

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473788

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900438731		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Edward Kim		12/21/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keirsey, LLC		
<b>Street Address:</b>	6789 Quail Hill Parkway		
<b>Internal Address:</b>	Suite 401		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92603		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3012618	PLEASE UNDERSTAND ME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4192416894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4193211473		
<b>Email:</b>	mdockins@slk-law.com, fgurrero@slk-law.com, tlopez@slk-law.com		
<b>Correspondent Name:</b>	Michael E. Dockins		
<b>Address Line 1:</b>	1000 Jackson St.		
<b>Address Line 4:</b>	Toledo, OHIO 43604		
<b>NAME OF SUBMITTER:</b>	Michael E. Dockins		
<b>SIGNATURE:</b>	/Michael E. Dockins/		
<b>DATE SIGNED:</b>	05/14/2018		
<b>Total Attachments: 1</b>			
source=TM assignment kim to llc (david)#page1.tif			

TRADEMARK ASSIGNMENT

WHEREAS, Edward Kim, an individual having an address of 6789 Quail Hill Parkway, Suite 401, Irvine, California 92603, (hereinafter "Assignor"), owns an undivided interest in certain trademarks that are the subject of certain registrations, as follows:

Mark	Reg. No.
PLEASE UNDERSTAND ME	3,012,618

WHEREAS, Keirse, LLC, a California Limited Liability Company having an address of 6789 Quail Hill Parkway, Suite 401, Irvine, California 92603 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest of said Assignor in and to the said trademarks, registration and pending applications, and in and to any registrations that may be granted thereon, together with the goodwill of the business connected therewith.

NOW, THEREFORE, BE IT KNOWN that, for and in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, assigned, and transferred, and by these presents do hereby sell, assign and transfer to said Assignee, the entire right, title and interest of Assignor in and to the said trademarks, registration and pending applications, including any registrations that may be issued for the marks, in the U.S. and in any foreign countries, and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Name: EDWARD KIM

Signature: 

Title: CEO

Date: 12/21/2017