

900446367 04/11/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM469414

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|---|--|--|---|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| HW and Company LLC | | 02/01/2018 | Corporation: MICHIGAN <i>Limited Liability company</i> |
| RECEIVING PARTY DATA | | | |
| Name: | HW Products LLC | | |
| Street Address: | 2142 Pontiac Rd | | |
| City: | Auburn Hills | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48326 | | |
| Entity Type: | Corporation: MICHIGAN <i>Limited Liability Company</i> | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5066705 | HEMP WELL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2486894071 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 248-689-3500 | | |
| Email: | permut@reising.com | | |
| Correspondent Name: | Reising Ethington, P.C. | | |
| Address Line 1: | 755 West Big Beaver Road | | |
| Address Line 2: | Suite 1850 | | |
| Address Line 4: | Troy, MICHIGAN 48084 | | |
| NAME OF SUBMITTER: | Seven L. Permut | | |
| SIGNATURE: | /Steven L. Permut/ | | |
| DATE SIGNED: | 04/11/2018 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 5066705

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, HW and Company LLC, a Michigan Limited Liability Company, whose address is 2142 Pontiac Rd, Auburn Hills, MI 48326, is the owner of the mark HEMP WELL and is the recorded owner of the U.S. Patent and Trademark Office, Registration No. 5,066,705 dated October 25, 2016, for the mark HEMP WELL (hereinafter referenced to as "said mark") and

WHEREAS, HW Products LLC, a Michigan Limited Liability Company whose address is 2142 Pontiac Rd., Auburn Hills, MI 48326 is desirous of acquiring said mark and registration for said mark, together with the good will of the business symbolized by the mark along with the above identified registration;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said HW and Company LLC formally and in writing does hereby assign unto the said HW Products LLC all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Assignor: HW & Company LLC

BY: _____



Ryan Richmond

Managing Partner

Date: _____

2/1/2018