

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471144

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FREELIFE INTERNATIONAL HOLDINGS, LLC		02/14/2018	Limited Liability Company: CONNECTICUT
RECEIVING PARTY DATA			
Name:	YOUNGEVITY INTERNATIONAL, INC.		
Street Address:	2400 Boswell Road		
City:	Chula Vista		
State/Country:	CALIFORNIA		
Postal Code:	91914		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	75288908	ACTI-FLEX	
Serial Number:	77514375	DAILY EDGE	
Serial Number:	76445918	FIRED UP!	
Serial Number:	76099726	FREELIFE	
Serial Number:	77673661	FREELIFE	
Serial Number:	76648196	FREELIFE	
Serial Number:	75977659	FREELIFE INTERNATIONAL	
Serial Number:	75975680	FREELIFE INTERNATIONAL	
Serial Number:	77337687	GOCHI	
Serial Number:	77370834	GOCHI	
Serial Number:	78315997	GOJIKIDS	
Serial Number:	78401240	HIMALAYAN GOJI JUICE	
Serial Number:	86975048	HYDRAZONE	
Serial Number:	86046593	HYDRAZONE	
Serial Number:	77792657	JULE	
Serial Number:	77792705	JULE OF THE ORIENT	
Serial Number:	77792715	JULE OF THE ORIENT	
Serial Number:	77809123	NATURE'S GREATEST TREASURE	
Serial Number:	77809119	NATURE'S GREATEST TREASURE	
TRADEMARK			

OP \$640.00 75288908

Property Type	Number	Word Mark
Serial Number:	86245104	PROBURN
Serial Number:	77704225	REVERSE!
Serial Number:	86046578	TAIFIT
Serial Number:	77629588	TAISLIM
Serial Number:	85308506	VITONOMY
Serial Number:	85340355	V-LICIOUS

CORRESPONDENCE DATA

Fax Number: 4806593304
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Email: trademarks@hartmantitus.com
Correspondent Name: Bradley P. Hartman
Address Line 1: c/o Hartman Titus PLC
Address Line 2: 7114 E. Stetson Drive, Ste 205
Address Line 4: Scottsdale, ARIZONA 85251-3250

NAME OF SUBMITTER:	Bradley P. Hartman
SIGNATURE:	/bradley p hartman/
DATE SIGNED:	04/24/2018

Total Attachments: 9
source=2018-02-14 Executed Trademark Assignment to Youngevity#page1.tif
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT OF TRADEMARK RIGHTS (this "Agreement"), effective as of the 13th day of June 2017 (the "Effective Date"), is by and between **FREELIFE INTERNATIONAL HOLDINGS, LLC**, a Connecticut limited liability company, and **SORVANA INTERNATIONAL, LLC**, a Delaware limited liability company formerly known as **L'DARA INTERNATIONAL, LLC**, and **FL DAUERN RESEARCH, INC.**, an Arizona corporation (collectively, "**ASSIGNORS**") and **YOUNGevity INTERNATIONAL, INC.**, a Delaware corporation having an address at 2400 Boswell Road, Chula Vista, CA 91914 USA ("**ASSIGNEE**").

WHEREAS, **ASSIGNORS** are related companies and the equitable owners and record owners of various trademarks and service marks used in connection with **ASSIGNORS'** business, including the issued U.S. and International Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "**TRADEMARKS**"); and

WHEREAS, **ASSIGNEE** has acquired from **ASSIGNOR** certain assets and intellectual property appurtenant to the business, goods and services identified by the **TRADEMARKS** as an ongoing concern pursuant to an Asset Purchase Agreement dated June 13, 2017, and is desirous of acquiring all of **ASSIGNORS'** entire right, title, and interest in and to the **TRADEMARKS**, and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **ASSIGNORS** do hereby sell, assign and transfer to **ASSIGNEE**, its successors and assigns, absolutely and forever as of the Effective Date, their entire right, title and interest, whether statutory or at common law, in and to the **TRADEMARKS**, together with goodwill of the business symbolized by the **TRADEMARKS** throughout the world, and such other trademarks, service marks, trade names and trade dress as may be owned by **ASSIGNORS** and used in connection with the **TRADEMARKS**, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and foreign countries and jurisdictions, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.
2. As of the Effective Date, all right, title and interest in the **TRADEMARKS** shall be held and enjoyed by **ASSIGNEE**, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by **ASSIGNORS** if this Assignment had not been made. Without limitation to the foregoing, **ASSIGNORS** assign with the **TRADEMARKS** all associated income, royalties, damages and payments due from or payable by any third party (including, without limitations, damages and payments for past, present, or future infringements or misappropriations thereof) and any and all corresponding rights that, now or hereafter, may be secured throughout the world.
3. **ASSIGNORS** agree to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the **TRADEMARKS**, and any applications or registrations therefore, in **ASSIGNEE**.
4. **ASSIGNORS** agree and undertake that they will not facilitate or assist any other person or entity to: (1) challenge the validity of this Assignment; (2) oppose or otherwise challenge any registrations, renewals, or applications for registration of the Marks in the U.S. or any other country in the name of **ASSIGNEE**; (3) challenge **ASSIGNEE's** rights to use, license or otherwise deal with the Marks in the U.S. or any other country; or (4) use the Marks (or any substantially identical or deceptively similar trademarks) in the U.S. or any other country after the Effective Date of this Assignment, unless **ASSIGNORS** have the express, written authorization of **ASSIGNEE** to do so.

TRADEMARK

5. ASSIGNORS hereby represent and warrant that they each have full right to convey the entire right, title and interest in the Marks herein assigned.
6. This Agreement may be executed in any number of counterparts, all such counterparts shall be deemed to constitute one and the same instrument, and each of the executed counterparts shall be deemed an original hereof.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of the respective ASSIGNOR.

FRELIFE INTERNATIONAL HOLDINGS, LLC

Dated: 2-14-18

By: [Signature]

Name: Ray Faltinsky

Title: CEO

STATE OF Arizona)
 County of Maricopa) ss.

On this 14 day of February, 2018, before me appeared Ray Faltinsky, the person who signed this Assignment, who acknowledged that he/she signed it as a free act on behalf of FRELIFE INTERNATIONAL HOLDINGS, LLC, with authority to do so.

SORVANA INTERNATIONAL, LLC

Dated: 2-14-18

By: [Signature]

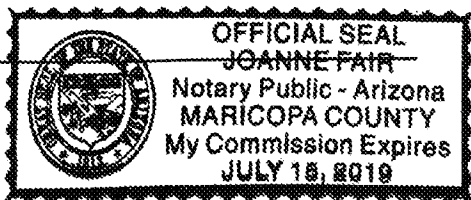
Name: Ray Faltinsky

Title: CEO

STATE OF Arizona)
 County of Maricopa) ss.

On this 14 day of February, 2018, before me appeared Ray Faltinsky, the person who signed this Assignment, who acknowledged that he/she signed it as a free act on behalf of SORVANA INTERNATIONAL, LLC, with authority to do so.

My Commission Expires:



By: [Signature]
 NOTARY PUBLIC

FL DAUERN RESEARCH, INC.

Dated: 2-14-18

By: [Signature]

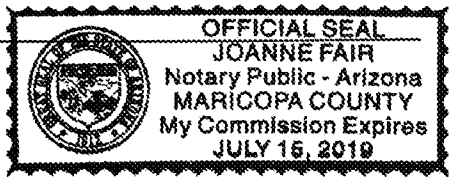
Name: Ray Faltinsky

Title: CEO

STATE OF Arizona)
County of Maricopa) ss.

On this 14 day of February, 2018, before me appeared Ray Faltinsky the person who signed this Assignment, who acknowledged that he/she signed it as a free act on behalf of FL DAUERN RESEARCH, INC. with authority to do so.

My Commission Expires:



By: [Signature]
NOTARY PUBLIC

EXHIBIT A

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
<u>FREELIFE INTERNATIONAL HOLDINGS, LLC</u>				
<u>UNITED STATES</u>				
4SIGHT	11/11/2010	85174838	3985316	6/28/2017
ACTI-FLEX	5/8/1997	75288908	2118160	12/2/2017
DAILY EDGE	7/3/2008	77514375	3617407	5/5/2019
DAILYEDGE	7/3/2008	77514367	3604202	4/7/2019
FIRE UP!	8/29/2002	76445918	2770205	9/30/2023
FREELIFE	8/9/2007	77251573	3536032	11/25/2018
FREELIFE	8/1/2000	76099726	2869933	8/3/2024
FREELIFE	2/19/2009	77673661	3721257	12/8/2019
FREELIFE	10/6/2005	76648196	3137780	9/5/2026
FREELIFE INTERNATIONAL	12/27/1994	75977659	2243912	5/4/2019
FREELIFE INTERNATIONAL	12/27/1994	75975680	2092308	8/26/2017
FREELIFE The Himalayan Goji Company	4/12/2004	78400100	3163496	10/24/2016
GOCHI	12/7/2007	77347111	3596033	3/24/2019
GOCHI	12/14/2007	77352807	3592569	3/17/2019
GOCHI	12/7/2007	77347108	3592546	3/17/2019
GOCHI	11/27/2007	77337687	3495209	9/2/2018
GOCHI	12/7/2007	77347105	3696453	10/13/2019
GoChi stylized	1/14/2008	77370841	3544823	12/9/2018
GoChi stylized	1/14/2008	77370834	3476489	7/29/2018
GOCHI the next generation of Himalayan Goji Juice	1/18/2008	77375481	3488260	8/19/2018
GOJI MANIA	12/29/2006	77073105	3375031	1/29/2018
GOJIKIDS	10/20/2003	78315997	2924448	2/1/2025
GOJIMANIA	1/2/2007	77074558	3296761	9/25/2017
GOLESSTROL	12/9/2008	77629796	3647164	6/30/2019
HIMALAYAN GOJI JUICE & DESIGN	4/25/2006	78868737	3274844	8/7/2017
HIMALAYAN GOJI JUICE & DESIGN	4/10/2006	78857664	3232931	4/24/2017
HIMALAYAN GOJI JUICE & DESIGN	4/13/2004	78401240	2942083	4/19/2025
HIMALYAN GOJI	10/14/2008	77592493	3798168	6/8/2020
HIMALYAN GOJI	6/5/2003	78975363	2904109	11/16/2014

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
HYDRAZONE	8/23/2013	86975048	4605663	9/16/2020
HYDRAZONE	8/23/2013	86046593	4643434	11/25/2020
JULE	7/29/2009	77792657	3757486	3/9/2010
JULE OF THE ORIENT	7/29/2009	77792705	3804721	6/15/2010
JULE OF THE ORIENT	7/29/2009	77792715	3757490	3/9/2010
MEMORY MATE	11/30/1995	75026823	2109670	10/28/1997
NATURE'S GREATEST TREASURE	8/20/2009	77809123	3757579	3/9/2010
NATURE'S GREATEST TREASURE	8/20/2009	77809119	3757578	3/9/2010
PROBURN	4/7/2014	86245104	4753068	6/9/2015
REVERSE!	4/1/2009	77704225	3695826	10/13/2009
TAIFIT	8/23/2013	86046578	4521189	4/29/2014
TAISLIM	12/9/2008	77629588	3647149	6/30/2009
TAISLIM 2GO	1/12/2011	85216301	4003990	7/26/2011
VITONOMY	4/29/2011	85308506	4155512	6/5/2012
V-LICIOUS	6/7/2011	85340355	4172855	7/10/2012

AUSTRALIA

CIH3 ENERGY	1/30/2009	1282875	1282875	1/30/2009
DAILY EDGE	8/20/2008	1254910	1254910	8/2/2008
FREELIFE	9/1/2007	1196780	1196780	9/1/2007
FREELIFE	9/1/2007	1196780	1196780	9/1/2007
FREELIFE	9/1/2007	1237126	1237126	9/1/2007
GOCHI	11/28/2007	1212358	1212358	11/28/2007
GOCHI	11-Dec-07	1214515	1214515	12/11/2007
GOCHI (stylized)	1/22/2008	1220328	1220328	1/22/2008
GOCHI THE NEXT GENERATION OF HIMALAYAN GOJI JUICE (and design)	1/22/2008	1220329	1220329	1/22/2008
GOJI JUICE (Stylized)	12/29/2006	1154313	1154313	12/29/2016
GOJI JUICE (stylized)	12/29/2006	1154313	1154313	12/29/2006
ORGANIC ESSENTIALS	6/6/2010	1366748	1366748	6/16/2010
SEDONA NATURALS	9/10/2008	1261346	1261346	9/10/2008
TAISLIM	12/10/2008	1276551	1276551	12/10/2008
TAISLIM 2GO	1/10/2012	1468788	1468788	1/10/2012
THE GOCHI EFFECT	12/11/2007	1214512	1214512	12/7/2011

NEW ZEALAND

CH13 ENERGY	1/30/2009	801911	801911	5/12/2009
FREELIFE: THE HIMALAYAN GOJI COMPANY	8/20/2007	774173	774173	2/21/2008
GOCHI	11/28/2007	780285	780285	5/29/2008

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
HIMALAYAN GOJI JUICE (and spectral design)	8/20/2007	774174	774174	2/21/2008
HIMALAYAN GOJI JUICE DIETARY SUPPLEMENT (and design)	1/3/2007	761419	761419	12/11/2008
ORGANIC ESSENTIALS	6/16/2010	825735	825735	12/16/2010
SEDONA NATURALS	9/11/2008	795792	795792	5/12/2009
TAISLIM	800204	12/10/2008	800204	12/10/2009
TAISLIM 2GO	835769	1/13/2011	835769	7/14/2011
TAISLIM BOOSTERS	1/15/2011	847574	847574	8/28/2012
THE HIMALAYAN SECRET	1/3/2007	761406	761406	9/11/2008

MEXICO

ESTAS EN LA ONDA GOCHI?			1029165	2/7/2008
ESTAS EN LA ONDA GOCHI?			1029166	2/7/2008
ESTAS EN LA ONDA GOCHI?			1038578	2/7/2008
ESTAS EN LA ONDA GOCHI?			1029164	2/7/2008
ESTAS EN LA ONDA GOCHI?			1088030	1/23/2009
CH13 ENERGY(y Diseno)			1073565	10/31/2008
CH13 ENERGY(y Diseno)			1073564	10/31/2008
DAILY EDGE			1096914	3/4/2009
EL EFECTO GOCHI			1029168	2/7/2008
EL EFECTO GOCHI			1029169	2/7/2008
EL EFECTO GOCHI			1029167	2/7/2008
FIRMA ESPECTRAL			2011653	12/18/2007
FIRMA ESPECTRAL			1022705	12/19/2007
FREELIFE	12/20/2006	827175	977772	12/20/2006
FREELIFE HIMALAYAN GOJI	8/8/2006	799038	959155	8/8/2006
GOCHI			1023291	12/19/2007
GOCHI			1022706	12/19/2007
GOCHI			1073365	12/19/2007
GOCHI			1022707	12/19/2007
GOCHI			1022708	12/19/2007
GOCHI			1073366	12/19/2007
GOCHI			1020427	11/29/2007
GOCHI			1019317	11/29/2007
GOCHI			1073364	12/19/2007
GOCHI (& DESIGN)			1038465	12/19/2007
GOCHI (& DESIGN)			1037652	12/19/2007
GOCHI (& DESIGN)			1073882	12/19/2007
GOCHI (& DESIGN)			1033161	12/19/2007

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
GOCHI (& DESIGN)			1033162	12/19/2007
GOCHI (& DESIGN)			1073110	12/19/2007
GOCHI (& DESIGN)			1035332	12/19/2007
GOCHI (& DESIGN)			1033160	12/19/2007
GOCHI (& DESIGN)			1032475	12/19/2007
SPECTRAL SIGNATURE			1022651	12/18/2007
SPECTRAL SIGNATURE			1022652	12/18/2007
SPECTRAL SIGNATURE LBP PROCESS			1033742	12/18/2007
SPECTRAL SIGNATURE LBP PROCESS			1033741	12/18/2007
SPECTRAL SIGNATURE LBP PROCESS			1033740	12/18/2007
THE GOCHI EFFECT			1023292	12/19/2007
THE GOCHI EFFECT			1022710	12/19/2007
THE GOCHI EFFECT			1022711	12/19/2007
THE GOCHI EFFECT			1022712	12/19/2007
THE GOCHI EFFECT			1092473	1/23/2009
THE GOCHI EFFECT			1029131	12/19/2007
THE GOCHI EFFECT			1022709	12/19/2007
THE GOCHI EFFECT			1029130	12/19/2007

DOMINICAN REPUBLIC

HIMALAYAN GOJI	5/24/2004	2004-40533	142911	8/15/2004
FREELIFE	5/24/2004	2004-40532	142939	8/15/2004

PHILIPPINES

FREELIFE	10/30/2003	4-2003-10012	4-2003-010012	2/26/2016
GOCHI	11/29/2007	4-2007-50808	4-2007-50808	5/14/2007
HIMALAYAN GOCHI	10/30/2002	4-2003-10013	4-2003-10013	5/14/2007
TAISLIM	12/10/2008	4-2008-014895	4-2008-014895	7/9/2009

INTERNATIONAL REGISTRATIONS

FREELIFE	4/18/2006	906634	906634	4/18/2006
GOCHI	1/7/2008	956268	956268	1/7/2008
GOCHI	12/3/2007		947062	12/3/2007
HIMALAYAN GOJI	6/5/2003	896937	896937	4/18/2006
HIMALAYAN GOJI JUICE (AND DESIGN)	5/1/2006	886946	886946	5/1/2006
GOJIKIDS			893090	7/31/2006

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
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CANADA

GOCHI	5/4/2011	1526299		1/9/2008
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TAIWAN

DO YOU GOCHI?	12/21/2007	096060126	1338731	11/16/2008
GOCHI (stylized)	12/26/2007	096060748	1353194	3/1/2009
THE GOCHI EFFECT	12/21/2007	096060125	1338730	11/16/2008

FL DAUERN RESEARCH, INC.

CANADA

L'DARA	04/02/2013	1,620,621	TMA915858	10/2/2015
TAISLIM	1421245	12/10/2008	TMA803810	8/5/2011

HONG KONG

L'DARA	03/27/2013	302561085	302561085	3/27/2013
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INDONESIA

TAISLIM	D002009036405	11/10/2009	IDM000299648	3/31/2011
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MEXICO

TAISLIM	12/17/2008	119850980607	1089124	3/10/2009
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SINGAPORE

TAISLIM	T09111142Z	8/31/2009	T09111142Z	12/10/2008
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INTERNATIONAL REGISTRATION

TAISLIM	991230	12/10/2008	991230	12/10/2008
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SORVANA INTERNATIONAL, LLC
(formerly known as L'DARA INTERNATIONAL, LLC)

UNITED STATES

BONE BOOSTER	6/7/2011	85340378	4159041	6/12/2012
BRAIN BUILDER	5/18/2011	85324198	4204463	9/11/2012
CERAMIN-L	3/20/2015	86571620		
CWG	2/8/2016	86901233	5157666	3/7/2017

Trademark	Filing Date	Appl. Serial No.	Registration No.	Registration Date
CWG CERTIFIED WELLNESS GRADE	2/8/2016	86901239	5143206	2/14/2017
DELIVERING GOOD HEALTH TO THE WORLD	3/1/2011	85254946	4168846	7/3/2012
FLAWLESS LEGS	6/7/2011	85340360	4114196	3/20/2012
FLAWLESS NOW	8/14/2015	86725889		
GETBAC!	5/18/2011	85324230	4172818	7/10/2012
LBP-5COMPLEX	12/6/2012	85796740	4476067	1/28/2014
L'DARA	3/18/2013	85870832	4507630	4/1/2014
L'DARA	6/3/2016	87059595		
L' DARA WITHIN	3/20/2015	86571554	4928966	3/29/2016
NOPAL ULTRA	8/18/2011	85324209	4181864	7/31/2012
PEACE OF MIND	5/18/2011	85324328	4172819	7/10/2012
PERFECT HARMONY FOR WOMEN	5/26/2011	85331073	4114157	3/20/2012
Pro-GSH	6/7/2011	85340376	4169182	7/3/2012
RESVERATROL 20,000	6/7/2011	85340363	4228635	10/23/2012
SORVANA	9/19/2016	87175939		
THE HEALTHIEST PLACE ON EARTH	2/25/2011	85251592	4168840	7/3/2012
V-COMPLETE	6/7/2011	85340381	4169183	7/3/2012

AUSTRALIA

L'DARA	3/26/2013	1156802	1554758	3/26/2013
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COLOMBIA

L'DARA	3/26/2013	1156802	491758	7/24/2014
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EUTM

L'DARA	3/26/2013	1156802	1156802	3/26/2013
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MEXICO

L'DARA	3/26/2013	1156802	1156802	3/26/2013
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NEW ZEALAND

L'DARA	3/26/2013	IR1156802	976656	9/27/2013
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SINGAPORE

L'DARA	3/26/2013	1156802	1156802	3/26/2013
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INTERNATIONAL REGISTRATION

L'DARA	3/26/2013	1156802	1156802	3/26/2013
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