

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM470535

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primal Nutrition, Inc.		04/19/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Primal Nutrition, LLC		
<b>Street Address:</b>	1641 S. Rose Avenue		
<b>City:</b>	Oxnard		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93033		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87975758	COLLAGEN FUEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-979-9190		
<b>Email:</b>	kristin@cislo.com, ksylvester@cislo.com, tmk@cislo.com		
<b>Correspondent Name:</b>	Kristin B. Kosinski, Esq.		
<b>Address Line 1:</b>	12100 Wilshire Blvd.		
<b>Address Line 2:</b>	Suite 1700		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>NAME OF SUBMITTER:</b>	Kristin B. Kosinski		
<b>SIGNATURE:</b>	/Kristin B. Kosinski/		
<b>DATE SIGNED:</b>	04/19/2018		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT**

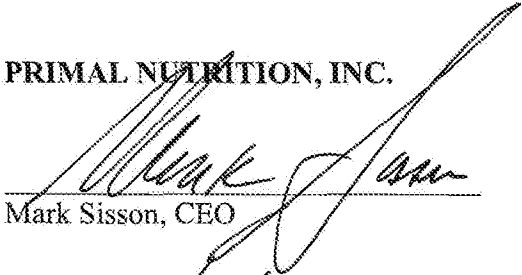
This Assignment is effective as of April 7, 2018.

WHEREAS, Primal Nutrition, Inc., a California corporation with an address of 6202 Ramirez Mesa Drive, Malibu, California 90265 ("Assignor") has adopted, used, and is using a trademark that is the subject of an application for registration in the United States Patent and Trademark Office having Serial No. 87/975,758, filed October 6, 2016;

WHEREAS, Primal Nutrition, LLC a Delaware Limited Liability Company with an address of 1641 S. Rose Avenue, Oxnard, California 93033 ("Assignee") is desirous of acquiring Assignor's interest in the trademark and the intent-to-use-based application for registration of the trademark of which a Statement of Use filed in connection therewith has been accepted by the Trademark Office on April 6, 2018; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title, and interest in and to the trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified application for registration of the trademark.

**PRIMAL NUTRITION, INC.**

  
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Mark Sisson, CEO

  
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(Date)

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