

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471739

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Joyline E-Commerce Co., Ltd.		04/28/2018	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Alice E-Commerce Co., Ltd.		
Street Address:	No. 4D12, Bldg. 1, Yangguanghuayi Bldg., Nanhai St., Nanshan Dist.		
City:	Shenzhen, Guangdong		
State/Country:	CHINA		
Entity Type:	Limited Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87025426	ROSE GAL	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	bytrademark@barron-young.com		
Correspondent Name:	Barron & Young Intellectual Property Ltd		
Address Line 1:	P.O. Box 1484, General Post Office		
Address Line 4:	Hong Kong, HONG KONG		
NAME OF SUBMITTER:	Charles Ho		
SIGNATURE:	/Charles Ho/		
DATE SIGNED:	04/28/2018		
Total Attachments: 1	source=Executed assignment_GLOBG-1826 (00768006)#page1.tif		

OP \$40.00 87025426

ASSIGNMENT OF TRADEMARK

This assignment is effective from April 28, 2018 between Shenzhen Joyline E-Commerce Co., Ltd. with address of Room 701, 7th Floor, Block 14, Zhongxing Industrial Town, Chuangye Road, Nanshan, Shenzhen CHINA(the "Assignor") and Shenzhen Alice E-Commerce Co., Ltd. with address of No. 4D12, Bldg. 1, Yangguanghuayi Bldg., Nanhai St., Nanshan Dist., Shenzhen, Guangdong, China (the "Assignee").

The Assignor is the owner of the entire right, title and interest in and to the US Trademark Application No. 87025426 (the "Trademark").

The Assignee desires to acquire the Trademark described above.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the right to sue for past, present and future infringement thereof.

Assignor: Shenzhen Joyline E-Commerce Co., Ltd.

Name of Representative of Assignor: Junfeng LI

Signature: Jun Feng Li

Title: President

Dated: Apri 28,2018

Assignee: Shenzhen Alice E-Commerce Co., Ltd.

Name of Representative of Assignee: Lin YANG

Signature: Lin YANG

Title: President

Dated: Apri 28,2018