

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/16/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERPARFUMS SA		03/16/2018	sociedad anonima (sa): FRANCE
RECEIVING PARTY DATA			
Name:	J. Choo Limited		
Street Address:	10 Howick Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1P 1GW		
Entity Type:	England and Wales corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4937527	ILLICIT	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	4 TIMES SQUARE, 17TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	JCHL 1804597		
NAME OF SUBMITTER:	Lawrence E. Apolzon		
SIGNATURE:	/lea/		
DATE SIGNED:	04/23/2018		
Total Attachments: 1			
source=Executed assignment to J. Choo Limited - Illicit (F2585836x96B9E)#page1.tif			

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US ASSIGNMENT

WHEREAS, INTERPARFUMS SA, a Public Company incorporated under the laws of France with an address of 4 rond-point des Champs Elysees, 75008 Paris, FRANCE ("Assignor"), was the owner of the ILLICIT trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark"):

TRADEMARK
ILLICIT

SERIAL NO./REGISTRATION NO.
4,937,527

WHEREAS, J. Choo Limited a corporation incorporated under the laws of England and Wales, located and doing business at 10 Howick Place, London SW1P 1GW, United Kingdom ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademark, effective 16 February 2018;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective 16 February 2018, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: March 16th, 2018


By: _____

Name: Philippe SANTI

Title: Executive Vice President