

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM472869

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Herald Interactive Inc.		03/19/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MNG-BH Acquisition LLC		
<b>Street Address:</b>	101 West Colfax Avenue, Suite 1100		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2593360	HOMEFIND	
<b>Registration Number:</b>	2315509	JOBFIND	
<b>Registration Number:</b>	2601455	CARFIND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7196331518		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	719-473-3800		
<b>Email:</b>	jill.chalmers@bcplaw.com, judi.cope@bcplaw.com		
<b>Correspondent Name:</b>	Jill J. Chalmers		
<b>Address Line 1:</b>	90 South Cascade Ave., Suite 1300		
<b>Address Line 2:</b>	Bryan Cave Leighton Paisner LLP		
<b>Address Line 4:</b>	Colorado Springs, COLORADO 80903		
<b>ATTORNEY DOCKET NUMBER:</b>	0376925		
<b>NAME OF SUBMITTER:</b>	Jill J. Chalmers		
<b>SIGNATURE:</b>	/jill j. chalmers/		
<b>DATE SIGNED:</b>	05/03/2018		
<b>Total Attachments: 8</b>			
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## ASSIGNMENT OF PROPRIETARY RIGHTS AGREEMENT

March 19, 2018

THIS ASSIGNMENT OF PROPRIETARY RIGHTS AGREEMENT (this “Assignment Agreement”) is entered into by and among MNG-BH ACQUISITION LLC. (“Assignee”), and BOSTON HERALD, INC., HERALD INTERACTIVE INC., HERALD MEDIA, INC., and HERALD MEDIA HOLDINGS, INC. (each, individually, a “Assignor”, and, collectively, “Assignors”) and is effective as of the date set forth above. Capitalized terms used but not otherwise defined shall have the meanings ascribed to them in the Asset Purchase Agreement (as defined below).

WHEREAS, Assignors have entered into an Asset Purchase Agreement (the “Asset Purchase Agreement”) dated February 13, 2018 with Assignee and MediaNews Group, Inc., as Buyer Guarantor, pursuant to which Assignee will purchase Assignor’s publishing business, which business includes the preparation, publication, sale and distribution of each of the Publications and other business ventures related thereto;

WHEREAS, Assignors are the record owners of all right, title and interest in and to the trademark registrations set forth on the attached Attachment 1 and the copyright registrations set forth on the attached Attachment 2;

WHEREAS, Assignors desire and have agreed to assign all Intellectual Property owned by them to Assignee; and

WHEREAS, Assignee desires and has agreed to accept such assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignors hereby sell, assign, transfer and convey to Assignee, its successors, legal representatives and assigns, all of Assignors’ right, title, and interest in and to the Intellectual Property and to the goodwill related thereto, forever and throughout the world, including without limitation, the right to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong in relation to any of the Intellectual Property and the goodwill related thereto, or any license, agreement, contract or other matter relating thereto, worldwide and forever. The foregoing assignment includes all of Assignors’ right, title, and interest in and to the trademark registrations set forth on Attachment 1 and the copyright registrations set forth on Attachment 2.

Assignors for themselves, their successors and assigns agree to execute and deliver, or cause to be executed and delivered, to Assignee or Assignee’s legal representatives, any other or additional assignments, powers and other appropriate documentation, and to take all additional actions, necessary to effectuate, validate and record the assignment set forth herein, including, without limitation, to execute one or more further assignments in a form acceptable for

recordation in the United States Patent & Trademark Office, the United States Copyright Office and in any foreign intellectual property offices in which the assignment may be recorded.

This Assignment Agreement and the covenants and agreements contained herein shall be binding upon Assignors, their survivors and assigns and shall inure to the benefit of Assignee, its successors and assigns.

This Assignment Agreement does not limit the rights, obligations, representations, warranties and/or indemnifications provided in the Asset Purchase Agreement. Notwithstanding anything to the contrary set forth herein, if there is any conflict between the terms and conditions of this Assignment Agreement and the terms and conditions of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall control.

This Assignment Agreement shall be governed by, construed and enforced in accordance with the laws of the State of New York (without application of principles of conflict of laws) and the federal laws of the United States.

This Assignment Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Attached]

ASSIGNEE:

MNG-BH ACQUISITION LLC

By: Michael Koren  
Name: \_\_\_\_\_  
Title: Michael Koren  
CFO

ASSIGNORS:

BOSTON HERALD, INC.

HERALD INTERACTIVE, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

HERALD MEDIA, INC.

HERALD MEDIA HOLDINGS, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

ASSIGNEE:


MNG-BH ACQUISITION LLC

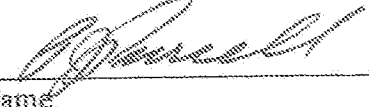
By: \_\_\_\_\_  
Name:  
Title:

ASSIGNORS:

BOSTON HERALD, INC.


HERALD INTERACTIVE, INC.

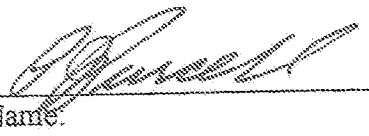
By:  \_\_\_\_\_  
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By:  \_\_\_\_\_  
Name:  
Title:

HERALD MEDIA, INC.

HERALD MEDIA HOLDINGS, INC.

By:  \_\_\_\_\_  
Name:  
Title:

By:  \_\_\_\_\_  
Name:  
Title:

**ATTACHMENT 1**

**U.S. TRADEMARK REGISTRATIONS**

<b><u>Owner</u></b>	<b><u>Trademark</u></b>	<b><u>Registration Number</u></b>	<b><u>Registration Date</u></b>
Boston Herald, Inc.	SOMEBODY'S GOT TO SAY IT	2487547	September 11, 2001
Boston Herald, Inc.	BOSTON HERALD	2294163	November 23, 1999
Herald Interactive, Inc.	HOMEFIND	2593360	July 16, 2002
Herald Interactive, Inc.	JOBFIND	2315509	February 8, 2000
Herald Interactive, Inc.	CARFIND	2601455	July 20, 2002

**ATTACHMENT 2**

**BOSTON HERALD**  
**U.S. COPYRIGHT REGISTRATIONS**

<b><u>No.</u></b>	<b><u>Title</u></b>	<b><u>Copyright No.</u></b>	<b><u>Date</u></b>
1.	Boston Herald.	TX0007750610	2012
2.	Boston Herald.	CSN0102979	2006
3.	Boston Herald. [Published: 2012-09-01 to 2012-09-30. Issues: September 2012]	TX0007695492	2012
4.	Boston Herald. [Published: 2012-10-01 to 2012-10-31. Issues: October 2012]	TX0007903108	2012
5.	Boston Herald. [Published: 2012-11-01 to 2012-11-31. Issues: November 2012]	TX0007903094	2012
6.	Boston Herald. [Published: 2012-12-01 to 2012-12-31. Issues: December 2012]	TX0007726333	2012
7.	Boston Herald. [Published: 2013-01-01 to 2013-01-31. Issues: January 2013]	TX0007806721	2013
8.	Boston Herald. [Published: 2013-02-01 to 2013-02-28. Issues: February 2013]	TX0007742883	2013
9.	Boston Herald. [Published: 2013-03-01 to 2013-03-31. Issues: March 2013]	TX0007746660	2013
10.	Boston Herald. [Published: 2013-05-01 to 2013-05-31. Issues: May 2013]	TX0007811703	2013
11.	Boston Herald. [Published: 2013-07-01 to 2013-07-31. Issues: July 2013]	TX0007834328	2013
12.	Boston Herald. [Published: 2013-08-01 to 2013-08-31. Issues: August 2013]	TX0007901135	2013
13.	Boston Herald. [Published: 2013-09-01 to 2013-09-30. Issues: September 2013]	TX0008065726	2013
14.	Boston Herald. [Published: 2013-10-01 to 2013-10-31. Issues: October 2013]	TX0007901396	2013
15.	Boston Herald. [Published: 2013-11-01 to 2013-11-30. Issues: November 2013]	TX0007900479	2013
16.	Boston Herald. [Published: 2013-12-01 to 2013-12-31. Issues: December 2013]	TX0007966412	2013
17.	Boston Herald. [Published: 2014-11-01 to 2014-11-31. Issues: November 2014]	TX0007886895	2014
18.	Boston Herald. [Published: 2014-12-01 to 2014-12-31. Issues: December 2014]	TX0008156415	2014
19.	Boston Herald. [Published: 2014-09-01 to 2014-09-30. Issues:	TX0007966426	2014



	September 2014]		
20.	Boston Herald. [Published: 2014-10-01 to 2014-10-31. Issues: October 2014]	TX0008156045	2014
21.	Boston Herald. [Published: 2014-11-01 to 2014-11-31. Issues: November 2014]	TX0008156283	2014
22.	Boston Herald. [Published: 2014-12-01 to 2014-12-31. Issues: December 2014]	TX0008063505	2014
23.	Boston Herald. [Published: 2014-09-01 to 2014-09-30. Issues: September 2014]	TX0008080620	2014
24.	Boston Herald. [Published: 2014-10-01 to 2014-10-31. Issues: October 2014]	TX0008153797	2014
25.	Boston Herald. [Published: 2014-11-01 to 2014-11-31. Issues: November 2014]	TX0008154564	2014
26.	Boston Herald. [Published: 2014-09-01 to 2014-09-30. Issues: September 2014]	TX0008153863	2014
27.	Boston Herald. [Published: 2015-10-01 to 2015-10-31. Issues: October 2015]	TX0008174112	2015
28.	Boston Herald. [Published: 2015-11-01 to 2015-11-31. Issues: November 2015]	TX0008162680	2015
29.	Boston Herald. [Published: 2015-12-01 to 2015-12-31. Issues: December 2015]	TX0008183009	2015
30.	Boston Herald. [Published: 2015-09-01 to 2015-09-30. Issues: September 2015]	TX0008182772	2015
31.	Bobby Orr's goal that won Stanley Cup & 72 other titles.	V3541D256	2006
32.	Bobby Orr's goal that won Stanley Cup & 72 other titles.	V3515D658	2004
33.	Bobby Orr's goal that won Stanley Cup & 72 other titles.	V3515D658	2004
34.	Bobby Orr's goal that won Stanley Cup; photo. By Boston Record American.	RE0000852965	2001
35.	Boston herald.	CSN0102979	2012
36.	Boston herald.	CSN0102979	2011
37.	Boston herald.	CSN0102979	2010
38.	Boston herald.	CSN0102979	2009
39.	Boston herald.	CSN0102979	2008
40.	Boston herald.	CSN0102979	2007
41.	Boston herald.	CSN0102979	2005
42.	Boston herald.	CSN0102979	2004

43.	Boston herald.	CSN0102979	2003
44.	Boston herald.	CSN0102979	2002
45.	Boston herald.	CSN0102979	2001
46.	Boston herald.	CSN0102979	2000
47.	Boston herald.	CSN0102979	1999
48.	Boston herald.	CSN0102979	1998
49.	Boston herald.	CSN0102979	1997
50.	Boston herald.	CSN0102979	1996
51.	Boston herald.	CSN0102979	1995
52.	Boston herald.	CSN0102979	1994
53.	Google stogie / by Michael Fein.	VA0000860415	1997