

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM470473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thompson & Company of Tampa, Inc.		04/02/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Bethlehem IP Holdings LLC		
Street Address:	1911 Spillman Drive		
Internal Address:	Dept. 27		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18015		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1069489	THOMPSON	
Registration Number:	2117953	THOMPSON CIGAR COMPANY CUSTOM MADE CIGAR	
Registration Number:	2123389	THE GOOD LIFE CATALOG 1915 THOMPSON & CO	
Registration Number:	2139587	THOMPSON'S CIGAR HALL OF FAME	
Registration Number:	2165365	THOMPSON CIGAR CO. EST. 1915	
Registration Number:	2179405	THOMPSON & CO. SINCE 1915	
Registration Number:	2207546	THOMPSON'S TAMPA CIGARS CUSTOM MADE "FOR	
Registration Number:	2579596	THOMPSON CIGAR	
Registration Number:	2734858	THOMPSON TC IMPORTED HANDMADE	
Registration Number:	2736750	THOMPSON TC IMPORTED HECHO A MANO	
Registration Number:	2741970	1915 THOMPSON & CO., INC.	
Registration Number:	3453629	THOMPSON CIGAR TOUR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hanne.malling@st-group.com		
Correspondent Name:	Hanne Malling		
TRADEMARK			

CH \$315.00 1069489

Address Line 1: Sydmarken 42
Address Line 4: Soeborg, DENMARK 2860

ATTORNEY DOCKET NUMBER: ASSthomp/US27

NAME OF SUBMITTER: Hanne Malling

SIGNATURE: /hanne malling/

DATE SIGNED: 04/19/2018

Total Attachments: 4

source=Bethlehm IP Holdings Trademark Assignment#page1.tif
source=Bethlehm IP Holdings Trademark Assignment#page2.tif
source=Bethlehm IP Holdings Trademark Assignment#page3.tif
source=Bethlehm IP Holdings Trademark Assignment#page4.tif

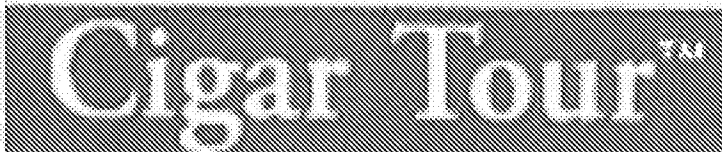
TRADEMARK ASSIGNMENT

This assignment ("Assignment") is made and entered into as of 2 April, 2018, by and between Thompson and Company of Tampa, Inc., 5401 Hangar Court, Tampa, Florida 33634 ("Assignor") and Bethlehem IP Holdings LLC, 1911 Spillman Drive, Dept. 27, Bethlehem, Pennsylvania 18015 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the following Trademark Registrations, and all goodwill associated.

TRADEMARK	SERIAL NO.	REGISTRATION NO.
THOMPSON	73,065,650	1,069,489
THOMPSON CUSTOM MADE	75,206,315	2,117,953
1915 THOMPSON & CO.	75,192,722	2,123,389
THOMPSON'S CIGAR HALL OF FAME	75,094,026	2,139,587
THOMPSON CIGAR CO. EST. 1915	75,217,532	2,165,365
THOMPSON & CO. SINCE 1915	75,206,316	2,179,405
THOMPSON'S TAMPA CIGARS	75,216,440	2,207,546
THOMPSON CIGAR	75,873,865	2,579,596
THOMPSON TC IMPORTED HANDMADE	78,147,760	2,734,858
THOMPSON TC IMPORTED HECHO A MANO	78,147,762	2,736,750
1915 THOMPSON & CO. INC.	78,150,389	2,741,970
THOMPSON CIGAR TOUR	77,348,980	3,453,629

Service Marks:



WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement.

Facsimile signatures by either party shall be deemed effective and binding.

<Remainder of page intentionally blank, signature page follows>

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

ASSIGNOR:

Thompson and Company of Tampa, Inc

By: 

Name: Robert M. Franzblau

Title: CEO

[ASSIGNOR SIGNATURE PAGE TO TRADEMARK ASSIGNMENT (THOMPSON TO BETHLEHEM IP)]

ASSIGNEE:

BETHLEHEM IP HOLDINGS, LLC

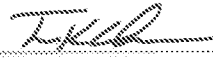
By: BPA Sales, LP, its Sole Member

By: Bethlehem Sales, LLC, its General Partner

By: M&D Wholesale Distributors, Inc., its Sole Member

By: 

Craig Reynolds, President

By: 

Tia Gamler, Treasurer

[ASSIGNEE SIGNATURE PAGE TO TRADEMARK ASSIGNMENT (THOMPSON TO BETHLEHEM IP)]

SGR/18119731.1