

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473898

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Aimers, Inc.		11/17/2017	Corporation: KANSAS
RECEIVING PARTY DATA			
Name:	American Aimers, Inc.		
Street Address:	524 SE Transport Drive		
City:	Lees Summit		
State/Country:	MISSOURI		
Postal Code:	64081		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4153919	VISION	
CORRESPONDENCE DATA			
Fax Number:	8165251917		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	816-525-2233		
Email:	denise.mashburn@gmail.com		
Correspondent Name:	Donna denise Mashburn Chapman		
Address Line 1:	800 NE Vanderbilt lane		
Address Line 4:	Lees Summit, MISSOURI 64064		
NAME OF SUBMITTER:	Donna Denise Mashburn Chapman		
SIGNATURE:	/D. Denise M. Chapman/		
DATE SIGNED:	05/14/2018		
Total Attachments: 4			
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OP \$40.00 4153919

ASSIGNMENT OF INTELLECTUAL PROPERTY

AMERICAN AIMERS, INC. is a Kansas Corporation doing business at 1830 W 6th Ave, Emporia, Kansas 66801 (hereinafter, "Kansas Aimers").

AMERICAN AIMERS, INC. is a Missouri Corporation doing business at 524 SE Transport Drive, Lee's Summit, Missouri 64081 (hereinafter, "Missouri Aimers").

Despite the shared name, Kansas Aimers and Missouri Aimers are distinct entities owned by completely different shareholders.

Kansas Aimers has retained exclusive ownership of the rights, including patent rights, in any inventions conceived of and or reduced to practice, production or otherwise which relate to the operation of its business which may be described as the manufacture and sale of headlamp aiming and automotive products in the automotive aftermarket, including rights in the issued patents listed in greater detail on Exhibit A and the attached image (collectively, the "Patent Properties").

In exchange for good and valuable consideration, the receipt of which is hereby acknowledged:

Kansas Aimers, by way of its authorized representative and corporation president, Kevin Swint, does hereby assign to Missouri Aimers its entire right, title and interest in and to the Patent Properties and any inventions conceived of and/or that are reduced to practice, production or otherwise which relate to the business of Kansas Aimers or the Patent Properties ("Inventions"). The rights, title and interest assigned herein include the rights to any continuing applications or reissue applications related to the Patent Properties; any and all provisional and non-provisional patent applications that may hereafter be filed in the United States with respect to the Inventions; any and all Letters Patent issued pursuant to, or as a result of, the applications referenced above; any and all corresponding provisional and non-provisional applications for patent protection or design protection afforded by foreign countries with respect to the Inventions; any and all Letters Patent which may be

granted for the Inventions in any foreign country; any and all refilings, extensions, renewals, reissues, divisions, continuations and continuations-in-part of any applications or Letters Patent referred to above; and the right to apply for or continue prosecution for any of the foregoing as well as to revive prosecution for any abandoned rights to any of the foregoing.

Kansas Aimers does hereby assign to Missouri Aimers the entire right, title and interest of Kansas Aimers in any Trademarks used by Kansas Aimers, together with the goodwill of the business symbolized by the marks and including all common law rights.

Kansas Aimers does hereby assign to Missouri Aimers the entire right, title and interest in the copyrights of any work product created by employees, officers, and directors of Kansas Aimers within the scope of their employment by Kansas Aimers.

Kansas Aimers does hereby assign to Missouri Aimers the entire right, title and interest in any trade secrets of Kansas Aimers.

The rights assigned herein include all claims for damages by reason of past infringements or violations of the rights assigned herein along with the right to sue and collect for such past infringements and violations.

Kansas Aimers represents and warrants that there has not been any assignment, license, conveyance, or transfer of any interest in any of the above-described intellectual property to another party. Accordingly, Kansas Aimers and its shareholders agrees to indemnify, defend, and hold Missouri Aimers harmless from any claims, liability, damage, demand, cost, expense, or attorney's fees incurred by Missouri Aimers as a result of another person(s) or entity asserting any claims or any rights under any such assignment, license, conveyance, or transfer made by Kansas Aimers.

Kansas Aimers and Missouri Aimers further authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or similar legal protection on applications, to issue

Exhibit A

Patent Properties

Title	Application No.	Patent No.
METHOD AND APPARATUS FOR AIMING HEADLIGHTS	13/039,159	US 8,605,269 B2

