

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM472724

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Petco Animal Supplies Stores, Inc.  |  | 04/30/2018            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | PetPeople Enterprises, LLC                         |                       |                       |
| <b>Street Address:</b>  | 6950 Worthington Galena Road                       |                       |                       |
| <b>City:</b>  | Worthington  |                       |                       |
| <b>State/Country:</b>   | OHIO   |                       |                       |
| <b>Postal Code:</b>   | 43085  |                       |                       |
| <b>Entity Type:</b>   | Limited Liability Company: OHIO                    |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 2876909  | PETPEOPLE             |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  | 2123553333   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 2128138800   |                       |                       |
| <b>Email:</b>   | NY-TM-Admin@goodwinprocter.com                     |                       |                       |
| <b>Correspondent Name:</b>  | GOODWIN PROCTER LLP/Janis Nici                     |                       |                       |
| <b>Address Line 1:</b>  | 620 Eighth Avenue                                  |                       |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10018                           |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Janis Nici   |                       |                       |
| <b>SIGNATURE:</b>   | /janis nici/                                       |                       |                       |
| <b>DATE SIGNED:</b>   | 05/04/2018   |                       |                       |
| <b>Total Attachments: 4</b>   |  |                       |                       |
| source=petpeople assignment#page1.tif   |  |                       |                       |
| source=petpeople assignment#page2.tif   |  |                       |                       |
| source=petpeople assignment#page3.tif   |  |                       |                       |
| source=petpeople assignment#page4.tif   |  |                       |                       |

OP \$40.00 2876909

EXECUTION COPY

**TRADEMARK AND DOMAIN NAME ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made effective this 30<sup>th</sup> day of April, 2018, by and between Petco Animal Supplies Stores, Inc., a Delaware corporation, having a principal place of business at 10850 Via Frontera, San Diego, California ("Assignor") and PetPeople Enterprises, LLC, an Ohio Limited Liability Company with a principal place of business at 6950 Worthington Galena Road, Worthington, Ohio 43085 ("Assignee").

**WHEREAS**, Assignor is the owner of Registration No. 2876909 for the mark PETPEOPLE (the "Mark") on the Principal Register of the United States Patent and Trademark Office in connection with the "retail store services featuring pet foods and supplies" which Registration issued on August 24, 2004;

**WHEREAS**, Assignor is the registrant of the domain names www.petpeople.com and www.petpeople.net (the "Domain Names");

**WHEREAS**, Assignor now wishes to assign the Mark and Domain Names to Assignee, and Assignee is desirous of acquiring the Mark and Domain Names from Assignor, together with the goodwill symbolized thereby;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Mark and the Domain Names (including any common law rights that may exist and are associated therewith), together with the goodwill symbolized thereby, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office to record the Mark and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

To the extent Assignor retains any right, title or interest in or to the Mark or the Domain Names that cannot be assigned to Assignee pursuant to this Assignment, Assignor hereby agrees to waive any claims against Assignee that Assignor may have in the Marks.

Assignor will transfer the registrations to the Domain Names to Assignee within ten business days of the date of this Assignment or as soon as practical.

**ASSIGNOR:**

Petco Animal Supplies Stores, Inc.

By: 

Name: Alan Tse

Title: SVP, General Counsel

**ASSIGNEE:**

PetPeople Enterprises, LLC

By: 

Name: MICHAEL J. ECKIND JR

Title: PRESIDENT

## ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of San Diego

On April 30, 2018 before me, Maria L. Sarda, Notary Public  
(insert name and title of the officer)

personally appeared Alan Kung Leung Tse  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature  (Seal)

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF SAN DIEGO )

On APRIL 30, 2018, before me, MARIA L. SARDA, NOTARY PUBLIC,  
the undersigned, a Notary Public in and for said State, personally appeared  
ALAN KUNG LEUNG TSE,  
personally known to me or proved to me on the basis of satisfactory evidence to be the  
person(s) whose name is/are subscribed to the within instrument and acknowledged that  
he/she/they executed the same.

WITNESS my hand and official seal.

[SEAL]

\_\_\_\_\_  
Signature

STATE OF Ohio )  
 ) ss.  
COUNTY OF Franklin )

On April 27, 2018, before me, Sara Noble,  
the undersigned, a Notary Public in and for said State, personally appeared  
Michael Elkind - President,  
personally known to me or proved to me on the basis of satisfactory evidence to be the  
person(s) whose name is/are subscribed to the within instrument and acknowledged that  
he/she/they executed the same.

WITNESS my hand and official seal.

Sara Noble  
\_\_\_\_\_  
Signature



[SEAL]  
Sara Noble  
Notary Public, State of Ohio  
My Commission Expires 07-24-2018