity as administrative and collateral agent (in such capacity, the "Grantee"), a continuing security interest in (a) all of the Grantors' right, title and interest in, to and under to the United States trademarks, tradenames, trade dress and service marks and all trademark registrations and trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to the Grantors' use of any trademarks, tradenames, trade dress and service marks, (c) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, (d) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Marks, (e) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (f) the right to sue for past, present and future infringements thereof, (g) all rights corresponding thereto, (h) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by any Grantor against third parties for past or future infringement of the Marks and (i) all causes of action arising prior to or after the date hereof for unfair competition regarding the Marks.

Each of the Grantors authorizes and requests that the Commissioner of Patents and Trademarks record this Agreement.

THIS GRANT (the "Grant") is made to secure the satisfactory performance and payment of all the Obligations of the Grantors, as such term is defined in the ABL Pledge and Security Agreement by, among others, the Grantors and the Grantee, dated as of December 11, 2014 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Each of the Grantors does hereby acknowledge and confirm that the grant of the security interest herein, and the rights and remedies of the Grantee with respect to the security interest granted herein, are more fully set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

This Grant may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 29th day of
March, 2018.

ALLGOODS LLC
as Grantor

By: Burton Brillhart
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

HEREF JONES, LLC
as Grantor

By: Burton Brillhart
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

VARSITY BRANDS, LLC
as Grantor

By: Burton Brillhart
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

VARSITY SPIRIT LLC
as Grantor

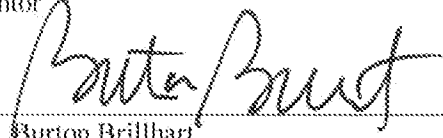
By: Burton Brillhart
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

BSN SPORTS, LLC
as Grantor

By: Burton Brillhart
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

[Varsity -- ABL Trademark Security Agreement]

VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
as Grantor

By: 

Name: Burton Brillhart

Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

AMERICAN CHEERLEADER MEDIA, LLC
as Grantor

By: 

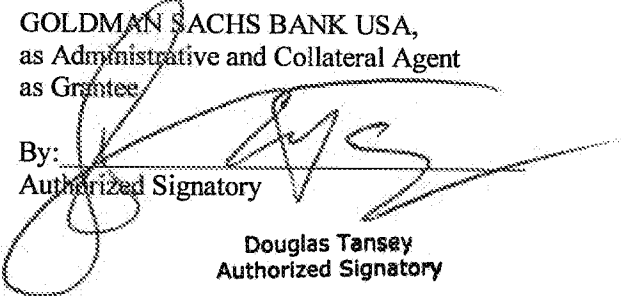
Name: Burton Brillhart

Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

[Varsity -- ABL Trademark Security Agreement]

TRADEMARK
REEL: 006316 FRAME: 0175

GOLDMAN SACHS BANK USA,
as Administrative and Collateral Agent
as Grantee

By: 
Authorized Signatory

Douglas Tansey
Authorized Signatory



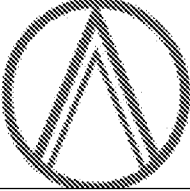
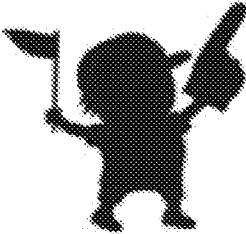

[Varsity – ABL Trademark Security Agreement]

TRADEMARK
REEL: 006316 FRAME: 0176

Marks

(see attached)

TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE MARK REGISTRATIONS

| | Trademark/Image | Application Number Application Date | Registration Number Registration Date | Jurisdiction | Status | Grantor |
|-----|---|--|--|---------------------|---------------|---------------------------------|
| 1. |  | 86663939 | -- | U.S. | PENDING | ALLGOODS LLC |
| 2. | A and Design  | 86934150 3/9/2016 | -- | U.S. | PENDING | ALLGOODS LLC |
| 3. | A and Design  | 87060211 6/3/2016 | -- | U.S. | PENDING | ALLGOODS LLC |
| 4. | Design Only  | 86797919 10/23/2015 | 5107642 12/27/2016 | U.S. | REGISTERED | ALLGOODS LLC |
| 5. | FAN CLOTH | 86792787 10/20/2015 | 5117069 1/10/2017 | U.S. | REGISTERED | ALLGOODS LLC |
| 6. | FAN CLOTH (Stylized)  | 86792781 10/20/2015 | 5117068 1/10/2017 | U.S. | REGISTERED | ALLGOODS LLC |
| 7. | AMERICAN CHEERLEADER | 74506224 3/23/1994 | 2016049 11/12/1996 | U.S. | REGISTERED | AMERICAN CHEERLEADER MEDIA, LLC |
| 8. | AIR RAID | 85811396 12/27/2012 | 4379980 8/6/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 9. | AIR RELEASE | 85923822 5/6/2013 | 4536043 5/27/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 10. | AIR RELEASE | 74466006 12/2/1993 | 1919079 9/12/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |

| | Trademark/Image | Application Number Application Date | Registration Number Registration Date | Jurisdiction | Status | Grantor |
|-----|--|--|--|---------------------|---------------|-----------------|
| 11. | ALUMAGOAL | 73356631 3/26/1982 | 1262511 12/27/1983 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 12. | ANACONDA | 85604333 4/20/2012 | 4260863 12/18/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 13. | ANACONDA SPORTS  | 75976939 11/6/1996 | 2242889 5/4/1999 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 14. | ANACONDA SPORTS | 77268379 8/30/2007 | 3775170 4/13/2010 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 15. | BEST SUPPLY NETWORK IN SPORTS | 85410426 8/30/2011 | 4319066 4/9/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 16. | BRUTE FORCE | 74513305 4/18/1994 | 1949588 1/16/1996 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 17. | BSN | 76015737 4/3/2000 | 2473322 7/31/2001 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 18. | BSN SPORTS | 85297791 4/18/2011 | 4380577 8/6/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 19. | BSN SPORTS | 86379321 8/28/2014 | 4730915 5/5/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 20. | BSN SPORTS FEEL THE STRENGTH  | 85307900 4/28/2011 | 4369051 7/16/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 21. | BULLDOG | 74432607 9/7/1993 | 1880726 2/28/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 22. | BUSY BEE | 85955786 6/10/2013 | 4558715 7/1/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 23. | C CHAMPION BARBELL  | 76494961 2/28/2003 | 3793364 5/25/2010 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 24. | CHAMPION BARBELL | 76494960 2/28/2003 | 3795882 6/1/2010 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 25. | CITY ROCK | 73749592 9/1/1988 | 1534487 4/11/1989 | U.S. | REGISTERED | BSN SPORTS, LLC |

| | Trademark/Image | Application Number Application Date | Registration Number Registration Date | Jurisdiction | Status | Grantor |
|-----|---|--|--|--------------|------------|-----------------|
| 26. | CITY ROCK  | 74675270 5/12/1995 | 2049744 4/1/1997 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 27. | CITY ROCK | 76493263 2/27/2003 | 2804533 1/13/2004 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 28. | COLOR MY CLASS | 74436294 9/16/1993 | 1845758 7/19/1994 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 29. | COLOR MY CLASS | 86333495 7/10/2014 | 4780407 7/28/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 30. | CONNECT-A-SCOOTERS | 86333351 7/10/2014 | 4691900 2/24/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 31. | Design Only  | 85307904 4/28/2011 | 4324951 4/23/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 32. | DIAL-A-DOWN | 73715052 3/7/1988 | 1506171 9/27/1988 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 33. | DOMINATOR | 74501138 3/15/1994 | 1880747 2/28/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 34. | EKHO | 85400547 8/17/2011 | 4163691 6/26/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 35. | EKHO and Design  | 85956258 6/11/2013 | 4615956 10/7/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 36. | ESPORTSONLINE | 86232347 3/26/2014 | 4628467 10/28/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 37. | 'ESPORTSONLINE' and Design  | 86232414 3/26/2014 | 4628468 10/28/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 38. | FLAG-A-TAG | 72132662 11/24/1961 | 738205 9/25/1962 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 39. | FUNETTS | 75927011 2/23/2000 | 2425244 1/30/2001 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 40. | GAMECRAFT | 77103599 2/9/2007 | 3421465 5/6/2008 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 41. | GAMECRAFT | 74682812 6/2/1995 | 1965771 4/2/1996 | U.S. | REGISTERED | BSN SPORTS, LLC |

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| 42. | GAMER (Stylized)  | 87031763 5/10/2016 | 5064404 10/18/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 43. | GEAR 2000 | 74541115 6/22/1994 | 1931017 10/31/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 44. | GEAR PRO-TEC and Design  | 87031704 5/10/2016 | 5127406 1/24/2017 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 45. | GLSPORTS | 85203201 12/21/2010 | 4005721 8/2/201 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 46. | GOLD MEDAL | 71445660 7/26/1941 | 394740 4/28/1942 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 47. | GREAT WHITE and Design  | 75048313 1/25/1996 | 2077055 7/8/1997 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 48. | GSC | 77493308 6/6/2008 | 3745796 2/9/2010 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 49. | IMPACT SPORTS | 76643420 7/22/2005 | 3957952 5/10/2011 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 50. | INTIMIDATOR | 74501141 3/15/1994 | 1930761 10/31/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 51. | INVADER | 74442177 9/30/1993 | 1887993 4/4/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 52. | LEAGUE DIRECT  | 85562531 3/7/2012 | 4363190 7/9/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 53. | MARK 1  | 76017561 4/4/2000 | 2447836 5/1/2001 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 54. | MARK 1 | 76017560 4/4/2000 | 2431716 2/27/2001 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 55. | MARK 1 and Design  | 86362568 8/11/2014 | 4688792 2/17/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 56. | MARK1 | 77330822 11/15/2007 | 3453580 6/24/2008 | U.S. | REGISTERED | BSN SPORTS, LLC |

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| 57. | MULTIFIT SYSTEM | 75113872 6/4/1996 | 2052751 4/15/1997 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 58. | 'MY TEAM SHOP' and Design  | 86243016 4/4/2014 | 4636904 11/11/2014 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 59. | NEW ENGLAND CAMP | 86934166 3/9/2016 | 5063530 10/18/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 60. | NEW ENGLAND CAMP AND RECREATION | 74655732 4/4/1995 | 1998854 9/3/1996 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 61. | NEW ENGLAND CAMP DISCOUNTER and Design  | 86934233 3/9/2016 | 5234844 7/4/2017 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 62. | ONLINE PHYSICAL EDUCATION NETWORK | 86545341 2/25/2015 | 5005249 7/19/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 63. | ONLINE PHYSICAL EDUCATION NETWORK | 86977631 2/25/2015 | 4915862 3/8/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 64. | OPEN  | 86977630 2/25/2015 | 4983342 6/21/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 65. | OPEN and Design  | 86545330 2/25/2015 | 5082879 11/15/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 66. | PAD-LOC | 87031797 5/10/2016 | 5194403 5/2/2017 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 67. | PILLO POLO | 73352956 12/14/1981 | 1223595 1/11/1983 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 68. | PORT A PIT  | 86509787 1/21/2015 | 4785904 8/4/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 69. | PORT-A-PIT  | 76622900 12/2/2004 | 3105665 6/20/2006 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 70. | PORT-A-PIT | 72210670 1/26/1965 | 800268 12/14/1965 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 71. | PRO DOWN | 76629171 1/28/2005 | 3291343 9/11/2007 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 72. | PROBASE  | 73585209 2/28/1986 | 1410733 9/23/1986 | U.S. | REGISTERED | BSN SPORTS, LLC |

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|-----|--|--|--|---------------------|---------------|-----------------|
| 73. | PRO-DOWN | 74432160 9/7/1993 | 1909693 8/8/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 74. | PRO-DOWN | 86553806 3/4/2015 | 4785999 8/4/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 75. | PROFESSIONAL SIGNATURE SERIES | 76426245 6/26/2002 | 2816210 2/24/2004 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 76. | PRO-LOC | 74600192 11/17/1994 | 2034235 1/28/1997 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 77. | RAZOR | 86472858 12/5/2014 | 4828860 10/6/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 78. | REACTOR | 87072326 6/15/2016 | -- | U.S. | PENDING | BSN SPORTS, LLC |
| 79. | ROL-DRI | 73047869 3/27/1975 | 1030600 1/20/1976 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 80. | ROLL-N-FOLD | 75558703 9/22/1998 | 2299816 12/14/1999 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 81. | RZ | 86472881 12/5/2014 | 4828861 10/6/2015 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 82. | SCRAMBLER | 74501139 3/15/1994 | 1880748 2/28/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 83. | SECUR-A-STRAP | 74476747 1/5/1994 | 1943179 12/19/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 84. | SPECIAL DAY | 76474366 12/3/2002 | 2843728 5/18/2004 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 85. | SPECIAL DAY and Design  | 76474017 12/10/2002 | 2846146 5/25/2004 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 86. | SPORT SUPPLY GROUP, INC. | 75701100 5/10/1999 | 2778839 11/4/2003 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 87. | SPORTS COOL | 77929245 2/5/2010 | 4200445 9/4/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 88. | TEAM ART LOCKER | 87586147 8/28/2017 | -- | U.S. | PENDING | BSN SPORTS, LLC |
| 89. | THE ATHLETIC CONNECTION | 74293047 7/9/1992 | 1870846 12/27/1994 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 90. | THE BIG ROCK and Design  | 77012706 10/3/2006 | 3333366 11/13/2007 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 91. | THE HEART ADVENTURE | 74513629 4/18/1994 | 2002107 9/24/1996 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 92. | THE HEART OF THE GAME | 87700128 11/28/2017 | -- | U.S. | PENDING | BSN SPORTS, LLC |

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|------|--|--|--|---------------------|---------------|-----------------|
| 93. | THE ROCK | 74638668 2/27/1995 | 1951224 1/23/1996 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 94. | THE ROCK | 76418496 6/6/2002 | 2719009 5/27/2003 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 95. | THE ROCK | 78722281 9/28/2005 | 3876315 11/16/2010 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 96. | THE ROCK and Design  | 86773258 9/30/2015 | 4955885 5/10/2016 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 97. | THE ROCK and Design  | 77012684 10/3/2006 | 3333365 11/13/2007 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 98. | TIDI-COURT | 73078419 2/26/1976 | 1055596 1/4/1977 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 99. | TOMARK | 77266620 8/28/2007 | 3426253 5/13/2008 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 100. | TOPPLEBALL | 73352954 12/14/1981 | 1223594 1/11/1983 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 101. | TRANSFERMAGIC | 85479019 11/22/2011 | 4175420 7/17/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 102. | TRANSFERMAGIC.COM | 85479017 11/22/2011 | 4175419 7/17/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 103. | TRUMP | 78666479 7/8/2005 | 3527570 11/4/2008 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 104. | U.S. GAMES | 73352955 12/14/1981 | 1246494 7/26/1983 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 105. | ULTIMAT | 74436295 9/16/1993 | 1934630 11/14/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 106. | VOLLEY TRAINER | 74168987 5/22/1991 | 1739140 12/8/1992 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 107. | VPI  | 85564004 3/8/2012 | 4233416 10/30/2012 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 108. | WAFFLE | 74433241 9/7/1993 | 1906667 7/18/1995 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 109. | WORKER BEE | 85955829 6/10/2013 | 4455059 12/24/2013 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 110. | X2AIR | 76621189 11/18/2004 | 3092001 5/16/2006 | U.S. | REGISTERED | BSN SPORTS, LLC |

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|------|---|--|--|--------------|------------|-------------------|
| 111. | X-S.O.B.  | 77273400 9/6/2007 | 3430408 5/20/2008 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 112. | XTREME PERFORMANCE | 85613353 5/1/2012 | | U.S. | PUBLISHED | BSN SPORTS, LLC |
| 113. | Z  | 76674186 3/16/2007 | 3358375 12/25/2007 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 114. | Z-COOL | 76666245 9/18/2006 | 3292661 9/18/2007 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 115. | Z-COOL | 76543608 9/10/2003 | 2977651 7/26/2005 | U.S. | REGISTERED | BSN SPORTS, LLC |
| 116. | LOGOART | 74726961 9/11/1995 | 1991419 8/6/1996 | U.S. | REGISTERED | HERFF JONES, INC. |
| 117. | LOGOART | 77352738 12/14/2007 | 3569091 2/3/2009 | U.S. | REGISTERED | HERFF JONES, INC. |
| 118. | ULTRIUM | 73042841 1/27/1975 | 1033810 2/17/1976 | U.S. | REGISTERED | HERFF JONES, INC. |
| 119. | ACADEMIC EXPRESS  | 77406225 2/26/2008 | 3716062 11/24/2009 | U.S. | REGISTERED | HERFF JONES, LLC |
| 120. | ACADEMICEXPRESS | 77406223 2/26/2008 | 3673885 8/25/2009 | U.S. | REGISTERED | HERFF JONES, LLC |
| 121. | ASTRALITE | 73306661 4/20/1981 | 1229592 3/8/1983 | U.S. | REGISTERED | HERFF JONES, LLC |
| 122. | BALE | 73074129 1/13/1976 | 1055521 1/4/1977 | U.S. | REGISTERED | HERFF JONES, LLC |
| 123. | BELIEVE IN U | 86131056 11/27/2013 | 4669883 1/13/2015 | U.S. | FILED | HERFF JONES, LLC |
| 124. | BELIEVE IN U  | 77061050 12/11/2006 | 3655147 7/14/2009 | U.S. | REGISTERED | HERFF JONES, LLC |
| 125. | BPA | 73578767 1/21/1986 | 1407634 9/2/1986 | U.S. | REGISTERED | HERFF JONES, LLC |
| 126. | CHURCHWEAR  | 76292971 7/31/2001 | 2655144 11/26/2002 | U.S. | REGISTERED | HERFF JONES, LLC |
| 127. | COLLEGIATE  | 72328955 6/3/1969 | 903047 11/24/1970 | U.S. | REGISTERED | HERFF JONES, LLC |

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|------|--|--|--|---------------------|---------------|------------------|
| 128. | COLLEGIATE | 72328954 6/3/1969 | 901233 10/20/1970 | U.S. | REGISTERED | HERFF JONES, LLC |
| 129. | COLLEGIATE APPAREL | 76231145 3/27/2001 | 2524984 1/1/2002 | U.S. | REGISTERED | HERFF JONES, LLC |
| 130. | CONTESSA | 75909393 02/04/2000 | 2417646 01/02/2001 | U.S. | REGISTERED | HERFF JONES, LLC |
| 131. | CREATING A CLIMATE OF ACHIEVEMENT | 77806151 8/17/2009 | 4350425 06/11/2013 | U.S. | REGISTERED | HERFF JONES, LLC |
| 132. | CRIMSON GOLD | 78777356 12/20/2005 | 3399738 3/18/2008 | U.S. | REGISTERED | HERFF JONES, LLC |
| 133. | DAMASCENE | 77162963 04/23/2007 | 3364926 01/08/2008 | U.S. | REGISTERED | HERFF JONES, LLC |
| 134. | DIPLOMA EZ PRINT | 86075829 09/26/2013 | 4603432 9/9/2014 | U.S. | REGISTERED | HERFF JONES, LLC |
| 135. | EXPLORING WHERE & WHY | 75291462 | 2215368 | U.S. | REGISTERED | HERFF JONES, LLC |
| 136. | EXTREME AURISTA | 77737070 5/14/2009 | 3769190 3/30/2010 | U.S. | REGISTERED | HERFF JONES, LLC |
| 137. | EXTREME SILVER | 78777449 12/20/2005 | 3255098 6/26/2007 | U.S. | REGISTERED | HERFF JONES, LLC |
| 138. | FIRST & FINEST IN ACHIEVEMENT FRAMING | 76413848 5/24/2002 | 2700106 3/25/2003 | U.S. | REGISTERED | HERFF JONES, LLC |
| 139. | FRAMING SUCCESS  | 76412644 5/22/2002 | 2677964 1/21/2003 | U.S. | REGISTERED | HERFF JONES, LLC |
| 140. | FRAMING SUCCESS | 76395057 4/12/2002 | 2674961 1/14/2003 | U.S. | REGISTERED | HERFF JONES, LLC |
| 141. | FRESHMAN RECORD | 74084773 8/3/1990 | 1711594 9/1/1992 | U.S. | REGISTERED | HERFF JONES, LLC |
| 142. | GLOBEMASTER | 72368495 | 0921551 | U.S. | REGISTERED | HERFF JONES, LLC |
| 143. | HEIRLOOM | 73514450 | 1347809 | U.S. | REGISTERED | HERFF JONES, LLC |
| 144. | HERFF JONES | 74421390 8/6/1993 | 1837227 5/17/1994 | U.S. | REGISTERED | HERFF JONES, LLC |
| 145. | HERFF JONES | 74429047 8/27/1993 | 1839684 6/14/1994 | U.S. | REGISTERED | HERFF JONES, LLC |
| 146. | HERFF JONES | 74421241 8/6/1993 | 1837393 5/24/1994 | U.S. | REGISTERED | HERFF JONES, LLC |
| 147. | HERFF JONES | 73348546 2/3/1982 | 1247648 8/9/1983 | U.S. | REGISTERED | HERFF JONES, LLC |
| 148. | HJ  | 74429039 8/27/1993 | 1837133 5/17/1994 | U.S. | REGISTERED | HERFF JONES, LLC |

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|------|--|--|--|--------------|------------|------------------|
| 149. | HJ  | 74421398 8/6/1993 | 1837362 5/24/1994 | U.S. | REGISTERED | HERFF JONES, LLC |
| 150. | HJ  | 7442179 8/6/1993 | 1836766 5/17/1993 | U.S. | REGISTERED | HERFF JONES, LLC |
| 151. | HJ  | 74421177 8/6/1993 | 1837089 5/17/1994 | U.S. | REGISTERED | HERFF JONES, LLC |
| 152. | HJ | 73338631 11/23/1981 | 1222531 1/4/1983 | U.S. | REGISTERED | HERFF JONES, LLC |
| 153. | HJ (Stylized)  | 86230012 3/24/2014 | 4689962 2/17/2015 | U.S. | REGISTERED | HERFF JONES, LLC |
| 154. | HJ (Stylized)  | 87643265 10/12/2017 | -- | U.S. | PENDING | HERFF JONES, LLC |
| 155. | HJ JOURNEY | 87640952 10/11/2017 | -- | U.S. | PENDING | HERFF JONES, LLC |
| 156. | HJ ULT | 73335556 11/4/1981 | 1268584 2/28/1984 | U.S. | REGISTERED | HERFF JONES, LLC |
| 157. | MURPHY ROBES and Design  | 73331826 10/9/1981 | 1214101 10/26/1982 | U.S. | REGISTERED | HERFF JONES, LLC |
| 158. | NEW STUDENT RECORD | 75860778 11/30/1999 | 2467293 7/10/2001 | U.S. | REGISTERED | HERFF JONES, LLC |
| 159. | OUR YEAR | 75812121 9/30/1999 | 2456822 6/5/2001 | U.S. | REGISTERED | HERFF JONES, LLC |
| 160. | QWICK-SHIP | 73442672 9/6/1983 | 1301830 10/23/1984 | U.S. | REGISTERED | HERFF JONES, LLC |
| 161. | REPLOGLE | 72368493 | 0915902 | U.S. | REGISTERED | HERFF JONES, LLC |
| 162. | SCAN GLOBE | 78207919 | 2846814 | U.S. | REGISTERED | HERFF JONES, LLC |
| 163. | STITCH | 85455491 10/25/2011 | 4488888 2/25/2014 | U.S. | REGISTERED | HERFF JONES, LLC |


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| 164. | STRAIGHT UP GET HOME SAFELY  | 77062705 12/12/2006 | 3855301 10/5/2010 | U.S. | REGISTERED | HERFF JONES, LLC |
| 165. | THE EXTREME COLLECTION | 77963367 3/19/2010 | 4060746 11/22/2011 | U.S. | REGISTERED | HERFF JONES, LLC |
| 166. | THE RECORD PROGRAMS | 78134112 6/7/2002 | 2732157 7/1/2003 | U.S. | REGISTERED | HERFF JONES, LLC |
| 167. | WHERE ACHIEVEMENT IS RECOGNIZED | 76003054 3/17/2000 | 2425319 1/30/2001 | U.S. | REGISTERED | HERFF JONES, LLC |
| 168. | WHITE GLOVE PKG and Design  | 78320075 10/29/2003 | 2891441 10/5/2004 | U.S. | REGISTERED | HERFF JONES, LLC |
| 169. | WONDER GLOBE | 78092568 | 2745099 | U.S. | REGISTERED | HERFF JONES, LLC |
| 170. | YOUR SUCCESS DESERVES THE BEST | 75574885 10/22/1998 | 2400755 10/31/2000 | U.S. | REGISTERED | HERFF JONES, LLC |
| 171. | VARSITY | 77324887 11/8/2007 | 3928856 3/8/2011 | U.S. | REGISTERED | VARSITY BRANDS, LLC |
| 172. | NATIONAL CHEERLEADERS ASSOCIATION | | 10107810 2/14/2008 | NEBRASKA | REGISTERED | VARSITY SPIRIT CORPORATION |
| 173. | ALL STAR CHALLENGE | 77569775 9/15/2008 | 3626221 5/26/2009 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 174. | AMERICAN CHEER POWER NATIONALS | 77001122 9/17/2006 | 3232282 4/24/2007 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 175. | AMERICAN CHEERLEADERS ASSOCIATION ACA  | 75472238 4/22/1998 | 2358346 6/13/2000 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 176. | C THE CHEERLEADING WORLDS  | 77269829 8/31/2007 | 3444342 6/10/2008 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 177. | CHEER LTD  | 78683866 8/2/2005 | 3120253 7/25/2006 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

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| 178. | CHEER POWER | 75463246 4/6/1998 | 2432547 3/6/2001 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 179. | CHEERSPORT | 85857550 2/22/2013 | 4388201 8/20/2013 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 180. | CHEERSPORT | 75340160 8/13/1997 | 2245095 5/11/1999 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 181. | COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP | 75701614 5/10/1999 | 2290755 11/2/1999 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 182. | CROWDLEADER | 73740973 7/15/1988 | 1528887 3/7/1989 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 183. | IASF INTERNATIONAL ALL STAR FEDERATION  | 77975571 9/27/2006 | 3455148 6/24/2008 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 184. | INTROPA TOURS | 74579326 9/28/1994 | 1927869 10/17/1995 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 185. | MYVARSITY | 85941860 5/24/2013 | 4546436 6/10/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 186. | NATIONAL CHEERLEADERS ASSOCIATION | 76342433 11/26/2001 | 2793707 12/16/2003 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 187. | NATIONAL CHEERLEADERS ASSOCIATION | | 2008- 000550367 2/13/2008 | WYONMI NG | REGISTERED | VARSITY SPIRIT CORPORATION |
| 188. | NATIONAL DANCE ALLIANCE | 75761103 7/28/1999 | 2520826 12/18/2001 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 189. | NATIONAL DANCE TEAM CHAMPIONSHIP | 74295078 7/17/1992 | 1776825 6/15/1993 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 190. | NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP  | 73796011 4/26/1989 | 1576926 1/9/1990 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 191. | NDA | 75761104 7/26/1999 | 2520827 1/18/2001 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 192. | NDA NATIONAL DANCE ALLIANCE  | 76343598 11/30/2001 | 2878268 8/31/2004 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |

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| 193. | ONE UP | 85814060 1/2/2013 | 4383733 8/13/2013 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 194. | SPIRIT OF AMERICA | 75832205 10/26/1999 | 2383307 9/5/2000 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 195. | SPIRIT XPRESS | 77510009 6/27/2008 | 3564581 1/20/2009 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 196. | THE GROOVE EXPERIENCE | 85904381 4/15/2013 | 4541953 4/15/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 197. | THE WORK IS WORTH IT | 85674159 7/11/2012 | 4293501 2/19/2013 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 198. | TRIPLE CROWN | 85891614 4/1/2013 | 4507733 4/1/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 199. | U.S. OPEN CHEERLEADING AND DANCE TEAM CHAMPIONSHIP | 85421151 9/13/2011 | 4263247 12/25/2012 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 200. | U.S. OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP | 75832206 10/26/1999 | 2458791 6/5/2001 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 201. | UCA  | 77517139 7/8/2008 | 3567653 1/27/2009 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 202. | UCA | 75701587 5/10/1999 | 2341059 4/11/2000 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 203. | UCA ALL STAR INTERNATIONAL CHAMPIONSHIP | 86341090 7/18/2014 | 4688748 2/17/2015 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 204. | USA NATIONALS | 74274726 5/12/1992 | 1761773 3/30/1993 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 205. | USA UNITED SPIRIT ASSOCIATION | 76495523 3/7/2003 | 2814728 2/17/2004 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 206. | V VARSITY and Design  | 75704039 5/13/1999 | 2357303 6/13/2000 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 207. | VARSITY ALL STAR | 85402157 8/19/2011 | 4258636 12/11/2012 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 208. | VARSITY ALL STAR | 85074898 6/30/2010 | 4607865 9/23/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 209. | VARSITY ALL STAR FASHION  | 85281511 3/30/2011 | 4451703 12/17/2013 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |


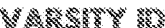
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| 210. | VARSITY COUTURE | 85817591 1/8/2013 | 4526644 5/6/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 211. | VARSITY DANCE | 85698025 8/8/2012 | 4593424 8/26/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 212. | VARSITY LAST PASS | 85493057 12/12/2011 | 4314148 4/2/2013 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 213. | VARSITY PIN TRADING | 85110222 8/18/2010 | 4625161 10/21/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 214. | VARSITY SPIRIT | 74231166 12/13/1991 | 1796645 10/5/1993 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 215. | VARSITY SPORT | 75216343 12/20/1996 | 2293083 11/16/1999 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 216. | VARSITY TOUCHDOWN | 86103624 10/28/2013 | 4615138 9/30/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 217. | VINTAGE VARSITY | 85890266 8/23/2011 | 4464123 1/7/2014 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 218. | WE ARE CHEERLEADING | 78981074 4/27/2006 | 3645099 6/23/2009 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 219. | WESTCOAST CHAMPIONSHIP  | 75851168 11/17/1999 | 2548877 3/19/2002 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 220. | WORLD CHEERLEADING CHAMPIONSHIP  | 75980208 9/30/1998 | 2489351 9/11/2001 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 221. | WORLD CUP OF CHEERLEADING | 77374339 1/17/2008 | 4179621 7/24/2012 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 222. | WORLD SPIRIT FEDERATION | 78566447 2/14/2005 | 3076217 4/4/2006 | U.S. | REGISTERED | VARSITY SPIRIT CORPORATION |
| 223. | ACTION WEAVE | 76345500 11/27/2001 | 2733181 7/1/2003 | U.S. | REGISTERED | VARSITY SPIRIT FASHIONS & SUPPLIES, LLC |
| 224. | JUNIOR VARSITY SPIRIT FASHIONS | 73799998 5/15/1989 | 1575830 1/2/1990 | U.S. | REGISTERED | VARSITY SPIRIT FASHIONS & SUPPLIES, LLC |
| 225. | MOTIONFLEX | 76345397 11/27/2001 | 2728021 6/17/2003 | U.S. | REGISTERED | VARSITY SPIRIT FASHIONS & SUPPLIES, LLC |
| 226. | VARSITY SPIRIT FASHIONS | 74130827 4/2/1990 | 1680452 3/24/1992 | U.S. | REGISTERED | VARSITY SPIRIT FASHIONS & SUPPLIES, LLC |
| 227. | 180 PRO | 87399705 4/5/2017 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |





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| 228. | A ATHLETIC CHAMPIONSHIPS  | 78714694 9/16/2005 | 3132871 8/22/2006 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 229. | A VARSITY ACHIEVEMENT BRAND | 86315936 6/20/2014 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |
| 230. | A VARSITY SPORT BRAND | 86316142 6/20/2014 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |
| 231. | AMERICAN CHEERLEADER | 85982977 8/15/2012 | 4642062 11/18/2014 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 232. | AMERICAN CHEERLEADER | 86954647 3/28/2016 | 5148144 2/21/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 233. | AMERICAN CHEER POWER  | 77001139 9/17/2006 | 3273355 8/7/2007 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 234. | AMERICAN CHEERLEADER | 74506224 3/23/1994 | 2016049 11/12/1996 | U.S. | REGISTERED | AMERICAN CHEERLEADER MEDIA, LLC |
| 235. | B1 SELF | 85474303 11/16/2011 | 4256360 12/11/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 236. | CHEER POWER | 78319304 10/27/2003 | 2891439 10/5/2004 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 237. | CHEERLEADER | 72307310 | 911544 4/27/1971 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 238. | CHEERLEADER & DANZTEAM | 74721083 | 2056750 4/29/1997 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 239. | CHEERLEBRITY | 85975305 12/7/2010 | 4007673 8/2/2011 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 240. | CHEEROBICS | 73511931 12/4/1984 | 1341584 6/11/1985 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 241. | CROSS CHEER | 85484896 12/1/2011 | 4471370 1/21/2014 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 242. | D THE DANCE WORLDS  | 77263072 8/23/2007 | 3494984 9/2/2008 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 243. | D2 SUMMIT | 87228303 11/7/2016 | 5222798 6/13/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 244. | D2 SUMMIT and Design  | 87228097 11/7/2017 | 5222785 6/13/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

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| 245. | ENCORE | 85199865 12/16/2010 | 4081222 1/3/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 246. | FIERCE CONNECTION | 87307146 1/19/2017 | 5298301 9/26/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 247. | FIERCE CONNECTION | 87307046 1/19/2017 | 5228261 6/20/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 248. | FLASH APPS | 85668079 7/3/2012 | 4748314 6/2/2015 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 249. | FLY-AWAY | 14721085 | 2038322 2/18/1997 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 250. | GLOBAL VILLAGE CONCERNS | 85474327 11/16/2011 | 4378407 8/6/2013 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 251. | INCREDIBLE MASCOTS | 85474460 11/16/2011 | 4256361 12/11/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 252. | MASTERS OF THE MAT | 78463162 8/6/2004 | 3335937 11/13/2007 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 253. | NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP | 75701586 5/10/1999 | 2436010 3/13/2001 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 254. | NATIONAL CHEERLEADERS ASSOCIATION | 73103803 | 1132169 4/1/1980 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 255. | NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP | 77875484 11/18/2009 | 3799507 6/8/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 256. | NATIONAL SCHOOL SPIRIT DAY | 86743705 9/1/2015 | 4940967 4/19/2016 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 257. | NCA | 85150261 10/12/2010 | 3970580 5/31/2011 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 258. | NCA | 74721084 8/25/1995 | 2036638 2/11/1997 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 259. | NDTC | 77401387 2/20/2008 | 3484813 8/12/2008 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 260. | NHSCC | 77401408 2/20/2008 | 3484814 8/12/2008 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 261. | NSPA NATIONAL SMALL PROGRAM ASSOCIATION | 86367811 8/15/2014 | 4933274 4/5/2016 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 262. | POWER DANCE  | 78457013 7/26/2004 | 3058778 2/14/2006 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 263. | PREMIER ATHLETICS | 78753572 | 3192456 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 264. | SPEED CAMPS | 86766229 9/23/2015 | 4964011 5/24/2016 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

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| 265. | SPIRIT SPORTS | 85217915 1/14/2011 | 4009573 8/9/2011 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 266. | SPIRIT STICK | 74720988 8/25/1995 | 1995465 8/20/1996 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 267. | SPIRIT WORKS | 86852138 12/17/2015 | 5177484 4/4/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 268. | THE ALL STAR WORLDS | 77643182 1/5/209 | 3822711 7/20/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 269. | THE AMERICAN NATIONAL CHEER & DANCE CHAMPIONSHIPS  | 77589592 10/9/2008 | 3653809 7/14/2009 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 270. | THE CHEERLEADING WORLDS | 76977618 10/3/2003 | 2999331 9/20/2005 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 271. | THE DANCE SUMMIT | 86311630 6/17/2014 | 4832919 10/13/2015 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 272. | THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948 | 74720386 | 2018501 10/19/1996 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 273. | THE SUMMIT | 85979423 5/8/2012 | 4401804 9/10/2013 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 274. | THE SUMMIT  | 87228126 10/7/2016 | 5222787 7/13/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 275. | U.S. CHEERLEADING OPEN  | 77244077 8/1/2007 | 3655288 7/14/2009 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 276. | UDA | 77029297 10/25/2006 | 3254626 6/26/2007 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 277. | UDA and Design  | 77839221 10/1/2009 | 3771514 4/6/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 278. | UNIVERSAL CHEERLEADERS ASSOCIATION | 77848503 10/14/2009 | 3799150 6/8/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 279. | UNIVERSAL DANCE ASSOCIATION | 77830086 9/18/2009 | 3767416 3/30/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

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| 280. | UNIVERSAL DANCE ASSOCIATION  | 73772749 1/3/1989 | 1563866 10/31/1989 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 281. | UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS and Design  | 87659402 10/25/2017 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |
| 282. | V  | 77978934 6/13/2008 | 3782739 4/27/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 283. | V  | 77500610 6/17/2008 | 3842122 8/31/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 284. | V VARSITY SHOP  | 85976194 4/16/2010 | 4110341 3/6/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 285. | V!ROC | 78795974 1/20/2006 | 3331926 11/6/2007 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 286. | VARSITY | 85883582 3/22/2013 | 5008375 7/26/2016 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 287. | VARSITY | 85295219 4/14/2011 | 4403734 9/17/2013 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 288. | VARSITY VARSITY | 77978935 6/17/2008 | 3782740 4/27/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 289. | VARSITY | 75798082 9/14/1999 | 2526564 1/8/2002 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 290. | VARSITY | 75983628 9/1/1999 | 3436493 5/27/2008 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 291. | VARSITY | 75976147 6/8/1993 | 2082554 7/22/1997 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 292. | VARSITY | 75791751 9/1/1999 | 3696209 10/13/2009 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

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| 293. | VARSITY | 74069327 6/15/1990 | 1812198 12/21/1993 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 294. | VARSITY  | 72321158 3/7/1969 | 879543 10/28/1969 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 295. | VARSITY COLORS | 85405112 8/23/2011 | 4743867 5/26/2015 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 296. | VARSITY GIRL | 75976947 10/21/1996 | 2155823 5/5/1998 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 297. | VARSITY GIRL | 86824500 11/18/2015 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |
| 298. | VARSITY ID | 85285208 4/4/2011 | 4203121 9/4/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 299. | VARSITY ID  | 85285219 4/4/2011 | 4203122 9/4/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 300. | VARSITY LIFE | 86012461 7/17/2013 | 5156409 3/7/2017 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 301. | VARSITY SWITCH UP | 87630337 10/2/2017 | -- | U.S. | PENDING | VARSITY SPIRIT LLC |
| 302. | VARSITY TV | 77980010 11/24/2008 | 3858342 10/5/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 303. | VARSITY TV | 77620494 11/24/2008 | 3920302 2/15/2011 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 304. | VARSITY U | 85305020 4/26/2011 | 4438199 11/26/2013 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 305. | VARSITY UNIVERSITY | 78767393 12/6/2005 | 3797635 6/1/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 306. | VARSITY UNIVERSITY | 6445436 11/5/2014 | 4823834 9/29/2015 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 307. | VARSITY.COM | 75984008 9/1/1999 | 3418764 4/29/2008 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 308. | VARSITY.COM | 75791750 9/1/1999 | 3689696 9/29/2009 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 309. | WE ARE CHEERLEADING | 78877359 5/5/2006 | 3617640 5/5/2009 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 310. | WE ARE CHEERLEADING | 78870783 4/27/2006 | 3804925 6/15/2010 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 311. | WHERE TEAMS COME TRUE | 74658311 3/22/1995 | 1961935 3/12/1996 | U.S. | REGISTERED | VARSITY SPIRIT LLC |

| | Trademark/Image | Application Number Application Date | Registration Number Registration Date | Jurisdiction | Status | Grantor |
|------|---|--|--|---------------------|---------------|-----------------------|
| 312. | WORLD SCHOOL & PERFORMANCE CHEER CHAMPIONSHIPS and Design  | 86099441 10/23/2013 | 4633983 11/4/2014 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 313. | WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS  | 85540825 2/13/2012 | 4217321 10/2/2012 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 314. | WORLD SERIES OF CHEERLEADING  | 85913339 4/24/2013 | 5095715 12/6/2016 | U.S. | REGISTERED | VARSITY SPIRIT LLC |
| 315. | WORLD UNIVERSITY CHEERLEADING CHAMPIONSHIPS  | 85851247 2/15/2013 | 4392326 8/27/2013 | U.S. | REGISTERED | VARSITY SPIRIT LLC |