

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emmis Radio, LLC		04/30/2018	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Hubbard Radio St. Louis, LLC		
Street Address:	3415 University Avenue		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55114		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1348574	K-SHE-95	
Registration Number:	1211859		
Registration Number:	1370559	REAL ROCK RADIO	
Registration Number:	1222068	ST. LOUIS' BEST ROCK	
Registration Number:	5012989	THE ROCK OF ST. LOUIS	
Registration Number:	1304199	MOONLIGHT RAMBLE	
CORRESPONDENCE DATA			
Fax Number:	8164121029		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8168428600		
Email:	patent@stinson.com		
Correspondent Name:	Stinson Leonard Street LLP		
Address Line 1:	1201 Walnut Street, Suite 2900		
Address Line 2:	Nicole Bickham, Paralegal		
Address Line 4:	Kansas City, MISSOURI 64106		
ATTORNEY DOCKET NUMBER:	2008081.0003		
NAME OF SUBMITTER:	Nicole Bickham		
SIGNATURE:	/Nicole Bickham/		

CH \$165.00 1348574

DATE SIGNED:	05/11/2018
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Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment"), is made as of April 30, 2018 between Emmis Radio, LLC ("Assignor") and Hubbard Radio St. Louis ("Assignee").

This Assignment is made pursuant to that certain Asset Purchase Agreement (the "Purchase Agreement") dated February 22, 2018 among Assignor, Emmis Radio License, LLC, and Emmis Communications Corporation, on the one hand, and Assignee, St. Louis FCC License Sub, LLC, and Hubbard Radio, LLC, on the other, with respect to the following radio stations (the "Stations"):

KSHE(FM), Crestwood, MO (FIN 19523)
KPNT(FM), Collinsville, IL (FIN 56525)

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Purchase Agreement, Assignor and Assignee agree as follows:

Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title, and interest in and to, and Assignee does hereby accept and assume, the federal and state trademark registrations set forth in Exhibit A to this Assignment (collectively, the "Trademarks"), together with the goodwill of the Stations' business symbolized by the Trademarks, as well as, to the extent attributable to the period after Closing, any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of infringement of such Trademarks and the right to collect damages therefore. The parties further agree that upon request, each shall execute any and all documents reasonably necessary to give effect to the assignment and assumption contemplated hereby.

This Assignment is made pursuant to (and does not modify) the Purchase Agreement, which contains certain representations, warranties and covenants regarding the Trademarks. Capitalized terms used herein and not defined shall have the respective meanings set forth in the Purchase Agreement.

The construction and performance of this Assignment shall be governed by the laws of the State of Delaware without regard to any choice or conflicts of law provision or rule (whether of the State of Delaware or any other jurisdiction).

This Assignment may be signed in separate counterparts with the same force and effect as if all signatures appeared on one and the same instrument. Delivery of an executed signature page of this Assignment by facsimile or other electronic transmission shall be effective as delivery of a manually executed original signature page of this Assignment.

[Signature Page Follows]

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment as of the date first set forth above.

ASSIGNOR:

EMMIS RADIO, LLC

By: 

Name: J. Scott English
Title: Executive Vice President,
General Counsel and
Secretary

ASSIGNEE:

HUBBARD RADIO ST. LOUIS, LLC

By: _____

Name:
Title:

SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARKS

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment as of the date first set forth above.

ASSIGNOR: EMMIS RADIO, LLC

By: _____
Name:
Title:

ASSIGNEE: HUBBARD RADIO ST. LOUIS, LLC

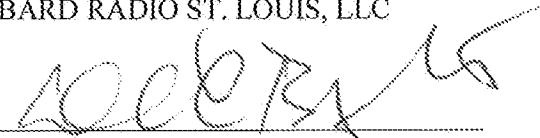
By: 
Name: David C. Bestler
Title: Executive Vice President and
Chief Financial Officer

EXHIBIT A

Trademarks

KPNT:

1. CRAP ON CELEBRITIES (Missouri – Registration Number S019559);
2. DISCOUNT NEWS (Missouri – Registration Number S019553);
3. EAT AND TREAT (Illinois – Registration Number 111084);
4. EAT AND TREAT (Illinois – Registration Number 111085);
5. EAT AND TREAT (Missouri – Registration Number 020501);
6. EAT AND TREAT (Missouri – Registration Number S020502);
7. EVERYTHING ALTERNATIVE (Missouri – Registration Number S019547);
8. FAIL STORIES (Missouri – Registration Number S019552);
9. FAT CHICK SKINNY CHICK (Missouri – Registration Number S019554);
10. FIRST WORLD PROBLEMS (Missouri – Registration Number S019550);
11. FREAK OF THE WEEK! (Missouri – Registration Number S019558);
12. HEADLINE GOO! (Missouri – Registration Number S019549);
13. HEADLINE HOOSHE (Missouri – Registration Number S019556);
14. PRESS YOUR LUCK (Missouri – Registration Number S019561);
15. REAL OR FAKE? (Missouri – Registration Number S019551);
16. SEXY TIME FUN FACTS (Missouri – Registration Number S019555);
17. THAT SUCKS STORIES! (Missouri – Registration Number S019557);
18. THE POINT (Missouri – Registration Number S019548); and
19. WILL IT FLUSH (Missouri – Registration Number S019560).

KSHE:

1. KSHE SHTUFF (Missouri – Registration Number S017547);
2. K-SHE-95 (U.S. Patent and Trademark Office (“USPTO”) – Registration Number 1,348,574);



3.  (USPTO – Registration Number 1,211,859);
4. REAL ROCK RADIO (USPTO – Registration Number 1,370,559);
5. REAL ROCK RADIO (Missouri – Registration Number S018127);
6. ROCK AND ROLL UP YOUR SLEEVE (Missouri – Registration Number S018129);
7. ROCKTOBER (Missouri – Registration Number S018128);
8. ST. LOUIS’ BEST ROCK (USPTO – Registration Number 1,222,068);
9. THE NEXT GENERATION OF CLASSIC ROCK (Missouri – Registration Number S019114);
10. THE ROCK OF ST. LOUIS (Missouri – Registration Number S018165);
11. THE ROCK OF ST. LOUIS (USPTO – Registration Number 5,012,989);
12. THE ST. LOUIS CLASSIC KSHE 95 (Missouri – Registration Number S018164); and
13. MOONLIGHT RAMBLE (USPTO – Registration Number 1,304,199).