

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM470538

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Internet Protocol for Smart Objects Alliance		12/15/2017	Non-Profit Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Open Mobile Alliance		
<b>Street Address:</b>	5703 Oberlin Drive, Suite 209		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	nonprofit mutual benefit corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4323948	IPSO ALLIANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127909200		
<b>Email:</b>	trademark@cll.com, mxe@cll.com		
<b>Correspondent Name:</b>	Dorothy R. Whitney		
<b>Address Line 1:</b>	114 West 47th Street		
<b>Address Line 2:</b>	Cowan, Liebowitz & Latman, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10036-1525		
<b>NAME OF SUBMITTER:</b>	Dorothy R. Whitney		
<b>SIGNATURE:</b>	/Dorothy R. Whitney/		
<b>DATE SIGNED:</b>	04/19/2018		
<b>Total Attachments: 3</b>			
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**Trademark Assignment**

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Agreement") is made as of December 15, 2017 by and between the Internet Protocol for Smart Objects Alliance, a Colorado nonprofit corporation ("ASSIGNOR"), and the Open Mobile Alliance, a California nonprofit mutual benefit corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR and ASSIGNEE have entered into an Asset Transfer Agreement of even date herewith providing for the transfer to ASSIGNEE of certain of ASSIGNOR's assets, including the registered and unregistered trademarks, service marks, and collective marks and trade names listed in Exhibit 1 attached hereto and incorporated by reference herein (collectively "the Marks"), together with all associated goodwill of the business symbolized thereby; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks worldwide, together with all associated goodwill of the business symbolized thereby.

NOW, THEREFORE, ASSIGNOR and ASSIGNEE, in consideration of the mutual agreements herein contained and for other good and valuable consideration, acknowledged by each of them to be satisfactory and adequate, do hereby agree as follows:

**Section 1**

**ASSIGNMENT**

**1.1** ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Marks (including, without limitation, all applications, registrations and registration renewals pertaining thereto), together with (1) all goodwill of the business associated therewith; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks. ASSIGNOR acknowledges that it intends by this Agreement to assign to ASSIGNEE all of its right, title and interest in all of its trademarks, service marks, collective marks, certification marks, and trade names.

**1.2** ASSIGNOR further conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all rights in any labels and designs associated with the Marks.

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Section 2

FURTHER ASSURANCES

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks at ASSIGNEE's expense. In connection with the foregoing and solely in furtherance thereof, ASSIGNOR appoints and constitutes ASSIGNEE as attorney-in-fact for the ASSIGNOR with respect to the transfer of title of any of the Marks. ASSIGNEE'S authority under this Agreement shall include, without limitation, the authority to execute and record any document to transfer title to any of the Marks, and to take any other actions necessary or incident to the powers granted to the ASSIGNEE in this Agreement.

Section 3

GOVERNING LAW

This Agreement is made under the laws of the State of California, excluding any laws that direct the application of another jurisdiction's laws.

IN WITNESS WHEREOF, this Agreement is entered into effective as of the day and year first above written.

ASSIGNOR:

ASSIGNEE:

Internet Protocol for Smart Objects Alliance

Open Mobile Alliance

Christian Legare  
Signature

Seth Newberry  
Signature

CHRISTIAN LEGARE  
Name

SETH NEWBERRY  
Name

PRESIDENT  
Title

GENERAL MANAGER  
Title

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**Exhibit 1**

**MARKS**

**Unregistered Marks**

Internet Protocol for Smart Objects Alliance  
IPSO Alliance  
iPSO Alliance  
IPSO



**Registered Marks**

<b>Mark</b>	<b>Country Registration No.</b>	<b>Filing Date Registration Date</b>
IPSO ALLIANCE	U.S. Reg. No. 4323948	Filing Date: Aug. 29, 2012 Registration Date: Apr. 23, 2013

**Applications Pending: None.**

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