

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472112

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Modelo MKT de México, S. de R.L. de C.V.		04/26/2018	Sociedad De Responsabilidad Limitada De Capital Variable: MEXICO

RECEIVING PARTY DATA

Name:	Cervecería Modelo de México, S. de R.L. de C.V.
Street Address:	Javier Barros Sierra No. 555, Piso 3
Internal Address:	Colonia Zedec Ed Plaza Santa Fe
City:	Mexico City
State/Country:	MEXICO
Postal Code:	CP01210
Entity Type:	Sociedad De Responsabilidad Limitada De Capital Variable: MEXICO

PROPERTY NUMBERS Total: 212

Property Type	Number	Word Mark
Serial Number:	86009207	IDEAL AS DE OROS
Serial Number:	86009206	IDEAL AZABACHE
Serial Number:	85961386	MODELO ESPECIAL CHELADA CERVECERIA MODEL
Serial Number:	85961388	MODELO ESPECIAL CHELADA CERVECERIA MODEL
Serial Number:	75875865	CORONA EXTRA
Serial Number:	85469385	
Serial Number:	85469392	
Serial Number:	73021202	MODELO
Serial Number:	76338317	MODELO
Serial Number:	72464917	MODELO ESPECIAL
Serial Number:	76338316	MODELO ESPECIAL
Serial Number:	85074167	MODELO ESPECIAL
Serial Number:	78771233	MODELO LIGHT
Serial Number:	85656355	MODELO LIGHT
Serial Number:	85663677	MODELO LIGHT
Serial Number:	73128857	NEGRA MODELO
Serial Number:	76338315	NEGRA MODELO

OP \$5315.00 86009207

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	77499866	NEGRA MODELO
Serial Number:	75732585	ORGULLOSAMENTE MEXICANA
Serial Number:	77120546	RELAX RESPONSIBLY
Serial Number:	77121268	RELAX RESPONSIBLY
Serial Number:	75475936	RONAS & RITAS
Serial Number:	75526626	THE DRINKO FOR CINCO
Serial Number:	85645065	CELEBRATE CINCO
Serial Number:	77849176	CERVECERIA MODELO
Serial Number:	77410946	CERVEZA LA CERVEZA MAS FINA CORONA LIGHT
Serial Number:	76230273	CORONA
Serial Number:	77221594	CORONA
Serial Number:	74337256	CORONA
Serial Number:	73625252	CORONA
Serial Number:	76230586	CORONA
Serial Number:	73625255	CORONA
Serial Number:	74337257	CORONA
Serial Number:	75875857	CORONA
Serial Number:	76090432	CORONA
Serial Number:	85081351	CORONA BEACH HOUSE
Serial Number:	85645064	CORONA DE MAYO
Serial Number:	73625250	CORONA EXTRA
Serial Number:	76231041	CORONA EXTRA
Serial Number:	76090433	CORONA EXTRA
Serial Number:	77221686	CORONA EXTRA
Serial Number:	76559142	CORONA EXTRA
Serial Number:	76230810	CORONA EXTRA
Serial Number:	74337259	CORONA EXTRA
Serial Number:	77118947	CORONA EXTRA CERVEZA LA CERVEZA MAS FINA
Serial Number:	77118906	CORONA EXTRA CERVEZA LA CERVEZA MAS FINA
Serial Number:	74337255	CORONA EXTRA LA CERVEZA MAS FINA
Serial Number:	73625248	CORONA EXTRA LA CERVEZA MAS FINA
Serial Number:	78907233	CORONA EXTRA LA CERVEZA MAS FINA
Serial Number:	77410950	CORONA LIGHT
Serial Number:	74123829	CORONA LIGHT
Serial Number:	75876356	CORONA LIGHT
Serial Number:	74132069	CORONITA EXTRA
Serial Number:	74160423	CORONITA EXTRA LA CERVEZA MAS FINA
Serial Number:	77379759	CORONITA LIGHT

Property Type	Number	Word Mark
Serial Number:	78980855	CROWN IMPORTS
Serial Number:	77976425	CROWN IMPORTS
Serial Number:	85499815	FIND YOUR BEACH
Serial Number:	77870491	FIND YOUR BEACH
Serial Number:	76056130	GRUPO MODELO
Serial Number:	85645051	HAPPY CINCO DE MAYO
Serial Number:	76544594	LA CERVEZA MAS FINA
Serial Number:	74337258	LA CERVEZA MAS FINA
Serial Number:	73625249	LA CERVEZA MAS FINA
Serial Number:	78605037	
Serial Number:	76617147	
Serial Number:	73625251	
Serial Number:	73708295	
Serial Number:	85469375	
Serial Number:	85980660	CORONARITA
Serial Number:	85980773	FAMILIAR
Serial Number:	85980772	FAMILIAR
Serial Number:	85980771	CORONA FAMILIAR
Serial Number:	86171686	CERVECERIA MODELO MEXICO
Serial Number:	86189095	IDEAL
Serial Number:	86226830	OKTOBER FIESTA!
Serial Number:	86226835	OKTOBER FIESTA
Serial Number:	85982074	CORONARITA
Serial Number:	85982629	CORONITA
Serial Number:	86410745	ALWAYS SUMMER
Serial Number:	86410788	OFFICIAL FAN OF THE BEAUTIFUL GAME
Serial Number:	86457876	SIEMPRE VERANO
Serial Number:	86464092	CORONITA EXTRA
Serial Number:	86474319	CERVEZA BARRILITO
Serial Number:	85983133	MODELO ESPECIAL CHELADA
Serial Number:	86560543	
Serial Number:	86600791	CORONITA RITA
Serial Number:	86600788	CORONITA LIGHT BEER BREWED AND BOTTLED B
Serial Number:	86650279	IZAMAL
Serial Number:	86777179	CERVEZA MODELO 1925 CERVECERIA MODELO ME
Serial Number:	86777186	CERVEZA MODELO PABLO DIEZ
Serial Number:	86777168	CERVEZA MODELO ESPECIAL
Serial Number:	86777180	CERVEZA MODELO 1925 CERVECERIA MODELO ME

Property Type	Number	Word Mark
Serial Number:	86777170	CERVEZA MODELO ESPECIAL
Serial Number:	86777183	CERVEZA MODELO 1925
Serial Number:	86777164	CERVEZA MODELO
Serial Number:	86777162	CERVEZA MODELO NEGRA 1925
Serial Number:	86777184	CERVEZA MODELO 1925 PABLO DIEZ
Serial Number:	86777174	CERVEZA MODELO ESPECIAL 1925
Serial Number:	86777160	CERVEZA MODELO NEGRA 1925
Serial Number:	86777172	CERVEZA MODELO NEGRA
Serial Number:	86777176	CERVEZA MODELO ESPECIAL 1925
Serial Number:	86777173	CERVEZA MODELO NEGRA
Serial Number:	86817158	M CERVEZA MODELO LA CHELA DE LAS MICHELA
Serial Number:	86817226	M CERVEZA MODELO THE CHELA FOR MICHELADA
Serial Number:	86817152	M CERVEZA MODELO NEGRA THE CHELA FOR MIC
Serial Number:	86817229	M CERVEZA MODELO THE CHELA FOR MICHELADA
Serial Number:	86817138	M CERVEZA MODELO ESPECIAL OFFICIAL BEERO
Serial Number:	86817146	M CERVEZA MODELO LA CHELA DE LAS MICHELA
Serial Number:	86817148	M CERVEZA MODELO NEGRA LA CHELA DE LAS M
Serial Number:	86817140	M CERVEZA MODELO NEGRA THE CHELA FOR MIC
Serial Number:	86817231	M CERVEZA MODELO NEGRA LA CHELA DE LAS M
Serial Number:	86818664	CORONA
Serial Number:	86824073	CORONITA LIGHT
Serial Number:	86568031	DIA DE LOS MUERTOS
Serial Number:	74303193	MEXICALI
Serial Number:	75384320	PILSENER SUPERIOR CERVEZA MEXICALI BEER
Serial Number:	86568007	DAY OF THE DEAD BEER
Serial Number:	85774487	CERVEZA DE LOS MUERTOS
Serial Number:	85107571	THE COMPLETE BEER
Serial Number:	85412240	CAVE CREEK CHILI BEER
Serial Number:	86843526	M CERVEZA MODELO
Serial Number:	86843528	M CERVEZA MODELO NEGRA
Serial Number:	86843519	M CERVEZA MODELO ESPECIAL
Serial Number:	86848162	RIO BRAVO
Serial Number:	86875600	CASA MODELO
Serial Number:	86875603	MODELO NEGRA
Serial Number:	86897304	THE CHELA FOR MICHELADAS
Serial Number:	86897302	LA CHELA DE LAS MICHELADAS
Serial Number:	86899180	M CERVEZA MODELO CERVEZA OFICIAL DEL JUE
Serial Number:	86899184	M CERVEZA MODELO OFFICIAL BEER OF THE BE

Property Type	Number	Word Mark
Serial Number:	86899185	M CERVEZA MODELO ESPECIAL
Serial Number:	86937767	
Serial Number:	87213898	CUCAPÁ
Serial Number:	86937785	GREEN CARD
Serial Number:	86937782	CUCAPÁ
Serial Number:	87004966	THE LIGHTEST DAY
Serial Number:	87011006	CORONARITA
Serial Number:	87043608	CERVEZA MODELO 1925 CERVECERIA MODELO ME
Serial Number:	86643026	CERVEZA 100% MALTA TIJUANA LEICHT STYLEP
Serial Number:	87045509	CERVEZA MODELO
Serial Number:	86643036	CERVEZA 100% TIJUANA PILSNER STYLE PREMI
Serial Number:	86643047	CERVEZA 100% MALTA TIJUANA SCHWARBIER ST
Serial Number:	87119620	MODELO CHELADA ESPECIAL
Serial Number:	87119624	CORONA CANTINA
Serial Number:	87131690	THE OFFICIAL BEER FOR MICHELADAS
Serial Number:	87131687	LA CERVEZA OFICIAL PARA MICHELADAS
Serial Number:	87132270	CERVEZA BARRILITO
Serial Number:	87141654	CORONA LIGHT
Serial Number:	87141664	CORONA LIGHT
Serial Number:	87141601	CORONA LIGHT THE LIGHT CERVEZA
Serial Number:	87141683	CORONA LIGHT THE LIGHT CERVEZA
Serial Number:	87141610	CORONA LIGHT
Serial Number:	87141648	CORONA LIGHT
Serial Number:	87142694	CORONA LIGHT
Serial Number:	87141639	CORONA LIGHT
Serial Number:	85984152	MODELO LIGHT
Serial Number:	86979793	CERVEZA OFICIAL DEL JUEGO BONITO
Serial Number:	87176733	CORONA PREMIER
Serial Number:	87176738	CORONA SUMMER VIBES
Serial Number:	85789226	BOCANEGRA
Serial Number:	87194860	
Serial Number:	87194867	
Serial Number:	87194858	CERVEZA MODELO 1925 CHELADA TAMARINDO PI
Serial Number:	87194854	CERVEZA MODELO 1925 CHELADA TAMARINDO PI
Serial Number:	87194847	CERVEZA MODELO 1925 CHELADA
Serial Number:	87194884	MODELO CHELADA
Serial Number:	87202211	BOCANEGRA
Serial Number:	86744375	BUFADORA

Property Type	Number	Word Mark
Serial Number:	87236318	CERVEZAS CLÁSICAS
Serial Number:	87236325	EL ESPÍRITU LUCHADOR
Serial Number:	87267149	M CERVEZA MODELO VIVE EL FOOTBALL
Serial Number:	87267175	M CERVEZA MODELO ESPECIAL VIVE EL FOOTBA
Serial Number:	87267170	M CERVEZA MODELO NEGRA VIVE EL FOOTBALL
Serial Number:	87267180	VIVE EL FOOTBALL
Serial Number:	86003288	XOLOS
Serial Number:	85455000	CERVEZA CUCAPÁ BAJA CALIFORNIA CHUPACABR
Serial Number:	74027285	TIJUANA T.J.
Serial Number:	77198772	TJ BRAVA CERVEZA TIJUANA T·J BRAVA MEXIC
Serial Number:	77198766	TJ BUFADORA CERVEZA TIJUANA MEXICAN CRAF
Serial Number:	87464050	DAY OF THE DEAD
Serial Number:	86981242	OFFICIAL BEER OF THE BEAUTIFUL GAME
Serial Number:	86981394	CORONITA EXTRA
Serial Number:	86981454	CORONA
Serial Number:	87319746	MODELO LIGHT
Serial Number:	87329040	ENJOY THE VIEW
Serial Number:	76054459	CORONA
Serial Number:	87342379	¡CELEBREMOS! CELEBRATE CINCO
Serial Number:	87352973	CHELADA TAMARINDO PICANTE
Serial Number:	87371694	CINCO READY
Serial Number:	87372177	LIME DROP
Serial Number:	86982444	THE LIGHT CERVEZA
Serial Number:	87456772	MODELO COMBINADA
Serial Number:	87462375	CERVEZA TJ TIJUANA BRAVUCONA
Serial Number:	87491305	ANOTHER WAY TO FIND YOUR BEACH
Serial Number:	87499253	SMOOTH & PERFECTLY BALANCED
Serial Number:	87525534	CORONA PREMIER SMOOTH & PERFECTLY BALANC
Serial Number:	87555043	CORONA REFRESCA
Serial Number:	87555048	CORONA ENFRESCA
Serial Number:	87555041	CORONA OSCURA
Serial Number:	87555017	CORONA ORO
Serial Number:	87560830	WHAT SUMMER WANTS
Serial Number:	87587435	EL VERANO TE LO PIDE
Serial Number:	87587440	BREWED WITH A FIGHTING SPIRIT
Serial Number:	87587445	THE FIGHTING SPIRIT
Serial Number:	87603528	CT TROPICAL LIGHT
Serial Number:	87671519	CORONA

Property Type	Number	Word Mark
Serial Number:	87671509	FIGHT FOR GOLD, FIGHT FOR GLORY
Serial Number:	87789560	ELABORADAS CON UN ESPÍRITU LUCHADOR
Serial Number:	87788667	CERVEZA MODELO CERVECERIA MODELO MEXICO
Serial Number:	87788669	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87788674	CERVEZA MODELO CERVECERIA MODELO MEXICO1

CORRESPONDENCE DATA

Fax Number: 2028576395
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2028576000
Email: Todd.Hopkins@arentfox.com
Correspondent Name: Ricardo Fischer
Address Line 1: 1717 K Street, N.W.
Address Line 4: Washington, D.C. 20006-5344

ATTORNEY DOCKET NUMBER: 039167.

DOMESTIC REPRESENTATIVE

Name: Ricardo Fischer
Address Line 1: 1717 K Street, N.W.
Address Line 4: Washington, D.C. 20006-5344

NAME OF SUBMITTER: Thorne Maginnis

SIGNATURE: /Thorne Maginnis/

DATE SIGNED: 05/01/2018

Total Attachments: 5
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DEED OF ASSIGNMENT

The undersigned

Modelo MKT de México, S. de R.L. de C.V. (the « Assignor »)

residing at :

Lago Alberto No. 156, Colonia Anáhuac
México, Distrito Federal 11320
Mexico

is the true owner of the trademarks set forth on Exhibit A (the "Trademarks"), as well as the U.S. trademark application(s) and/or registration(s) set forth on Exhibit A (the "Application(s)/Registration(s)") and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

Assignor assigns all right, title, and interest in and to the Trademarks and the Application(s)/Registration(s), including all goodwill associated with each of the Trademarks to :

The undersigned

Cervecería Modelo de México, S. de R.L. de C.V. (the « Assignee »)

residing at :

Javier Barros Sierra No. 555, Piso 3,
Colonia Zedec Ed Plaza Santa Fe,
Delegación Álvaro Obregón
C.P. 01210, Mexico City
Mexico

the successor to that portion of the business of the Assignor to which the Trademarks pertain and to whom assignment has been made of all right and title of the Trademarks for the United States of America, without any restriction whatsoever.

The Assignee also signs in recognition of acceptance of the said assignment.

Signature of the Assignor



François Uyttenhove
Senior IP Manager

Signature of the Assignee



François Uyttenhove
Senior IP Manager

Signed in Leuven, the 26th of April 2018

Exhibit A - List of trademarks

<u>Title</u>	<u>Application Date</u>	<u>Application No.</u>	<u>Registration Date</u>	<u>Registration No.</u>
IDEAL AS DE OROS AND DEVICE	12/07/2013	86009207	25/08/2015	4797610
IDEAL AZABACHE AND DEVICE	12/07/2013	86009206	12/05/2015	4733905
MODELO ESPECIAL CHELADA CERVECERIA MODELO MEXIC	17/06/2013	85961386	16/09/2014	4606674
MODELO ESPECIAL CHELADA CERVECERIA MODELO MEXIC	17/06/2013	85961388	16/09/2014	4606676
CORONA EXTRA	21/12/1999	75875865	1/04/2003	2702882
VICTORIA cleaned label	10/11/2011	85/469385	22/05/2012	4146768
Gambrinus Design	10/11/2011	85/469392	22/05/2012	4146769
MODELO	10/05/1974	73/021202	14/10/1975	1022817
MODELO	16/11/2001	76/338317	8/10/2002	2631391
MODELO ESPECIAL	6/08/1973	72/464917	28/12/1976	1055321
MODELO ESPECIAL	16/11/2001	76/338316	8/10/2002	2631390
MODELO ESPECIAL & Design	29/06/2010	85/074167	22/11/2011	4060986
MODELO LIGHT	12/12/2005	78/771233	12/12/2006	3183378
MODELO LIGHT & Design	20/06/2012	85656355	20/09/2016	5045780
MODELO LIGHT & Design	28/06/2012	85663677	6/09/2016	5036716
NEGRA MODELO	1/06/1977	73/128857	23/11/1982	1217760
NEGRA MODELO	16/11/2001	76/338315	8/10/2002	2631389
NEGRA MODELO & Design	16/06/2008	77/499866	27/01/2009	3567209
ORGULLOSAMENTE MEXICANA	21/06/1999	75/732585	17/10/2000	2395352
RELAX RESPONSIBLY	2/03/2007	77/120546	17/02/2009	3576821
RELAX RESPONSIBLY & Design	2/03/2007	77/121268	8/07/2008	3463388
RONAS & RITAS	28/04/1998	75/475936	21/09/1999	2279069
THE DRINKO FOR CINCO	28/07/1998	75/526626	4/01/2000	2305684
CELEBRATE CINCO	6/06/2012	85/645065	13/09/2016	5041297
CERVECERIA MODELO	15/10/2009	77/849176	28/12/2010	3896060
CERVEZA LA CERVEZA MAS FINA CORONA LIGHT CONT. NE	3/03/2008	77/410946	2/06/2009	3629573
CORONA	26/03/2001	76/230273	24/02/2004	2817872
CORONA	3/07/2007	77/221594	26/02/2008	3388558
CORONA & Design	7/12/1992	74/337256	18/09/2001	2489709
CORONA & Design	14/10/1986	73/625252	26/05/1992	1689218
CORONA & Design	26/03/2001	76/230586	4/02/2003	2684504
CORONA (Stylized)	14/10/1986	73/625255	31/03/1992	1681366
CORONA (Stylized)	7/12/1992	74/337257	18/09/2001	2489710
CORONA (Stylized)	21/12/1999	75/875857	2/06/2009	3631787
CORONA (Stylized)	18/07/2000	76/090432	9/07/2002	2590621
CORONA BEACH HOUSE	9/07/2010	85/081351	28/06/2011	3984217
CORONA DE MAYO	6/06/2012	85545064	8/09/2015	4808819
CORONA EXTRA	14/10/1986	73/625250	31/03/1992	1681365
CORONA EXTRA	26/03/2001	76231041	24/02/2004	2817873
CORONA EXTRA	18/07/2000	76/090433	30/07/2002	2600236
CORONA EXTRA	3/07/2007	77221686	26/02/2008	3388566
CORONA EXTRA & Design	10/11/2003	76/559142	13/09/2005	2993696
CORONA EXTRA & Design	27/03/2001	76/230810	11/02/2003	2687262
CORONA EXTRA & Design	7/12/1992	74/337259	18/09/2001	2489711
CORONA EXTRA CERVEZA LA CERVEZA MAS FINA & Design	28/02/2007	77/118947	9/12/2008	3544218
CORONA EXTRA CERVEZA LA CERVEZA MAS FINA & Design	28/02/2007	77/118906	9/12/2008	3544217
CORONA EXTRA LA CERVEZA MAS FINA & Design	7/12/1992	74/337255	18/09/2001	2489708
CORONA EXTRA LA CERVEZA MAS FINA & Design	14/10/1986	73/625248	3/11/1992	1729694
CORONA EXTRA LA CERVEZA MAS FINA & Design	13/06/2006	78/907233	23/10/2007	3317902
CORONA LIGHT	3/03/2008	77/410950	14/04/2009	3605139
CORONA LIGHT & Design	17/12/1990	74/123829	27/10/1992	1727969
CORONA LIGHT (Stylized)	21/12/1999	75/876356	21/11/2000	2406232
CORONITA EXTRA	22/01/1991	74/132069	3/11/1992	1729701
CORONITA EXTRA LA CERVEZA MAS FINA & Design	23/04/1991	74/160423	30/03/1993	1761605
CORONITA LIGHT	24/01/2008	77/379759	23/12/2008	3549260
CROWN IMPORTS	3/08/2006	78/980855	3/03/2009	3584879

CROWN IMPORTS & Design	29/10/2005	77/976425	24/02/2009	3581601
FIND YOUR BEACH	20/12/2011	85/499815	2/04/2013	4311534
FIND YOUR BEACH	11/11/2009	77/870491	14/08/2012	4191028
GRUPO MODELO	22/05/2000	76/056130	25/11/2003	2785281
HAPPY CINCO DE MAYO	6/06/2012	85/645051		
LA CERVEZA MAS FINA	12/09/2003	76/544594	28/06/2005	2963654
LA CERVEZA MAS FINA & Design	7/12/1992	74/337258	29/03/1994	1828343
LA CERVEZA MAS FINA & Design	14/10/1986	73/625249	5/07/1988	1495289
Grupo Modelo barrel Design	8/04/2005	78/605037	4/07/2006	3111586
CORONA Crown Design	20/10/2004	76617147	24/01/2006	3048028
Crown and Griffins Design	14/10/1986	73/625251	20/10/1987	1462155
Crown and Griffins Design	29/01/1988	73/708295	18/07/1989	1548371
VICTORIA cleaned label	10/11/2011	85/469375	22/05/2012	4146767
CORONARITA	30/05/2012	85980660	28/01/2014	4476282
FAMILIAR & Design	12/09/2011	85980773	18/02/2014	4486446
FAMILIAR	12/09/2011	85980772	11/02/2014	4482688
CORONA FAMILIAR	12/09/2011	85980771	18/02/2014	4486445
CERVECERIA MODELO MEXICO & design	22/01/2014	86171686	28/10/2014	4627676
IDEAL	10/02/2014	86189095	4/11/2014	4631413
Oktober Fiesta ! (stylized)	20/03/2014	86226830		
OKTOBER FIESTA	20/03/2014	86226835		
CORONARITA	23/06/2011	85982074	26/08/2014	4594168
CORONITA	28/07/2011	85982629	23/09/2014	4610922
Always Summer	30/09/2014	86/410745	6/09/2016	5037063
Official Fan of the Beautiful Game	30/09/2014	86410788	6/12/2016	5095971
Siempre Verano	18/11/2014	86457876	6/09/2016	5037130
CORONITA EXTRA (stylized script)	25/11/2014	86464092		
Cerveza BARRILITO & Design	8/12/2014	86474319	28/02/2017	5151670
MODELO ESPECIAL CHELADA	28/09/2012	85983133	27/01/2015	4679536
BARRILITO bottle	11/03/2015	86560543		
CORONITA RITA	17/04/2015	86600791		
CORONITA LIGHT label (2015)	17/04/2015	86600788		
IZAMAL	3/06/2015	86650279		
Cerveza MODELO (can color 2015)	2/10/2015	86777179	10/10/2017	5307117
Cerveza MODELO (with signature b/w 2015)	2/10/2015	86777186		
Cerveza MODELO ESPECIAL (b/w 2015)	2/10/2015	86777168	28/11/2017	5346787
Cerveza MODELO (can b/w 2015)	2/10/2015	86777180	10/10/2017	5307118
Cerveza MODELO ESPECIAL (cleaned b/w 2015)	2/10/2015	86777170	10/10/2017	5307114
Cerveza MODELO (bottle b/w 2015)	2/10/2015	86777183		
Cerveza MODELO (b/w 2015)	2/10/2015	86777164		
Cerveza MODELO NEGRA (bottle color 2015)	2/10/2015	86777162	7/11/2017	5330256
Cerveza MODELO (with signature and 1925 b/w 2015)	2/10/2015	86777184		
Cerveza MODELO ESPECIAL (bottle color 2015)	2/10/2015	86777174	10/10/2017	5307115
Cerveza MODELO NEGRA (bottle b/w 2015)	2/10/2015	86777160	7/11/2017	5330255
Cerveza MODELO NEGRA (cleaned b/w 2015)	2/10/2015	86777172	7/11/2017	5330257
Cerveza MODELO ESPECIAL (bottle b/w 2015)	2/10/2015	86777176	10/10/2017	5307116
Cerveza MODELO NEGRA (b/w 2015)	2/10/2015	86777173		
Cerveza Modelo - La Chela de las Micheladas (gold label)	11/11/2015	86817158		
Cerveza Modelo - The Chela for Micheladas (gold label)	11/11/2015	86817226		
Cerveza Modelo Negra - The Chela for Micheladas (gold la	11/11/2015	86817152		
Cerveza Modelo - The Chela for Micheladas (red label)	11/11/2015	86817229		
Cerveza Modelo Especial - Official Beer of the Beautiful Ga	11/11/2015	86817138		
Cerveza Modelo - La Chela de las Micheladas (red label)	11/11/2015	86817146		
Cerveza Modelo Negra - La Chela de las Micheladas (gold l	11/11/2015	86817148		
Cerveza Modelo Negra - The Chela for Micheladas (red lat	11/11/2015	86817140		
Cerveza Modelo Negra - La Chela de las Micheladas (red la	11/11/2015	86817231		
CORONA with crown design (B/W)	12/11/2015	86818664		
CORONITA LIGHT label (2015) (in color)	18/11/2015	86824073		
DIA DE LOS MUERTOS	18/03/2015	86568031	18/08/2015	4795338
MEXICALI	7/08/1992	74303193	2/09/1997	2093334
CERVEZA MEXICALI BEER & Device	4/11/1997	75384320	8/09/1998	2187900
DAY OF THE DEAD BEER	18/03/2015	86568007	18/08/2015	4795337

CERVEZA DE LOS MUERTOS	8/11/2012	85774487	17/09/2013	4404756
THE COMPLETE BEER	13/08/2010	85107571	15/10/2013	4416626
CAVE CREEK CHILI BEER	31/08/2011	85412240	1/05/2012	4135233
Modelo (skull device b/w)	9/12/2015	86843526		
Modelo Negra (skull device b/w)	9/12/2015	86843528		
Modelo Especial (skull device b/w)	9/12/2015	86843519		
RIO BRAVO	14/12/2015	86848162	12/07/2016	4998245
CASA MODELO	14/01/2016	86875600	14/02/2017	5143147
MODELO NEGRA	14/01/2016	86875603	14/02/2017	5143148
THE CHELA FOR MICHELADAS	4/02/2016	86897304		
LA CHELA DE LAS MICHELADAS	4/02/2016	86897302		
MODELO cerveza oficial del juego bonito (Game device)	5/02/2016	86899180	24/10/2017	5317781
MODELO official beer of the beautiful game (Game device)	5/02/2016	86899184	26/09/2017	5297243
MODELO Especial (Game device)	5/02/2016	86899185	26/09/2017	5297244
Cucapá Chupacabras device	11/03/2016	86937767	14/11/2017	5336116
Cucapá cleaned label	24/10/2016	87213898		
GREEN CARD	11/03/2016	86937785		
CUCAPÁ & design	11/03/2016	86937782	14/11/2017	5336117
The Lightest Day	18/04/2016	87004966	5/09/2017	5282167
CORONARITA	22/04/2016	87011006		
Cerveza MODELO (can b/w 2015)	19/05/2016	87043608	10/10/2017	5307604
TIJUANA Light (label)	27/05/2015	86643026	12/07/2016	4996145
Cerveza MODELO (b/w 2015)	20/05/2016	87045509		
TIJUANA Güera (label)	27/05/2015	86643036	12/07/2016	4996146
TIJUANA Morena (label)	27/05/2015	86643047	12/07/2016	4996147
MODELO CHELADA ESPECIAL	28/07/2016	87119620	2/01/2018	5371011
CORONA CANTINA	28/07/2016	87119624	5/09/2017	5279448
THE OFFICIAL BEER FOR MICHELADAS	9/08/2016	87131690		
LA CERVEZA OFICIAL PARA MICHELADAS	9/08/2016	87131687		
CERVEZA BARRILITO	9/08/2016	87132270		
CORONA LIGHT (2016 horizontal in b/w)	17/08/2016	87141654		
CORONA LIGHT (2016 horizontal in color)	17/08/2016	87141664		
CORONA LIGHT the light cerveza (2016 horizontal in b/w)	17/08/2016	87141601		
CORONA LIGHT the light cerveza (2016 horizontal in color)	17/08/2016	87141683		
CORONA LIGHT (2016 vertical in b/w)	17/08/2016	87141610		
CORONA LIGHT (2016 vertical in color)	17/08/2016	87141648		
CORONA LIGHT (2016 horizontal in grayscale)	17/08/2016	87142694	14/11/2017	5336461
CORONA LIGHT (2016 vertical in grayscale)	17/08/2016	87141639	14/11/2017	5336454
MODELO LIGHT & Design	20/06/2012	85984152	19/07/2016	5003696
CERVEZA OFICIAL DEL JUEGO BONITO	30/09/2014	86979793	6/09/2016	5038089
CORONA PREMIER	20/09/2016	87176733	21/11/2017	5342121
CORONA SUMMER VIBES	20/09/2016	87176738	15/08/2017	5267607
BOCANEGRA & design	28/11/2012	85789226	27/12/2016	5107303
Modelo Lion device (left)	6/10/2016	87194860		
Modelo Lion device (right)	6/10/2016	87194867		
MODELO CHELADA TAMARINDO PICANTE logo (b/w)	6/10/2016	87194858		
MODELO CHELADA TAMARINDO PICANTE logo (in colors)	6/10/2016	87194854		
MODELO CHELADA logo (b/w)	6/10/2016	87194847		
MODELO CHELADA	6/10/2016	87194884		
BOCANEGRA	13/10/2016	87202211		
BUFADORA	1/09/2015	86744375		
CERVEZAS CLÁSICAS (stylized b/w)	14/11/2016	87236318	31/10/2017	5326036
EL ESPÍRITU LUCHADOR	14/11/2016	87236325		
MODELO - VIVE EL FOOTBALL (football design b/w)	13/12/2016	87267149		
MODELO Especial - VIVE EL FOOTBALL (football design b/w)	13/12/2016	87267175		
MODELO Negra - VIVE EL FOOTBALL (football design b/w)	13/12/2016	87267170		
VIVE EL FOOTBALL	13/12/2016	87267180		
XOLOS	5/07/2013	86003288	5/05/2015	4732213
CERVEZA CUCAPÁ BAJA CALIFORNIA CHUPACABRAS PALE	24/10/2011	85455000	7/08/2012	4185477
TIJUANA T.J.	8/02/1990	74027285	31/12/1991	1670430
TJ BRAVA CERVEZA TIJUANA T-J BRAVA MEXICAN CRAFT BI	6/06/2007	77198772	23/02/2010	3752697
TJ BUFADORA CERVEZA TIJUANA MEXICAN CRAFT BEER	6/06/2007	77198766	23/02/2010	3752696

DAY OF THE DEAD	25/05/2017	87464050		
OFFICIAL BEER OF THE BEAUTIFUL GAME	30/09/2014	86981242	7/02/2017	5138986
CORONITA EXTRA (stylized script)	25/11/2014	86981394	28/02/2017	5152772
CORONA with crown design (B/W)	12/11/2015	86981454	28/02/2017	5152782
MODELO LIGHT bottle (in colors)	31/01/2017	87319746		
ENJOY THE VIEW	8/02/2017	87/329040		
CORONA	22/05/2000	76054459	15/10/2002	2634004
¡CELEBREMOS! CELEBRATE CINCO	20/02/2017	87342379		
CHELADA TAMARINDO PICANTE (b/w)	28/02/2017	87352973	7/11/2017	5331554
CINCO READY	15/03/2017	87371694		
LIME DROP	15/03/2017	87372177	12/09/2017	5286295
The Light Cerveza	18/12/2014	86/982444	31/10/2017	5320139
MODELO COMBINADA	19/05/2017	87/456772		
CERVEZA TJ TIJUANA BRAVUCONA (and DEVICE)	24/05/2017	87462375		
ANOTHER WAY TO FIND YOUR BEACH	15/06/2017	87/491305		
SMOOTH & PERFECTLY BALANCED	21/06/2017	87/499253		
CORONA PREMIER label design	12/07/2017	87/525534		
CORONA REFRESCA	3/08/2017	87/555043		
CORONA ENFRESCA	3/08/2017	87/555048		
CORONA OSCURA	3/08/2017	87/555041		
CORONA ORO	3/08/2017	87/555017		
WHAT SUMMER WANTS	8/08/2017	87/560830		
EL VERANO TE LO PIDE	29/08/2017	87/587435		
BREWED WITH A FIGHTING SPIRIT	29/08/2017	87/587440		
THE FIGHTING SPIRIT	29/08/2017	87/587445		
TROPICAL LIGHT and design	11/09/2017	87603528		
CORONA with crown design (B/W) (fig.)	3/11/2017	87/671519		
FIGHT FOR GOLD, FIGHT FOR GLORY	3/11/2017	87671509		
ELABORADAS CON UN ESPÍRITU LUCHADOR	8/02/2018	87/789560		
MODELO ESPECIAL CHELADA logo (B/W) (fig.)	7/02/2018	87788667		
MODELO CHELADA PICANTE logo (B/W) (fig.)	7/02/2018	87/788669		
MODELO CHELADA PICANTE LOGO (in colors)	7/02/2018	87/788674		