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Form PTO-1594 (Rev. 6-12)
OMB Collection 0661-0027 (exp. 04/30/2018)

U.S. DEPARTMENT OF COMMERCE United States Palent and Trademark Office

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

|   | ease record the attached documents or the new address(es) below.  |  |  |  |
|---|---|--|--|--|
| 1. Name of conveying party(ies):  | 2. Name and address of receiving party(ies)  Additional names, addresses, or citizenship attached?        |  |  |  |
| Carolina Country Snacks, Inc.   | Name: Wise Foods, Inc.  |  |  |  |
| individual(s) Association   | Street Address; 228 Raseley Street  |  |  |  |
| Partnership Limited Partnership   | City: Berwick   |  |  |  |
| ☐ Corporation- State: North Carolina  | State: Bannsylvania   |  |  |  |
| Other   | Country: United States Zip: 18803   |  |  |  |
| Citizenship (see guidelines)  | Individual(s) Citizanshin   |  |  |  |
| Additional names of conveying parties attached? Yes N                                   | do Association Citizenship  |  |  |  |
| 3. Nature of conveyance/Execution Date(s) :   | Partnership Citizenship   |  |  |  |
| Execution Date(s) March 23, 2018  | Limited Partnership Citizenship   |  |  |  |
| X Assignment Merger   | Corporation Citizenship Delaware  |  |  |  |
| Security Agreement Change of Name   | Other Citizenship If assignee is not domiciled in the United States, a domestic                           |  |  |  |
| Other   | representative designation is attached: Yes No (Designations must be a separate document from assignment) |  |  |  |
| C. Identification or Description of Trademark(s) (and Filing                            | Additional sheet(s) attached?   |  |  |  |
| 5. Name & address of party to whom correspondence concerning document should be malled: | 6. Total number of applications and registrations involved:   |  |  |  |
| Name: Linda S, Davis  | regionations involves.  |  |  |  |
| Internal Address: Taft Stettinius & Hollister LLP                                       | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\                             |  |  |  |
| Street Address: 65 East State Street, 10th Floor  |   |  |  |  |
| Oity: Columbus  | 8. Payment information:   |  |  |  |
| State; Ohlo Zip; 43215  |   |  |  |  |
| Phone Number; 614 - 221-2838  | F00070 (  |  |  |  |
| Docket Number: 614 - 221-2007 (fax)   | Deposit Account Number 503072 (access 1443)   |  |  |  |
| Email Address: devisi@taftiew.com   | Authorized User Name davisi@laftlaw.com   |  |  |  |
| 9. Signature: Salee C. Wells,   | April 20, 2018  |  |  |  |
| Jolie Weber   | Date  |  |  |  |
| Name of Person Signing  | Total number of pages including cover sheet, attachments, and document: 6                                 |  |  |  |
| with mighting   | **************************************  |  |  |  |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

TRADEMARK
REEL: 006319 FRAME: 0651

#### TRADEMARK ASSIGNMENT

This Trademark Assignment (this "<u>Assignment</u>") is made and entered into on March 23, 2018 (the "<u>Effective Date</u>"), and is made from Carolina Country Snacks, Inc., a North Carolina corporation, (the "<u>Assignor</u>") to Wise Foods, Inc., a Delaware corporation (the "<u>Assignee</u>").

WHEREAS, pursuant to, and upon the terms and conditions of, the Asset Purchase Agreement dated as of March 6, 2018 (the "Purchase Agreement"; unless otherwise defined herein, capitalized terms used herein shall have the meanings given to them in the Purchase Agreement), by and among Assignor and Assignee, Assignor agreed to sell, convey, assign and transfer to Assignee, and Assignee agreed to accept certain Acquired Assets, including Assignor's worldwide right, title and interest in, to and under the trademark registrations and trademark applications identified on Annex A attached hereto, and any other trademarks that Assignor used in connection with the business that is the subject of the Purchase Agreement (the "Marks");

WHEREAS, Assignor is the sole and exclusive owner of the Marks, and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee wishes to acquire and assume from Assignor, the Marks, effective as of the Effective Date, upon the terms and subject to the conditions set forth in this Assignment.

NOW, THEREFORE, in consideration of the foregoing premises and the agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee, effective as of the Effective Date, and Assignee hereby accepts, all of Assignor's worldwide right, title and interest in and to the Marks, including any common law, statutory and other rights associated therewith, together with the goodwill of the business associated with the use of and symbolized by the Marks, and all the registration applications and registrations therefor, and, all rights to (i) bring an action, whether at law or in equity, for past, present or future infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, (ii) any proceeds, benefits, privileges, causes of action, and remedies relating to the Marks and (iii) recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Marks.
- 2. Effective upon the Effective Date, Assignee shall be responsible for and shall pay any and all costs relating to the registration, maintenance and prosecution of the Marks, including payment of any associated fees therefor, for the notarization, authentication, legalization or consularization of the signatures hereof, and for the recording of such assignment documents with the appropriate governmental authorities.
- 3. Assigner hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Marks identified on Annex A attached hereto. Assignor, at Assignee's request, shall execute, acknowledge and deliver to Assignee such other instruments of conveyance and transfer and will take such other actions and execute and deliver such other documents, certifications and further assurances as Assignee may reasonably require to accomplish the intended purposes of this Assignment. All of the parties hereto shall cooperate

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with one another and execute and deliver to the other such other instruments and documents and take such other actions as may be reasonably requested from time to time by the other party hereto as necessary to carry out, evidence and confirm the intended purposes of this Assignment.

- 4. This Assignment is subject in all respects to the terms and conditions of the Purchase Agreement, and nothing contained herein is intended or shall be deemed to supersede, amend, or enlarge any of the terms, conditions, limitations, obligations, agreements, covenants, or warranties of any party contained in the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and this Assignment, the terms of the Purchase Agreement shall govern.
- 5. This Assignment shall be binding upon and inure to the benefit of the parties named herein and their respective successors and permitted assigns.
- 6. No modification, amendment, cancellation, replacement, or waiver of any provision of, or consent or approval required by, this Assignment, nor any consent to or approval of any departure herefrom, shall be effective unless it is in writing and signed by the party hereto against whom enforcement of any such modification, amendment, cancellation, replacement, waiver, consent or approval is sought. Such modification, amendment, waiver, consent or approval shall be effective only in the specific instance and for the purpose for which given.
- 7. This Assignment may be executed in one or more counterparts, any one of which may be by facsimile or digital imaging device (e.g., pdf format), and all of which taken together shall constitute one and the same instrument.
- 8. This Assignment including without limitation, the interpretation, construction and validity hereof, shall be governed in all respects by the internal Laws of the State of Georgia, without giving effect to any principles or rules of conflict of laws to the extent such principles or rules would require or permit the application of the laws of another jurisdiction. In the event of any action arising hereunder or in connection with the matters contemplated hereby, each party agrees to submit to the exclusive jurisdiction of courts of Fulton County, Georgia or of the United States located in the State of Georgia.

[Remainder of page intentionally left blank; signature page follows]

# **ASSIGNEE**

WISE FOODS, INC.

 $\mathbf{B}\mathbf{y}$ 

Vane: Jolie Weber

Title: Chief Executive Officer

**WITNESS** 

By:

Name:

[Signature Page to Trademark Assignment]

another party any transaction or matter addressed in this communication (or in any attachment).

IN WITNESS WHEREOF, Assignor and Assignce have caused their respective duly authorized officers to execute this Assignment as of the date first written above.

### ASSIGNOR

CAROLINA COUNTRY SNACKS, INC.

By

Name: Dwight M. Frazier

Title: President

WITNESS

Ву:\_\_\_\_\_

Name:

[Signature Page to Trademark Assignment]

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## Annex A - The Marks

| Mark                          | Serial No. | Date Filed | Registration<br>No. | Registration<br>Date |
|-------------------------------|------------|------------|---------------------|----------------------|
| CAROLINA<br>COUNTRY<br>SNACKS | 78646057   | 6/08/05    | 3097951             | 5/30/06              |
| *POPCORN<br>CRACKLINS         | 78646061   | 6/08/05    | 3066980             | 3/6/06               |

"Assignor", and Wise Foods, Inc., a Delaware corporation, "Assignee", Wise acquired all rights to United States trademark POPCORN CRACKLINS, registration number 3066980, despite its cancellation October 14, 2016 and plans to file a new use based trademark application with the United States Patent and Trademark Office for the aforementioned mark.

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