

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473740

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael Machat		04/14/2018	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chris Braun		
<b>Street Address:</b>	43 Camino Real		
<b>City:</b>	Rancho Mirage		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92270		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3959469	JE T'AIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108601837		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310 860 1833		
<b>Email:</b>	mmachat@mac.com		
<b>Correspondent Name:</b>	Michael Machat		
<b>Address Line 1:</b>	9171 Wilshire Blvd., Ste. 500		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210		
<b>NAME OF SUBMITTER:</b>	Michael Machat		
<b>SIGNATURE:</b>	/MM/		
<b>DATE SIGNED:</b>	05/12/2018		
<b>Total Attachments: 2</b>			
source=Trademark Assignment -- JeT'aime#page1.tif			
source=Trademark Assignment -- JeT'aime#page2.tif			

OP \$40.00 3959469

Exhibit A  
to  
JE T'AIME BRAND & IP PURCHASE AGREEMENT

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of April 14, 2018 by and between Michael Machat, an individual, ("Assignor"), and Chris Braun, an individual ("Assignee").

RECITALS

A. Assignor owns the following trademark, U.S. trademark registration, and UK trademark registration. (the "Mark").

Trademark	Reg. No.	Reg. Date/Filing Date	Goods/Services
JE T'AIME	US: 3959469	Registered May 11, 2011	(Int'l Class: 33) Wines
JE T'AIME	UK00002578468	Filing Date April 13, 2011	(Int'l Class: 33) French Wine

B. Assignor desires to assign the entire interest in the Mark, including the goodwill represented thereby (the "Goodwill"), to Assignee and Assignee desires to acquire such Mark and Goodwill.

AGREEMENT

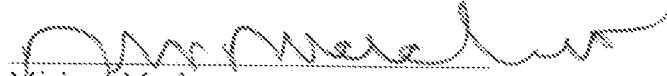
I. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire interest in all right, title and interest Assignor holds in and to the Mark and Goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Mark.

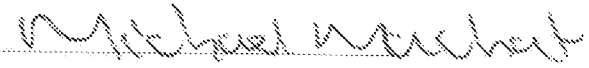
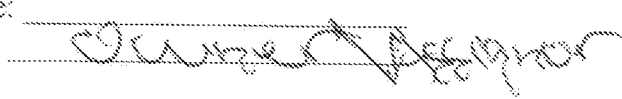
This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction and those in privity therewith.

*(Signatures to Follow)*

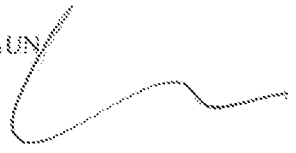
Assignor and Assignee have entered into this Assignment as of the date first written above.

**ASSIGNOR:**

  
Michael Machat

By:   
Name: \_\_\_\_\_  
Title: 

**ASSIGNEE:**

CHRIS BRAUN  
  
By: \_\_\_\_\_  
Chris Braun