

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472765

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shiseido Americas Corporation		05/04/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	RV Skincare Brands LLC		
Street Address:	3500 South DuPont Highway		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85826583	RRRR	
CORRESPONDENCE DATA			
Fax Number:	2034546998		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-827-8188		
Email:	tracysoinger@gmail.com		
Correspondent Name:	Tracy Soinger		
Address Line 1:	c/o Tengram Capital Partners		
Address Line 2:	600 Fifth Avenue, 27th Floor		
Address Line 4:	New York, NEW YORK 10020		
NAME OF SUBMITTER:	Tracy Soinger		
SIGNATURE:	/tsoinger/		
DATE SIGNED:	05/04/2018		
Total Attachments: 2			
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source=1149_001#page2.tif			

OP \$40.00 85826583

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of this 4 day of MAY, 2018 by Shiseido Americas Corporation, a Delaware corporation having a place of business at 301 Route 17 North, 10th Floor, Rutherford, New Jersey 07070 (hereinafter "Assignor") in favor of RV Skincare Brands LLC, a Delaware limited liability company having a place of business at 3500 South DuPont Highway, Dover, Delaware 19901 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the registered marks set out on Exhibit A hereto (hereinafter the "Marks"); and

WHEREAS, Assignee desires to acquire the rights ASSIGNOR has in and to said Marks and registrations thereof along with the goodwill associated with said Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and registrations, the same to be held and enjoyed by ASSIGNEE, its successors and assigns

SHISEIDO AMERICAS CORPORATION

By: Maria Caliana

Name: Maria Caliana

Title: VP General Counsel Secretary

Date: May 4, 2018

RV SKINCARE BRANDS LLC

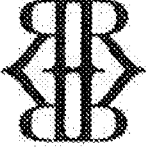
By: Andrew R. Tarshis

Name: Andrew R. Tarshis

Title: Managing Member

Date: May 4, 2018

EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>
	85826583	4637752