

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470929

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C. H. Guenther & Son, Incorporated		03/28/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	C. H. Guenther & Son LLC		
Street Address:	2201 Broadway Street		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78215		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 61			
Property Type	Number	Word Mark	
Serial Number:	86141775	DEEP IN THE HEART OF FOODSERVICE	
Serial Number:	87404925	NO GMO	
Registration Number:	3171029	¡QUÉ MARAVILLA DE TORTILLA!	
Registration Number:	2044675	CONESTOGA	
Registration Number:	2125746	CONESTOGA	
Registration Number:	2044741	CONESTOGA	
Registration Number:	2127429	CONESTOGA BY PIONEER	
Registration Number:	4892688	FOUNDERS CHOICE	
Registration Number:	4010233	GOLDEN HARVEST	
Registration Number:	1359517	GUARANTEED QUALITY	
Registration Number:	1612210	GUARANTEED QUALITY	
Registration Number:	1606024	GUENTHER HOUSE	
Registration Number:	1311326	HEARTH & SKILLET	
Registration Number:	1492486	HEARTH & SKILLET	
Registration Number:	1892281	HEARTH & SKILLET	
Registration Number:	1596709	HWS	
Registration Number:	1346625	LA PALOMA	
Registration Number:	1479815	LA PALOMA	
Registration Number:	4961214	LA PALOMA	
TRADEMARK			

CH \$1540.00 86141775

Property Type	Number	Word Mark
Registration Number:	4822826	MAKING HISTORY IN THE KITCHEN SINCE 1851
Registration Number:	1695488	MILLER'S PRIDE
Registration Number:	2853745	MINUTE MIX
Registration Number:	2254584	MINUTE MIX
Registration Number:	2363585	MINUTE MIX PIONEER QUALITY
Registration Number:	1341246	
Registration Number:	1343034	
Registration Number:	1390145	
Registration Number:	1400581	
Registration Number:	1667763	
Registration Number:	2838767	MORNING BOUNTY
Registration Number:	866506	PIONEER
Registration Number:	1433125	PIONEER
Registration Number:	1483107	PIONEER
Registration Number:	1529778	PIONEER
Registration Number:	1507397	PIONEER
Registration Number:	1646168	PIONEER
Registration Number:	1614115	PIONEER
Registration Number:	1953253	PIONEER
Registration Number:	1798440	PIONEER
Registration Number:	1788932	PIONEER
Registration Number:	1626178	PIONEER
Registration Number:	1665177	PIONEER
Registration Number:	1423106	PIONEER
Registration Number:	2779644	PIONEER
Registration Number:	1625065	RIVER MILL
Registration Number:	1630219	RIVER MILL
Registration Number:	1634918	SAN ANTONIO RIVER MILL BRAND
Registration Number:	1648267	SAN ANTONIO RIVER MILL BRAND
Registration Number:	2052507	SAN ANTONIO RIVER MILL BRAND
Registration Number:	2380004	SAN ANTONIO RIVER MILL BRAND
Registration Number:	4697178	SIMPLE SPLIT
Registration Number:	1307002	SOUTHERN SUCCESS
Registration Number:	1401451	SOUTHERN SUCCESS
Registration Number:	1593283	SOUTHERN SUCCESS
Registration Number:	3036112	STILL PIONEERING
Registration Number:	2402627	THE GUENTHER HOUSE
Registration Number:	4769279	TURNING MEALS INTO MEMORIES SINCE 1851

Property Type	Number	Word Mark
Registration Number:	1390143	WHITE OAK
Registration Number:	967162	WHITE WINGS
Registration Number:	2105960	WHITE WINGS
Registration Number:	1313715	WHITE WINGS

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128628738

Email: michelle.nowicki@kirkland.com

Correspondent Name: Michelle Nowicki

Address Line 1: 300 N. LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	42116-2
NAME OF SUBMITTER:	Michelle Nowicki
SIGNATURE:	/Michelle Nowicki/
DATE SIGNED:	04/23/2018

Total Attachments: 8

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Office of the Secretary of State

March 29, 2018

CT Corporation System
701 Brazos, Ste. 720
Austin, TX 78701 USA

RE: C. H. Guenther & Son LLC
File Number: [Entity not of Record, Filing Number Not Available]

It has been our pleasure to approve and place on record the filing instrument effecting a conversion. The appropriate evidence is attached for your files. Payment of the filing fee is acknowledged by this letter.

If we can be of further service at any time, please let us know.

Sincerely,

Corporations Section
Business & Public Filings Division
(512) 463-5555

Enclosure



Office of the Secretary of State

CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument for

C. H. GUENTHER & SON, INCORPORATED
File Number: 852000

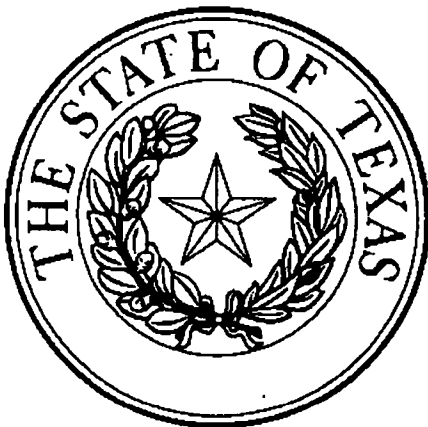
Converting it to

C. H. Guenther & Son LLC
File Number: [Entity not of Record, Filing Number Not Available]

has been received in this office and has been found to conform to law. ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the conversion on the date shown below.

Dated: 03/29/2018

Effective: 03/30/2018 12:02 am



A handwritten signature in black ink, appearing to read "Rolando B. Pablos".

Rolando B. Pablos
Secretary of State

Certificate of Formation for the Converted Entity

The converted entity is a Texas limited liability company. The certificate of formation of the Texas limited liability company is attached to this certificate either as an attachment or exhibit to the plan of conversion, or as an attachment or exhibit to this certificate of conversion if the plan has not been attached to the certificate of conversion.

Approval of the Plan of Conversion

The plan of conversion has been approved as required by the laws of the jurisdiction of formation and the governing documents of the converting entity.

Effectiveness of Filing (Select either A, B, or C.)

- A. This document becomes effective when the document is accepted and filed by the secretary of state.
- B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: March 30, 2018 at 12:02 a.m.
- C. This document takes effect upon the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

The following event or fact will cause the document to take effect in the manner described below:

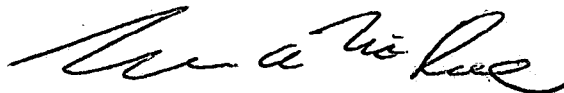
Tax Certificate

- Attached hereto is a certificate from the comptroller of public accounts that all taxes under title 2, Tax Code, have been paid by the corporation.
- In lieu of providing the tax certificate, the limited liability company as the converted entity is liable for the payment of any franchise taxes.

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument.

Date: March 28, 2018



Thomas A. McRae, Secretary

Signature and title of authorized person on behalf of the converting entity

Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS CORPORATION UNDER THE NAME OF "C. H. GUENTHER & SON, INCORPORATED" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "C. H. GUENTHER & SON, INCORPORATED" TO "C. H. GUENTHER & SON LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MARCH, A.D. 2018, AT 8:06 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF MARCH, A.D. 2018 AT 1:02 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6819073 8100F
SR# 20182242781

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202406927
Date: 03-28-18

TRADEMARK
REEL: 006319 FRAME: 0462

**CERTIFICATE OF CONVERSION
FROM A FOREIGN CORPORATION
TO A DOMESTIC LIMITED LIABILITY COMPANY**

*In accordance with the provisions of
Section 18-214 of the Delaware Limited Liability Company Act*

The undersigned, being duly authorized to execute and file this Certificate of Conversion from a foreign corporation to a domestic limited liability company for the purposes of converting C. H. Guenther & Son, Incorporated, a Texas corporation (the "Corporation"), into a domestic limited liability company pursuant to Section Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The jurisdiction where the Corporation first formed is Texas.

SECOND: The jurisdiction immediately prior to filing this Certificate of Conversion is Texas.

THIRD: The date the Corporation was first formed in Texas is January 13, 1899 in the name of C. H. Guenther & Son, Incorporated.

FOURTH: The name of the Corporation immediately prior to filing this Certificate of Conversion is C. H. Guenther & Son, Incorporated.

FIFTH: The name of the limited liability company that the Corporation is converting to and as set forth in the attached Certificate of Formation is C. H. Guenther & Son LLC.

SIXTH: This Certificate of Conversion shall be effective as of March 30, 2018 at 1:02 a.m.

The undersigned, being the duly authorized officer of the Corporation, for the purposes of converting the Texas Corporation into a Delaware limited liability pursuant to Section 18-214 of the Delaware Limited Liability Company Act, does make this Certificate of Conversion, and hereby declare and certify that this my act and deed and the facts stated herein are true, and accordingly have hereunto set my hands on the 28th day of March, 2018.

C. H. GUENTHER & SON, INCORPORATED

By: /s/ Thomas A. McRae

Name: Thomas A. McRae

Title: Secretary

State of Delaware

Secretary of State

Division of Corporations

Delivered 08:06 AM 03/28/2018

FILED 08:06 AM 03/28/2018

SR 20182242781 - File Number 6819073

**TRADEMARK
REEL: 006319 FRAME: 0463**

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "C. H. GUENTHER & SON LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MARCH, A.D. 2018, AT 8:06 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF MARCH, A.D. 2018 AT 1:02 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6819073 8100F
SR# 20182242781

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202406927
Date: 03-28-18

TRADEMARK
REEL: 006319 FRAME: 0464

CERTIFICATE OF FORMATION

OF

C. H. GUENTHER & SON LLC

This Certificate of Formation is being executed as of March 28, 2018, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is C. H. Guenther & Son LLC (the "Company").

2. Registered Office and Registered Agent. The address of the Company's registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, New Castle County, Delaware 19801. The name and address of the registered agent of the Company for service of process is The Corporation Trust Company located at 1209 Orange Street, in the City of Wilmington, New Castle County, Delaware 19801.

3. Effectiveness of Filing. This Certificate of Formation shall be effective as of March 30, 2018 at 1:02 a.m.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: /s/ Cindy Oberdorff
Cindy Oberdorff, an Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:06 AM 03/28/2018
FILED 08:06 AM 03/28/2018

SP-0123456789 File Number 6819073

TRADEMARK