

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470410

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOBYWRAP, INC.		04/04/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brands Four Kids, LLC		
Street Address:	3567 Old Conejo Road		
City:	Newbury Park		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3427545	MOBY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-347-7900		
Email:	Scott@KelleyLegal.com		
Correspondent Name:	Scott W. Kelley		
Address Line 1:	6320 Canoga Avenue		
Address Line 2:	Suite 1650		
Address Line 4:	Woodland Hills, CALIFORNIA 91367		
NAME OF SUBMITTER:	Scott W. Kelley		
SIGNATURE:	/Scott W. Kelley, Reg. No. 30,762/		
DATE SIGNED:	04/18/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **MOBYWRAP, INC.**, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. **3,427,545** registered **May 13, 2008** for the mark **MOBY**.

WHEREAS, **Brands Four Kids, LLC**, a limited liability company of the State of California, with its principal place of business at 3567 Old Conejo Road, Newbury Park, CA 91320 is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **MOBYWRAP, INC.**, a California corporation assigns and transfers to **Brands Four Kids, LLC**, a California limited liability company, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
KELLY & KELLEY, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

Date: 4/4/18, 2018 **MOBYWRAP, INC.**

By: YANN BOULBAIN

Name: Yann Boulbain

Title: CEO