

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472348

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Turn Inc.		04/30/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Amobee, Inc.		
Street Address:	10201 Wateridge Circle, #400		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4780101	AUDIENCE SUITE	
Registration Number:	4833861	CAMPAIGN SUITE	
Registration Number:	4700385	FLEXTAG	
Registration Number:	3518537	TURN	
Registration Number:	3648825	TURN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkscc@sheppardmullin.com		
Correspondent Name:	Jill M. Pietrini		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	22YK-208352		
NAME OF SUBMITTER:	Jill M. Pietrini		
SIGNATURE:	/jmp/		
DATE SIGNED:	05/02/2018		
Total Attachments: 2			

CH \$140.00 4780101

source=US - Assignment - Turn Inc - Amobee, Inc#page1.tif

source=US - Assignment - Turn Inc - Amobee, Inc#page2.tif

**ASSIGNMENT OF TRADEMARKS AND UNITED STATES, BENELUX, CANADA,
EUROPEAN UNION, AND SINGAPORE REGISTRATIONS THEREFOR**

THIS ASSIGNMENT is made by and between Turn Inc., a Delaware corporation having a place of business at 835 Main Street, Redwood City, CA 94063 (hereinafter "Assignor") and Amobee, Inc., a Delaware corporation, having a principal place of business of 10201 Wateridge Circle, #400, San Diego, California 92121 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the registrations thereof (hereinafter the "Marks" and "Registrations"), along with the goodwill of the business appurtenant to said Marks and Registrations:

U.S. TRADEMARKS

Trademark	Registration No.	Registration Date	Country
AUDIENCE SUITE	4,780,101	July 28, 2015	U.S.
CAMPAIGN SUITE	4,833,861	October 13, 2015	U.S.
FLEXTAG	4,700,385	March 10, 2015	U.S.
TURN	3,518,537	October 14, 2008	U.S.
TURN	3,648,825	June 30, 2009	U.S.

BENELUX TRADEMARKS

Trademark	Registration No.	Registration Date	Country
TURN	795,867	March 21, 2006	Benelux

CANADA TRADEMARKS

Trademark	Registration No./ Application No.	Registration Date	Country
FLEXTAG	TMA923,821 1647301	December 17, 2015	Canada
TURN	TMA779,132 1277762	October 6, 2010	Canada

EUROPEAN UNION TRADEMARKS

Trademark	Registration No.	Registration Date	Country
FLEXTAG	012174223	January 27, 2014	European Union
TURN	004666699	January 8, 2007	European Union

SINGAPORE TRADEMARKS

Trademark	Registration No.	Registration Date	Country
FLEXTAG	T1315605Z	March 7, 2014	Singapore
TURN	T1116413F	January 18, 2013	Singapore

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Marks and the Registrations to Assignee, including the goodwill associated with the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, and to confirm title to the Marks and Registrations, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks, and any and all claims, demands, and causes of action for infringement of the Marks, past, present and future, and all of the proceeds from the foregoing. Assignor agrees never to challenge the validity or ownership of the Marks or Registrations.

ASSIGNOR

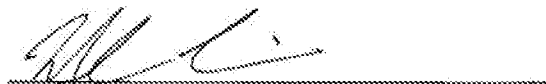
ASSIGNEE

Signed at Redwood City, California, effective this 30 day of April, 2018.

Signed at San Diego, California, effective this 30 day of April, 2018.

TURN INC.

AMOBEE, INC.




Mark Liao
Chief Financial Officer

Mark Liao
Chief Financial Officer

SMRH:485546674.2