

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472998

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Next Issue Media LLC		04/18/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	One Apple Park Way		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4168870	NEXT ISSUE	
Registration Number:	4245648	NEXT ISSUE	
Registration Number:	4165484		
Registration Number:	4245650		
Registration Number:	5046674	TEXTURE	
Registration Number:	3062707	TEXTURE	
Registration Number:	5012505	X	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocket@apple.com		
Correspondent Name:	Kimberly Eckhart		
Address Line 1:	One Apple Park Way		
Address Line 2:	MS 169-3IPL		
Address Line 4:	Cupertino, CALIFORNIA 95014		
ATTORNEY DOCKET NUMBER:	Next Issue Media Assign		
NAME OF SUBMITTER:	Kimberly Eckhart		
SIGNATURE:	/Kimberly Eckhart/		

CH \$190.00 4168870

DATE SIGNED:	05/07/2018
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Total Attachments: 3
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ASSIGNMENT

This Assignment is made and entered into as of April 18, 2018 by and between Next Issue Media LLC, a Delaware limited liability company (hereinafter the "Assignor") and Apple Inc., a corporation duly authorized under the laws of California ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A, including the trademark applications, registrations, common law rights, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

Next Issue Media LLC

Assignor

By: 

Name: Jeff Schmidt

Title: Manager

Date: April 27, 2018

Apple Inc.

Assignee






By: 


Name: Thomas R. La Perle

Title: Assistant Secretary

Date: April 30, 2018

EXHIBIT A

MARK	JURISDICTION	SER NO.	REG. NO.
NEXT ISSUE	US	85262590	4168870
NEXT ISSUE	US	85593767	4245648
 Next Issue Logo	US	85261869	4165484
 Next Issue Logo	US	85593788	4245650
TEXTURE	US	86689255	5046674
TEXTURE	US	78497792	3062707
 Texture Logo	US	86849247	5012505
NEXT ISSUE	Canada	1637028	TMA980040
TEXTURE	Canada	1740894	TMA971015
 Texture Logo	Canada	1783034	
TEXTURE	Australia	1721336	1721336
 Texture Logo	Australia	1771896	1771896
TEXTURE	United Kingdom	3128606	3128606

MARK	JURISDICTION	SER. NO.	REG. NO.
 Texture Logo	United Kingdom	3165648	3165648