

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM467618

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the incorrect execution date of 07/05/2017 previously recorded on Reel 006122 Frame 0432. Assignor(s) hereby confirms the correct execution date as March 1, 2017..		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eva's Esthetics, Inc.		03/01/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youth To The People		
<b>Street Address:</b>	480 McCormick Street		
<b>City:</b>	San Leandro		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94577		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4735862	YOUTH TO THE PEOPLE	
<b>Registration Number:</b>	4898490	YTTP	
<b>Serial Number:</b>	87347784	SUPERFOODS + SCIENCE	
<b>Serial Number:</b>	86921136	POWERED BY SUPERFOODS, PERFECTED WITH SC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4153920827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415.392.1960		
<b>Email:</b>	trademarkgroup@sideman.com		
<b>Correspondent Name:</b>	Myles L. Gutenkunst		
<b>Address Line 1:</b>	One Embarcadero Center, 22nd Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Myles L. Gutenkunst		
<b>SIGNATURE:</b>	/Myles L. Gutenkunst/		
<b>DATE SIGNED:</b>	03/29/2018		
<b>Total Attachments: 13</b>			
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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437927

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eva's Esthetics, Inc.		07/05/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youth to the People		
<b>Street Address:</b>	480 McCormick Street		
<b>City:</b>	San Leandro		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94577		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4898490	YTTP	
<b>Registration Number:</b>	4735862	YOUTH TO THE PEOPLE	
<b>Serial Number:</b>	86921136	POWERED BY SUPERFOODS, PERFECTED WITH SC	
<b>Serial Number:</b>	87347784	SUPERFOODS + SCIENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109989100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	lp@conklelaw.com		
<b>Correspondent Name:</b>	Mark D. Kremer		
<b>Address Line 1:</b>	3130 Wilshire Blvd., Suite 500		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90403		
<b>NAME OF SUBMITTER:</b>	Mark D. Kremer		
<b>SIGNATURE:</b>	/Mark D. Kremer/		
<b>DATE SIGNED:</b>	08/03/2017		
<b>Total Attachments: 7</b>			
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## ASSIGNMENT OF TRADEMARKS

Whereas, Eva's Esthetics, Inc. ("Assignor"), a California Corporation whose address is 480 McCormick St., San Leandro, California 94612, is the owner of the trademarks, trade dress and registrations thereof listed on Attachment A (collectively, the "Trademarks").

Whereas, Youth to the People ("Assignee"), a California Corporation, whose address is 480 McCormick St., San Leandro, California 94612, wishes to acquire all the right, title and interest to said Trademarks, together with all goodwill pertaining thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns the Trademarks to Assignee as follows:

### 1. GRANT OF RIGHTS:

Assignor irrevocably grants, sells, transfers, assigns and delivers to Assignee, all right, title and interest of every kind and character throughout the world that it has, if any, in and to the Trademarks, and the goodwill of the business pertaining thereto, including the right to and all claims for past damages, it being acknowledged and understood that it is the intention of this assignment to confer upon Assignee, Assignor's full and complete title to and ownership of the Trademarks, for their life, or any term allowed by this law of every jurisdiction.

### 2. RIGHTS AND OBLIGATIONS:

2.1 Assignor agrees to execute and deliver, or cause to be executed and delivered, to Assignee or any purchaser of the Trademarks from Assignee, any and all documents and instruments, in form and substance reasonably satisfactory to Assignee and its counsel, necessary or useful or which may become necessary or useful to effect and complete the transfer, grant or sale to Assignee of all rights or property acquired or intended to be acquired by Assignee under this Assignment and shall pay any fees or expense necessary for such transfer, grant or sale, found due and owing prior to the date of this Assignment.

2.2 Assignee, its successors and assigns are empowered to do all things and acts necessary in the name of Assignee to enforce, prosecute or register all rights of the Trademarks or otherwise granted hereunder. Assignee is specifically empowered but not obligated to secure such rights in its own name. Assignee is authorized and appointed attorney in fact of and for Assignor to make execute, deliver any and all documents, certificates and other instruments in obtaining, securing and extending any of the rights, registrations, licenses, certificates or other filings for the Trademarks, so long as such documents do not create any liabilities or obligations for Assignor.

### 3. WARRANTIES

Assignor represents and warrants that it is the sole owner of all right, title, and interest to

the Trademarks and has not granted, transferred, encumbered or assigned in whole or in part, any right, title or interest in and to the Trademarks.

3. GOVERNING LAW

This Assignment is governed by, and is to construed in accordance with the laws of the State of California.

4. ENTIRE AGREEMENT

This Assignment constitutes the sole agreement of the Parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

IN WITNESS WHEREOF, each party has agreed to and executed this Assignment as of July 5, 2017.


ASSIGNOR:

Eva's Esthetics, Inc.




By:   
Lisa Nestore, President


ASSIGNEE:

Youth to the People

By:   
Joe Cloyes, Founder



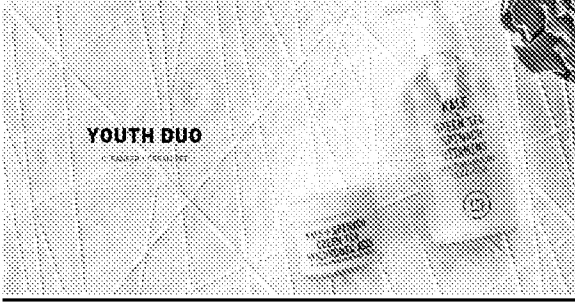
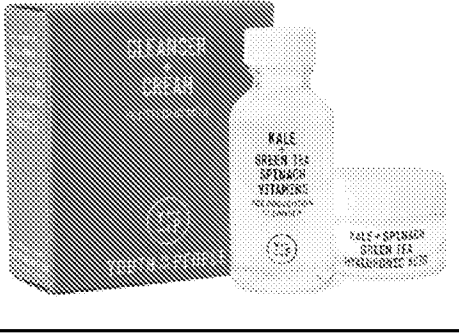
**ATTACHMENT A**

<b>Trademark</b>	<b>Country</b>	<b>Status</b>	<b>App./Reg. No.</b>	<b>App./Reg. Date</b>	<b>Owner</b>
YOUTH TO THE PEOPLE	U.S.	Registered	Reg. 4735862	Reg. 5/12/2015	Eva's Esthetics, Inc.
YTTP DESIGN 	U.S.	Registered	Reg. 4898490	Reg. 2/09/2016	Eva's Esthetics, Inc.
SUPERFOODS + SCIENCE	U.S.	Pending	App. 87347784	App. 2/23/2017	Eva's Esthetics, Inc.
POWERED BY SUPERFOODS, PERFECTED WITH SCIENCE	U.S.	Pending	App. 86921136	App. 2/26/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Hong Kong	Registered	Reg. 303526975	Reg. 6/10/2016	Eva's Esthetics, Inc.
YTTP DESIGN 	Hong Kong	Registered	Reg. 303526984	Reg. 5/04/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Australia	Registered	Reg. 1276320	Reg. 5/26/2017	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	China	Pending	App. 1276320	App. 10/09/2015	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	EU	Registered	Reg. 1276320	Reg. 10/05/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	South Korea	Registered	Reg. 1276320	Reg. 9/29/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Mexico	Pending	App. 1276320	App. 10/09/2015	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Philippines	Registered	Reg. 1276320	Reg. 2/02/2017	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Russia	Registered	Reg. 1276320	Reg. 10/13/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Singapore	Registered	Reg. 1276320	Reg. 4/27/2016	Eva's Esthetics, Inc.
YOUTH TO THE PEOPLE	Vietnam	Pending	App. 1276320	App. 10/09/2015	Eva's Esthetics, Inc.
YTTP DESIGN 	Australia	Registered	Reg. 1281104	Reg. 5/26/2017	Eva's Esthetics, Inc.

YTTP DESIGN 	China	Registered	Reg. 1281104	Reg. 3/20/2017	Eva's Esthetics, Inc.
YTTP DESIGN 	EU	Registered	Reg. 1281104	Reg. 4/19/2017	Eva's Esthetics, Inc.
YTTP DESIGN 	South Korea	Registered	Reg. 1281104	Reg. 10/19/2016	Eva's Esthetics, Inc.
YTTP DESIGN 	Mexico	Pending	App. 1281104	App. 10/09/2015	Eva's Esthetics, Inc.
YTTP DESIGN 	Philippines	Registered	Reg. 1281104	Reg. 2/02/2017	Eva's Esthetics, Inc.
YTTP DESIGN 	Russia	Registered	Reg. 1281104	Reg. 12/13/2016	Eva's Esthetics, Inc.
YTTP DESIGN 	Singapore	Registered	Reg. 1281104	Reg. 6/09/2016	Eva's Esthetics, Inc.
YTTP DESIGN 	Vietnam	Pending	App. 1281104	App. 10/09/2015	Eva's Esthetics, Inc.



Product Line	Image and Text
<p>KALE + GREEN TEA SPINACH, VITAMINS AGE PREVENTION CLEANSER</p>	
<p>KALE + SPINACH GREEN TEA HYALURONIC ACID, AGE PREVENTION CLEANSER</p>	
<p>KALE + TRIPEPTIDE 37, VITAMIN C HYALURONIC ACID, AGE PREVENTION FIRM AND BRIGHTEN SERUM</p>	

<p>SPIRULINA + MICROALGAE KALE SPINACH, AGE PREVENTION SUPERFOOD MASK</p>	
<p>KALE + ALOE SUNFLOWER OIL, TRYPEPTIDE 5</p>	
<p>YOUTH DUO</p>	
<p>CLEANSER + CREAM YOUTH DUO MINI</p>	

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CLEANSE IT. TREAT IT.  
CONDITION IT. GO GET IT.



SUPERFOODS + SCIENCE



NUNC PRO TUNC ASSIGNMENT

Eva's Esthetics, Inc., a California corporation (hereinafter "Assignor"), is the owner of the trademarks and the registrations therefor listed on the attached Schedule A and the goodwill symbolized thereby (the "Trademarks"); and

WHEREAS, pursuant to the terms of a previously executed Amended Asset Purchase Agreement, dated as of February 28, 2018, and effective as of March 1, 2017, Assignor sold, assigned and transferred all of its right, title, and interest in and to the Trademarks to Youth To The People Inc., a California corporation, as successor in interest to Youth To The People, a California corporation, (hereinafter "Assignee"); and

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to the Trademarks and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, nunc pro tunc as of March 1, 2017, the entire right, title, and interest in and to the Trademarks, and the goodwill of the business connected with the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement and/or dilution of the Trademarks assigned.

*[Remainder of page intentionally left blank.]*

This Nunc Pro Tunc Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

ASSIGNOR:

**Eva's Esthetics, Inc.**, a California corporation

Date: 3/28/2018

By: Lori Nestore  
Lori Nestore, CEO

ASSIGNEE:




**Youth To The People Inc.**, a Delaware corporation, as successor in interest to Youth To The People, a California corporation

Date: 3/28/2018

By: Joseph Cloyes  
Joseph Cloyes, CEO

*[Signature Page to Nunc Pro Tunc Assignment]*

## Schedule A

Trademark	Country	Status	App./Reg. No.	App./Reg. Date	Owner
YOUTH TO THE PEOPLE	U.S.	Registered	Reg. 4735862	Reg. 5/12/2015	Eva's Esthetics, Inc.
YTTP DESIGN 	U.S.	Registered	Reg. 4898490	Reg. 2/09/2016	Eva's Esthetics, Inc.
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YOUTH TO THE PEOPLE	South Korea	Registered	Reg. 1276320	Reg. 9/29/2016	Eva's Esthetics, Inc.
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