

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacobs Douwe Egberts Holding CH GmbH		04/12/2018	Gesellschaft Mit Beschränkter Haftung (GmbH): SWITZERLAND
RECEIVING PARTY DATA			
Name:	Koninklijke Douwe Egberts B.V.		
Street Address:	Oosterdoksstraat 80		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1011 DK		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2293903	MASTRO LORENZO	
CORRESPONDENCE DATA			
Fax Number:	7038482981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7035843273		
Email:	trademarks@rmssc2.com		
Correspondent Name:	David S. Safran		
Address Line 1:	7918 Jones Branch Drive, Suite 500		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Megan R. Fraley		
SIGNATURE:	/Megan R. Fraley/		
DATE SIGNED:	04/18/2018		
Total Attachments: 1			
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CH \$40.00 2293903

**Confirmatory Deed of Assignment
and Consent to Recordal**

This DEED is made between:

Jacobs Douwe Egberts Holding CH GmbH, a company duly organized and existing under the laws of Switzerland, of Talacker Business T107, Thurgauerstrasse 107, 8152 Glattpark, Opfikon, Switzerland

("the Assignor");

and

Koninklijke Douwe Egberts B.V., a company duly organized and existing under the laws of the Netherlands, of Oosterdoksstraat 80, 1011 DK Amsterdam, the Netherlands

("the Assignee");

WHEREAS:

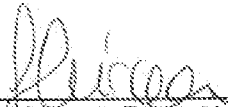
- (a) The Assignor was the proprietor of TM Reg. No. 2293903 (Appl. No. 75/322286) MASTRO LORENZO in Class 30 in the United States (the "Trademark"); and
- (b) Pursuant to the Deed of Assignment of Trade Marks dated 28 December 2017, Assignor has assigned Assignor's entire right, title and interest in and to the Trademark to Assignee.
- (c) The Assignment of the afore-mentioned trademark became effective on 28 December 2017.

IT IS AGREED THAT:

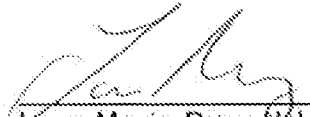
For consideration of one dollar (USD 1.00), receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on 28 December 2017, all right, title and interests in and to the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Executed in Munich, Germany, this 12th day of April 2018



Julia Mircea, Proxy-Holder
Jacobs Douwe Egberts Holding CH
GmbH
(Assignor)



Laura Morris, Proxy-Holder
Koninklijke Douwe Egberts B.V.
(Assignee)