

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471804

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WEIDER PUBLICATIONS, LLC		01/30/2015	Limited Liability Company: DELAWARE
AMERICAN MEDIA, INC.		01/30/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	MEREDITH CORPORATION		
Street Address:	1716 Locust Street		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1994180	FIT PREGNANCY	
Registration Number:	2188470	FIT PREGNANCY	
Registration Number:	4025718	FITPREGNANCY	
Serial Number:	86374909	FIT PREGNANCY	
Serial Number:	86253409	FITPREGNANCY PRESENTS BIRTH & BEYOND	
Registration Number:	2259027	NATURAL HEALTH	
Registration Number:	4020540	NATURAL HEALTH	
Registration Number:	2189909	SHAPE	
Registration Number:	1525562	SHAPE	
Registration Number:	1495154	SHAPE	
Registration Number:	1498564	SHAPE	
Registration Number:	2931313	SHAPE	
Serial Number:	85042777	SHAPE	
Registration Number:	4529980	SHAPE	
Serial Number:	86152756	THE SHAPE METHOD	
Serial Number:	86142813	GET INTO SHAPE	
Serial Number:	86143283	S	
Serial Number:	86154484	S SHAPE	
TRADEMARK			

CH \$465.00 1994180

CORRESPONDENCE DATA**Fax Number:** 2128189606*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2124048714**Email:** mlerner@ssbb.com**Correspondent Name:** Mark Lerner, Esq.**Address Line 1:** 230 Park Avenue, Suite 1130**Address Line 4:** New York, NEW YORK 10169**ATTORNEY DOCKET NUMBER:** 048952-49756**NAME OF SUBMITTER:** Mark Lerner**SIGNATURE:** /mark lerner/**DATE SIGNED:** 04/30/2018**Total Attachments: 13**

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is effective as of January 30, 2015.

WHEREAS, Meredith Corporation, a corporation organized under the laws of the State of Iowa ("Meredith"), Weider Publications, LLC, a limited liability company organized under the laws of the State of Delaware ("Weider"), and American Media, Inc. a corporation organized under the laws of the State of Delaware ("AMI" and together with Weider, the "Assignors"), are parties to an Asset Purchase Agreement dated as of January 26, 2015 (the "Purchase Agreement"), governing the purchase and sale of the Purchased Assets. All capitalized terms used but not defined herein shall have the meaning attributed to them in the Purchase Agreement;

WHEREAS, the Assignors, as applicable, are the owners of the trademarks set forth on Schedule A hereto, together with the goodwill of the business associated therewith (collectively referred to as the "Marks");

WHEREAS, pursuant to the Purchase Agreement, each of the Assignors has agreed to transfer all right, title and interest in and to the Marks to Meredith;

WHEREAS, in connection with the Purchase Agreement, each of the Assignors has agreed to transfer substantially all of the assets of the business to which the Marks relate, and that business is ongoing; and

WHEREAS, the parties wish herein to memorialize said assignment, transfer and sale of the Assignors' right, title and interest in and to the Marks to Meredith.

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignors and Meredith hereby agree as follows:

1. Each of the Assignors hereby sells, assigns, transfers, and conveys to Meredith, its successors and assigns, all right, title and interest, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world, and all registrations and pending applications therefor, any renewals of the registrations, in all countries throughout the world, for Meredith's own use and enjoyment, and for the use and enjoyment of Meredith's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this Trademark Assignment had not been made (collectively, "All Marks"), together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. Each of the Assignors agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by Meredith to vest full title in and to All Marks in Meredith or which may be necessary to obtain, renew, issue or enforce All Marks, in

each case at the sole cost and expense of Meredith. This Trademark Assignment shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of the Assignors and Meredith.

3. This Trademark Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.

4. This Trademark Assignment may be executed in one or more counterparts, each of which shall be considered an original instrument, but all of which shall be considered one and the same agreement, and shall become binding when one or more counterparts have been signed by each of the parties hereto and delivered to the Assignors and Meredith. Delivery of an executed counterpart of a signature page to this Trademark Assignment by electronic transmission (including email or facsimile) shall be as effective as delivery of a manually executed counterpart of this Trademark Assignment.

5. This Trademark Assignment shall be governed by and construed in accordance with the internal laws (without regard to the conflicts of law provisions) of the State of New York.

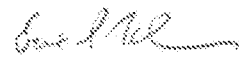
6. No waiver, modification or change of any of the provisions of this Trademark Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

* * *

IN WITNESS WHEREOF, the Assignors and Meredith have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNORS:

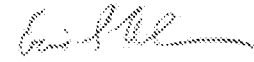
WEIDER PUBLICATIONS, LLC

By: 

Name: Eric S. Kler

Title: SVP

AMERICAN MEDIA, INC.

By: 

Name: Eric S. Kler

Title: SVP

MEREDITH CORPORATION:

By: _____

Name:

Title:

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN WITNESS WHEREOF, the Assignors and Meredith have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNORS:

WEIDER PUBLICATIONS, LLC

By: _____
Name:
Title:

AMERICAN MEDIA, INC.

By: _____
Name:
Title:

MEREDITH CORPORATION:

By: _____
Name: John Zieser
Title: Chief Development Officer / General Counsel

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARKS - FIT PREGNANCY/NATURAL HEALTHSHAPE

Trademark	Status	Application No.	Registration No.	Country	Class	File Date	Registration Date	Goods
FIT PREGNANCY	Registered	2.973.969	2.417.559	Argentina	16 Int.	31-Jul-1998	22-Mar-2000	Goods Publications, magazines, books and posters of class 16, expressly excluding those related to tourism
FIT PREGNANCY	Registered	2.973.972	2.424.788	Argentina	42 Int.	31-Jul-1998	22-Mar-2000	Class : 42 Int. Computer services
FIT PREGNANCY	Registered	2.973.974	2.424.789	Argentina	44 Int.	21-Feb-1991	21-Feb-1991	Class : 44 Int. Providing information in the field of health via a global communication information network site
FIT PREGNANCY	Registered	3.100.654	2.533.070	Argentina	41 Int.	01-Jul-2011	19-Oct-2012	Class : 41 Int. All of class 41 namely, providing on-line magazines in the field of health and fitness
FIT PREGNANCY	Registered	792057	792057	Australia	09 Int., 16 Int., 25 Int., 41 Int.	26-Apr-1999	26-Apr-1999	Class : 09 Int. Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lithating and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound, images or signals; computer descriptions-
FIT PREGNANCY	Registered	820.952.400	820952400	Brazil	16 Int.	30-Sep-1998	13-Feb-2007	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; a
FIT PREGNANCY	Registered	820.952.540	820.952.540	Brazil	42 Int.	30-Sep-1998	22-Jul-2008	Class : 42 Int. Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services.
FIT PREGNANCY	Registered	1.033.364	TMA549.429	Canada	16 Int.	25-Oct-1999	07-Aug-2001	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	2000191929	1.760.899	China (People's Republic)	16 Int.	08-Dec-2000	07-May-2002	Class : 09 Int. Electronic journals, downloadable; Electronic magazines, downloadable; Electronic publications; downloadable
FIT PREGNANCY	Pending			China (People's Republic)	09 Int.	16-Sep-2014		Class : 41 Int. Publication of electronic journals and magazines on-line; Providing on-line electronic journals and magazines, not downloadable
FIT PREGNANCY	Pending			China (People's Republic)	41 Int.	16-Sep-2014		Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	128399	233.364	Czech Republic	16 Int., 25 Int., 41 Int., 42 Int.	12-Dec-1997	27-Aug-2001	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	9.872.7680	9.872.7680	France	16 Int., 25 Int., 42 Int.	10-Apr-1998	10-Apr-1998	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri

FIT PREGNANCY	Registered	397 59 188 8	397 59 188	Germany	16 Int., 25 Int., 42 Int.	10-Dec-1997	24-Apr-1998	March 2008 -- under new NICE classifications, the following was deleted playing cards - IC 28 Providing of food and drink, temporary accommodation - IC 43 Medical, hygienic and beauty care, veterinary and agricultural services - IC 44 Legal services - IC
FIT PREGNANCY	Registered	135 483	135 483	Greece	16 Int.	17-Dec-1997	17-Aug-1999	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	M97 04647	155 721	Hungary	16 Int.	12-Dec-1997	12-Dec-1997	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	1091/98	207028	Ireland	16 Int.	25-Mar-1998	25-Mar-1998	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	TO98CO01271	816091	Italy	16 Int., 25 Int., 42 Int.	16-Apr-1998	30-May-2000	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	30126/1999	481866	Korea, Republic of	16 Int.	17-Aug-1999	21-Nov-2000	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	Z-181150	124910	Poland	16 Int., 25 Int., 42 Int.	10-Dec-1997	17-Oct-2000	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	3687-97	190182	Slovakia	16 Int., 25 Int., 33 Int., 41 Int., 42 Int.	12-Dec-1997	12-Dec-1997	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	98/13888	98/13888	South Africa	16 Int.	06-Aug-1998	06-Aug-1998	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	90029728	1020821	Taiwan	16 Int.	19-Jul-2001	01-Nov-2002	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri
FIT PREGNANCY	Registered	74620491	1994180	United States of America	16 Int.	12-Jan-1995	13-Aug-1996	Class : 16 Int. Computer services, namely, providing on-line magazines in the field of health and fitness, and providing information in the field of health and fitness via a global communication information network site
FIT PREGNANCY	Registered	75230627	2188470	United States of America	42 Int.	24-Jan-1997	08-Sep-1998	IC 16 women's magazine relating to pregnancy and fitness
FIT PREGNANCY	Registered	85236831	4025718	United States of America	16 Int.	08-Feb-2011	13-Sep-2011	Class : 05 Int. Dietary and nutritional supplements
FIT PREGNANCY	Pending	86374909		United States of America	05 Int.	22-Aug-2014		
FIT PREGNANCY - exclusive right to use reserve	Pending	04-2004-121014002100		Mexico		02-Dec-2004		
FIT PREGNANCY PRESENTS BIRTH & BEYOND	Published	86253409		United States of America	16 Int., 41 Int.	16-Apr-2014		Class : 41 Int. Providing on-line magazines in the field of motherhood, and new parenthood

NATURAL HEALTH	Registered	1033690	TMA709,880	Canada	16 Int.	25-Oct-1999	18-Mar-2008
JOE WEIDERS	Registered	1658962	1658962	European Community	09 Int., 16 Int., 42 Int.	16-May-2000	10-Jul-2001
NATURAL HEALTH	Registered	686,533	862,873	Mexico	16 Int.	08-Nov-2004	08-Nov-2004
NATURAL HEALTH	Registered	1332055	1335992	Mexico	41 Int.	06-Dec-2012	06-Dec-2012
NATURAL HEALTH	Registered	99700860	196727	Russian Federation	09 Int., 16 Int., 42 Int.	28-Jan-1999	20-Nov-2000
NATURAL HEALTH	Registered	2003/04186	2003/04186	South Africa	16 Int.	13-Mar-2003	13-Mar-2003
NATURAL HEALTH	Registered	75424593	2259027	United States of America	16 Int.	28-Jan-1998	06-Jul-1999
NATURAL HEALTH	Registered	85124074	4020540	United States of America	16 Int.	07-Sep-2010	30-Aug-2011
Natural Health - exclusive right to use	Pending	04-2004-121013594000		Mexico	16 Int.	02-Dec-2004	
SHAPE	Registered	2,973,986	2,417,560	Argentina	16 Int.	31-Jul-1998	22-Mar-2000
SHAPE	Registered	3309230	2,690,310	Argentina	42 Int.	31-Jul-1998	15-Feb-2004
SHAPE	Registered	3309229	2,680,145	Argentina	42 Int.	14-Feb-2014	25-Feb-2014
SHAPE	Pending	3309230		Argentina	41 Int.	14-Feb-2014	
SHAPE	Registered	792056	792056	Australia	09 Int., 16 Int., 42 Int.	26-Apr-1999	26-Apr-1999
SHAPE	Registered	AMT03897	179026	Austria	16 Int., 25 Int., 42 Int.	15-Dec-1997	17-Nov-1998
SHAPE	Registered	AM196195	158574	Austria	16 Int., 25 Int.	06-Apr-1995	31-Jul-1995
SHAPE	Registered	845701	573055	Benelux	16 Int., 25 Int.	04-Apr-1995	04-Apr-1995
SHAPE	Registered		813495881	Brazil	16 Int.	10-Oct-1989	10-Oct-1989
SHAPE	Registered		813495911	Brazil		10-Oct-1989	10-Oct-1989

Class : 16 Int.

Magazines

Class : 09 Int.

Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lifesaving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording tapes, non-volatile memory devices, blank optical discs, etc.

Class : 16 Int.

Periodical publications

Publication of electronic books and journals on-line; providing on-line electronic publications, not downloadable

Class : 09 Int.

Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lifesaving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording tapes, non-volatile memory devices, blank optical discs, etc.

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, including books, magazines, newspapers and periodicals; photographs, stationery, instructional and teaching material (except apparatus), P

MAGAZINES PERTAINING TO HEALTH, NUTRITION, PHYSICAL FITNESS AND HYGIENE

MAGAZINES PERTAINING TO HEALTH, NUTRITION, PHYSICAL FITNESS AND HYGIENE

Class : 16 Int.

Magazines

Class : 16 Int.

Magazines

Class : 16 Int.
Publications, magazines books and posters of class 16
Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services.

This trademark was granted to protect the whole class 42 according to the current Nice Classification, which reads: "scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services."
Class : 41 Int. Computer generated - we need more info

Education, providing of training, entertainment, sporting and cultural activities.

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;

Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes, typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes; artists' materials, paint brushes; typewri

Class : 16 Int.

Class : 16 Int. (Class 11.10) - newspapers, magazines and periodicals in general
Class 40.15 - for commerce of any products, including import and export

SHAPE	Registered	1028146	TMA544976	Canada	16 Int.	08-Sep-1999	11-May-2001
SHAPE (design)	Registered	1028147	TMA544977	Canada	16 Int., 42 Int.	18-Sep-1999	11-May-2001
SHAPE	Registered	2000191927	1725045	China (People's Republic)	16 Int.	08-Dec-2000	07-Mar-2002
SHAPE	Pending			China (People's Republic)	09 Int.	16-Sep-2014	
SHAPE	Pending			China (People's Republic)	41 Int.	16-Sep-2014	
SHAPE	Registered	128394	221620	Czech Republic	16 Int., 25 Int., 41 Int., 42 Int.	12-Dec-1997	27-Dec-1999
SHAPE	Registered	158171	1553311	France	16 Int.	02-Oct-1989	02-Oct-1989
SHAPE	Registered	9,872,7675	9,872,7675	France	25 Int., 42 Int.	10-Apr-1998	10-Apr-1998
SHAPE	Registered	39514607.0	39514607	Germany	16 Int., 25 Int.	04-Apr-1995	21-Sep-1999
SHAPE	Registered	397 59 182	397 59 182	Germany	16 Int., 25 Int., 42 Int.	10-Dec-1997	24-Apr-1998
SHAPE	Registered	135473	135 473	Greece	16 Int., 42 Int.	17-Dec-1997	17-Aug-1999
SHAPE (design)	Registered	M9905906	IG4 411	Hungary	16 Int., 35 Int., 41 Int.	16-Dec-1999	16-Dec-1999
SHAPE	Registered	9801299	2000B01848	Hong Kong	16 Int.	04-Feb-1998	27-Jan-2000
SHAPE	Registered	M9704650	ISS 725	Hungary	16 Int., 25 Int., 42 Int.	12-Dec-1997	12-Dec-1997

Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Magazines (periodicals); trading cards; calendars; educational materials in relation to health and fitness; agendas, notepads and stickers
Class : 09 Int.
Electronic journals; downloadable; Electronic magazines; downloadable; Electronic publications; downloadable
Class : 41 Int.
Publication of electronic journals and magazines on-line; Providing on-line electronic journals and magazines; not downloadable
Providing on-line electronic publications; not downloadable
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal servi
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Class : 16 Int.
Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

SHAPE	Registered	D00/2008/009750	IDM000222644	Indonesia	16 Int.	19-Mar-2008	15-Oct-2009
SHAPE	Registered	139098	208905	Ireland	16 Int.	09-Apr-1998	09-Apr-1998
SHAPE	Registered	109698	209493	Ireland	25 Int., 42 Int.	25-Mar-1998	25-Mar-1998
SHAPE	Registered	98000	98000	Israel	16 Int.	10-Apr-1995	05-Feb-1998
SHAPE	Registered	98001	98001	Israel	25 Int.	10-Apr-1995	28-Oct-1997
SHAPE	Registered		MI2014C010415	Italy	05 Int., 16 Int., 25 Int., 28 Int.	08-Jan-1985	08-Jan-1995
SHAPE	Registered	MI95C007596	1091484	Italy	16 Int., 25 Int.	24-Jul-1995	15-Oct-1997
SHAPE	Registered	19980004971	438279	Korea, Republic of	16 Int.	24-Feb-1998	18-Jan-1999
SHAPE	Registered	M-08-1053	M 61 835	Latvia	16 Int.	03-Jul-2008	20-Feb-2010
SHAPE	Registered	2008 1550	59463	Lithuania	16 Int.	08-Jul-2008	08-Jul-2008
SHAPE	Registered	08013525	08013525	Malaysia	16 Int.	10-Jul-2008	10-Jul-2008
SHAPE	Registered	589,857	852,063	Mexico	16 Int.	26-Feb-2003	26-Feb-2003
SHAPE	Registered	1332053	1416849	Mexico	41 Int.	06-Dec-2012	06-Dec-2012
SHAPE	Registered	260604	B260604	New Zealand	16 Int.	02-Apr-1996	11-Apr-1997
SHAPE	Registered	Z-181145	124900	Poland	16 Int., 25 Int., 45 Int.	10-Dec-1997	17-Oct-2000
SHAPE	Registered	334791	334791	Portugal	41 Int., 42 Int.	20-Jan-1999	11-Nov-2005

Class : 16 Int.

Health and fitness magazines

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri
Clothing; footwear; headgear.

Class : 42 Int.

Scientific and technological services and research and design relating thereto; industrial
analysis and research services; design and development of computer hardware and
software; legal servi

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or
household purposes; artists' materials; paint brushes; typewri

Class : 25 Int.

Clothing; footwear; headgear;
7-4-2014 - from TWOBIRDS

We herein enclose the details of the classes:

-05: integrating and complements food; vitamins; dietetic preparations;

-16: printed matter, newspapers and periodicals; books; magazines;

-25: articles of clothing any kind and al

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or
household purposes; artists' materials; paint brushes; typewri
magazines, posters, books, calendars, catalogs

IC 16

magazines in the field of women's fitness

IC 16 - part Lo-Mac, file as:

magazines in the field of women's fitness

Class : 16 Int.

Magazines and printed publications

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or
household purposes; artists' materials; paint brushes; typewri
Publications of electronic books and journals on-line; providing on-line electronic
publications, not downloadable

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or
household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;
Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or
household purposes; artists' materials; paint brushes; typewri

Class : 41 Int.

Education; providing of training; entertainment; sporting and cultural activities.

Class : 42 Int.

Providing of food and drink; temporary accommodation; medical, h

SHAPE	Registered	97711028	2189097	Russian Federation	16 Int., 42 Int.	02-Aug-1999	30-Jul-2002	Class : 16 Int. Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	T04/03358G	T04/03358G	Singapore	16 Int.	04-Mar-2004	03-Apr-2004	Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	368697	190181	Slovakia	16 Int., 25 Int., 35 Int., 41 Int., 42 Int.	12-Dec-1997	12-Dec-1997	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	98/13891	98/13891	South Africa	16 Int.	06-Aug-1998	06-Aug-1998	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 25 Int.
SHAPE	Registered	98/13892	98/13892	South Africa	25 Int.	06-Aug-1998	06-Aug-1998	Clothing; footwear; headgear. Class : 42 Int.
SHAPE	Registered	98/13893	98/13893	South Africa	42 Int.	06-Aug-1998	06-Aug-1998	Computer consultancy services; computer programming; computer services of all types and descriptions including the provision of on-line magazines in the field of health and fitness as well as the provision of information in the field of he Class : 16 Int.
SHAPE	Registered	1086574	1,086,574	Spain	16 Int.	22-Nov-1984	07-Oct-1985	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	65641995.8	P-434256	Switzerland	16 Int., 25 Int.	06-Apr-1995	06-Apr-1995	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	86057797	843858	Taiwan	16 Int.	11-Nov-1997	16-Mar-1999	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Aprl 2009 - 16 Int. magazines and newsletters Class : 16 Int.
SHAPE	Registered	704585	Kor306312	Thailand	16 Int.	08-Aug-2008	08-Aug-2008	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	1999/022593	1999/022593	Turkey	16 Int., 35 Int., 42 Int.	23-Dec-1999	23-Dec-1999	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 09 Int.
SHAPE	Registered	m 2007 07523	98456	Ukraine	35 Int., 42 Int., 44 Int.	11-May-2007	27-Oct-2008	16 - Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and off Class : 16 Int.
SHAPE	Registered		79500	Ukraine	16 Int., 35 Int., 41 Int.		10-Jul-2007	Paper, cardboard and goods made from these materials, not included in other classes; Printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri Class : 16 Int.
SHAPE	Registered	98687	97014	United Arab Emirates	16 Int.	12-Aug-2007	08-Dec-2007	Printed matter; books; magazines (periodicals) and periodical publications; instructional and teaching materials (other than apparatus) Class : 09 Int.
SHAPE	Registered	2158356A	2158356A	United Kingdom	09 Int.	16-Feb-1998	21-Sep-2001	Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lifesaving and teaching apparatus and instruments; apparatus for recording; transmission or reprodu Class : 16 Int.
SHAPE	Registered	1217279	B1217279	United Kingdom	16 Int.	24-Apr-1984	24-Apr-1984	Printed matter; books; magazines (periodicals) and periodical publications; instructional and teaching materials (other than apparatus).

SHAPE	Registered	75230630	2189909	United States of America	42 Int.	24-Jan-1997	15-Sep-1998
SHAPE	Registered	73292633	1525562	United States of America	16 Int.	12-Jan-1981	21-Feb-1989
SHAPE	Registered	73490231	1495154	United States of America	25 Int.	16-Jul-1984	05-Jul-1988
SHAPE (design)	Registered	7340747	1498564	United States of America	16 Int.	24-Aug-1983	02-Aug-1988
SHAPE (design)	Registered	76475872	2931313	United States of America	09 Int.	17-Dec-2002	08-Mar-2005
SHAPE (design)	Pending	85042777		United States of America	41 Int.	19-May-2010	
SHAPE (design)	Registered	85450819	4529980	United States of America	05 Int.	19-Oct-2011	13-May-2014
SHAPE - exclusive	Pending	04-2003-020716291600		Mexico		11-Jul-03	
SHAPE COOKS	Registered	1033693	TMA551894	Canada	16 Int.	25-Oct-1999	03-Oct-2001
SHAPE COOKS	Registered	1562352	334792	Portugal	16 Int., 25 Int., 42 Int.	20-Jan-1999	07-May-2004
SHAPE COVERLOOK	Pending	2005/17424		South Africa	16 Int.	24-Aug-2005	
SHAPE COVERLOOK	Pending	2005/17425		South Africa	35 Int.	24-Aug-2005	
SHAPE COVERLOOK	Pending	2005/17426		South Africa	41 Int.	24-Aug-2005	
SHAPE COVERLOOK	Pending	2005/17427		South Africa	44 Int.	24-Aug-2005	
SHAPE EN ESPANOL	Registered	620.167	850.637	Mexico	16 Int.	22-Sep-2003	22-Sep-2003
SHAPE FIT MAMA	Registered	301240302/09	30124030	Germany	09 Int., 25 Int., 38 Int., 41 Int.	12-Apr-2001	06-Aug-2001
SHAPE FIT MAMA	Registered	30116363.4/16	30116363	Germany	16 Int., 28 Int.	12-Mar-2001	12-Mar-2002

and providing information in the field of health and fitness via a global communication information network site

Class : 16 Int.

Magazine Relating to Physical Fitness and Exercise

Class : 25 Int.

CLOTHING, NAMELY, T-SHIRTS AND VISORS

Class : 16 Int.

MAGAZINE DEALING WITH HEALTH AND FITNESS

DVD's, CD-Roms, audio and video recordings featuring information in the field of nutrition, health and fitness; computer software for instruction and information in the field of nutrition, health and fitness

Class : 41 Int. -- Beauty Spa Services

Class : 41 Int. -- Beauty Spa Services

We received an Office Action and on 2-25-2011 amended the goods to:

Beauty spa services, namely, cosmetic body care services

Class : 05 Int.

Dietary and nutritional supplements

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;

Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;

Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Class : 16 Int.

Class : 35 Int.

Class : 41 Int.

Class : 44 Int.

Class : 16 Int.

Class : 16 Int.

Class : 35 Int.

Class : 41 Int.

Class : 44 Int.

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes;

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 09 Int.

Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lifesaving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound, images or movements; magnetic data carriers; computer terminals; computer software for instruction and information in the field of nutrition, health and fitness; computer software for instruction and information in the field of nutrition, health and fitness; computer software for instruction and information in the field of nutrition, health and fitness

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

Class : 16 Int.

Paper, cardboard and goods made from these materials, not included in other classes; Paper, cardboard and goods made from these materials, not included in other classes; Printed matter, bookbinding material, photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewri

SHAPE KIDVAVANY FITT MAMA	Registered	MOOO0367	167707	Hungary	09 Int., 16 Int., 41 Int.	29-Jun-2000	29-Jun-2000	Class : 09 Int. Scientific, nautical, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), lithaving and teaching apparatus and instruments; apparatus for recording, transmission or reproducing
SHAPE MAMA	Registered	Z-332617	R-21644	Poland	16 Int., 25 Int., 41 Int.	09-Nov-2007	24-Aug-2009	Class : 16 Int. -- magazines and printed publications Class : 25 Int. -- Clothing, footwear, headgear. Class : 41 Int. -- publication of magazines in the field of health and fitness via the internet
SHAPE METHOD, THE SHAPE METHOD, THE	Pending	1657907		Canada United States of America	41 Int.	27-Dec-2013		Class : 41 Int. Providing classes, workshops, seminars and camps in the field of yoga and fitness Providing classes, workshops, seminars and camps in the field of sporting activities and fitness classes
SHAPE UP	Registered	328,850 TMA174822		Canada		24-Dec-2013	24-Dec-69	5-Mar-71 physical health and fitness publication
SHAPE with new Chinese SHAPE with new Chinese	Registered	92035738	1111296	Taiwan	16 Int.	05-Jun-2003	16-Jul-2004	Class : 16 Int. Printed publications such as magazines and posters
THE SHAPE LOOK THE SHAPE LOOK THE SHAPE LOOK	Pending Pending Pending	2005/17428 2005/17429 2005/17430		Taiwan South Africa South Africa South Africa	41 Int. 16 Int. 35 Int. 41 Int.	05-Jun-2003 24-Aug-2005 24-Aug-2005	16-Jul-2004	Class : 41 Int. Publication, inquiry, and subscription of periodicals, magazines and literature Class : 16 Int. Class : 35 Int. Class : 41 Int.
GET INTO SHAPE	Published	86142813		United States of America	18 Int., 25 Int.	13-Dec-2013		Class : 18 Int. Handbags Class : 25 Int. Clothing and active wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks, sport shoes and footwear
"S" logo (for Shape apparel)	Published	840801300		Brazil	25 Int.	24-Feb-2014		CL ASS 25: clothing and athletic wear for women, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks, sport shoes and footwear
"S" logo (for Shape apparel)	Published	840801297		Brazil	25 Int.	24-Feb-2014		CL ASS 25: clothing and athletic wear for women, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks, sport shoes and footwear
"S" logo (for Shape apparel)	Pending	1657227		Canada		20-Dec-2013		Retail clothing store services; sporting activities, namely, the organization, supervision and administration of athletic wear, exercise wear, swim wear, speakers, headphones; handbags
"S" logo (for Shape apparel)	Pending	1657222		Canada		20-Dec-2013		Retail clothing store services; sporting activities, namely, the organization, supervision and administration of athletic wear, exercise wear, swim wear, speakers, headphones; handbags
"S" logo (for Shape apparel)	Registered	012660593	012660593	European Community	25 Int.	04-Mar-2014	16-Jul-2014	Class : 25 Int. Clothing, footwear, headgear, clothes for sports, sports shoes
"S" logo (for Shape apparel)	Registered	012660833	012660833	European Community	25 Int.	04-Mar-2014	22-May-2014	Class : 25 Int. Clothing, footwear, headgear, clothes for sports, sports shoes
"S" logo (for Shape apparel)	Pending	40-2014-12671		Korea, Republic of	25 Int.	25-Feb-2014		CL ASS 25: clothing and athletic wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks, sport shoes and footwear
"S" logo (for Shape apparel)	Pending	40-2014-12672		Korea, Republic of	25 Int.	25-Feb-2014		CL ASS 25: clothing and athletic wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks, sport shoes and footwear
"S" logo (for Shape apparel)	Registered	103013143	1673441	Taiwan	25 Int.	12-Mar-2014	01-Nov-2014	Class : 25 Int. Shoes, boots, athletic wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks and sports shoes
"S" logo (for Shape apparel)	Pending	103013144		Taiwan	25 Int.	12-Mar-2014		Class : 25 Int. Shoes, boots, athletic wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks and sports shoes

Class : 09 Int. -- loudspeakers and headphones

Class : 18 Int. -- handbags

Class : 25 Int. -- footwear, athletic wear, namely, yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks and sport shoes

Class : 35 Int. -- retail a

Class : 09 Int. -- speakers and headphones

Class : 18 Int. -- handbags

Class : 25 Int. - footwear, athletic wear, namely yoga tops and bottoms, fitness tops and bottoms, zip up jackets, swimwear, socks and sport shoes

Class : 35 Int. - retail store serv

Class : 16 Int.

Periodical publications

Class : 16 Int.
Prints and publications, including periodicals, monthly magazines

"S" logo (for Shape
apparel) Published 86143283 United States of
America 09 Int., 18 Int.,
25 Int., 35 Int.,
41 Int., 44 Int. 13-Dec-2013

"S" logo (for Shape
apparel) Published 86154484 United States of
America 09 Int., 18 Int.,
25 Int., 35 Int.,
41 Int. 30-Dec-2013

IN SHAPE FOR LIFE Registered 503581 Canada 16 Int. 16-May-1983 16-Nov-1984

JOE WEIDERS'
SHAPE AND DESIGN Registered 240,237 Mexico 16 Int. 22-Jul-1986 30-Aug-1988

TRADEMARK

REEL: 006322 FRAME: 0866

RECORDED: 04/30/2018