

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468093

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|---|---|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CORRECTION BY DECLARATION FOR REGISTRATION NO. 1048284; REEL/FRAME 2993/0176 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| REGIONS ASSET COMPANY | | 03/26/1988 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | REGIONS ASSET COMPANY | | |
| Street Address: | 360 DELAWARE AVENUE | | |
| Internal Address: | SUITE 1212 | | |
| City: | WILMINGTON | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19801 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1048284 | FIRST ALABAMA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2024293902 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2024293000 | | |
| Email: | ipdocketing@steptoe.com | | |
| Correspondent Name: | STEPTOE & JOHNSON LLP | | |
| Address Line 1: | 1330 Connecticut Ave., NW | | |
| Address Line 4: | Washington, D.C. 20036 | | |
| ATTORNEY DOCKET NUMBER: | 15548.0082 | | |
| NAME OF SUBMITTER: | Rachel Hofstatter | | |
| SIGNATURE: | /Rachel Hofstatter/ | | |
| DATE SIGNED: | 04/02/2018 | | |
| Total Attachments: 2 | | | |
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| source=Declaration of Hope Mehlman First Alabama#page2.tif | | | |

CH \$40.00 1048284

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

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In Re Application of :
Regions Bank :
: :
: :
Registration No.: 1,048,284 :
: :
: :
Registered: September 14, 1976 :
: :
: :
Mark: FIRST ALABAMA :
: :
.....

Commissioner for Trademark Examination Policy
P.O. Box 1451
Alexandria, Virginia 22313-1451

DECLARATION OF HOPE D. MEHLMAN

I, Hope D. Mehlman, declare as follows:

1. I am the Chief Governance Officer & Assistant Corporate Secretary for Regions Bank, the owner of record for the FIRST ALABAMA trademark registered under Registration No. 1,048,284. In my position, I oversee Regions Bank's trademarks and have firsthand knowledge with respect to the assignment process and chain of title of Regions Bank trademarks.

2. This application was filed on August 27, 1975 in the name of First Alabama Bancshares, Inc. On September 16, 1996, a change of name was recorded at Reel/Frame 1503/0359. This document recorded the name change of First Alabama Bancshares, Inc. to Regions Financial Corporation, effective on April 27, 1994.

3. On May 24, 1996, a change of name was recorded at Reel/Frame 1465/0456. This document recorded the name change of First Alabama Bancshares, Inc. to Regions Financial Corporation, effective on May 2, 1994.

4. On June 2, 1998 three assignment documents were recorded, as follows: (a) An assignment document was recorded demonstrating the assignment of the mark from Regions Financial Corporation to Regions Bank at Reel/Frame 1744/0254. (b) An assignment document was recorded demonstrating the assignment of the mark from Regions Bank to Regions Asset Holdings, Inc. at Reel/Frame 1744/0240. (c) An assignment document was recorded demonstrating the assignment of the mark from Regions Asset Holdings, Inc. to Regions Asset Company at Reel/Frame 1744/0266.

5. Accordingly, as of June 2, 1998, the owner of this mark reflected in the Patent and Trademark Office was Regions Asset Company.


6. On December 15, 2004, an assignment was recorded that identified several trademarks on its schedule. This assignment, which was from Regions Financial Corporation to Regions Asset Company, inadvertently included Registration No. 1,048,284 on the schedule of assigned marks. It was recorded at Reel/Frame 2993/0176. The inclusion of Registration No. 1,048,283 was an inadvertent error, as Regions Asset Company already owned the mark that is the subject of this registration.

7. On February 22, 2013, the merger of Regions Asset Company and Regions Asset Holding Company, Inc. was recorded at Reel/Frame 4964/0667, and on February 25, 2013, the merger of Regions Asset Holding Company, Inc. to Regions Bank was recorded at Reel/Frame 4966/0362.

8. As can be seen from the above explanation, the chain of title is proper with the removal of Registration No. 1,048,284 from the assignment recorded at Reel/Frame 2993/0176. Accordingly, Regions Bank requests that the pointers to this document for Registration No. 1,048,284 be removed.

I declare that the foregoing is true and correct to the best of my knowledge.

Executed on March 27, 2018.


Hope D. Mehlman