

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473647

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/05/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tone It Up, LLC		01/05/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Tone It Up, Inc.		
Street Address:	1110 Manhattan Avenue		
City:	Manhattan Beach		
State/Country:	CALIFORNIA		
Postal Code:	90266		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4420581	ORGANICALLY PERFECT FOR YOU	
Registration Number:	4704435	PERFECT FIT	
Registration Number:	4400770	PERFECT FIT	
CORRESPONDENCE DATA			
Fax Number:	203454699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-827-8188		
Email:	tracysoinger@gmail.com		
Correspondent Name:	Tracy Soinger		
Address Line 1:	Tengram Capital Partners, 600 Fifth Ave.		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10020		
NAME OF SUBMITTER:	Tracy Soinger		
SIGNATURE:	/tsoinger/		
DATE SIGNED:	05/11/2018		
Total Attachments: 2			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TONE IT UP, LLC", A CALIFORNIA LIMITED LIABILITY COMPANY, WITH AND INTO "TONE IT UP, INC." UNDER THE NAME OF "TONE IT UP, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2018, AT 5:18 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6605965 8100M
SR# 20180096034

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201927457
Date: 01-05-18

TRADEMARK
REEL: 006329 FRAME: 0686

