

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473938

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amplify Snack Brands, Inc.		05/11/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Tyrrell's, Inc.		
Street Address:	500 West 5th Street, Suite 900		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4613245	POSHCORN	
Registration Number:	4465972	POSHCORN	
Serial Number:	87216055	POSHCORN	
CORRESPONDENCE DATA			
Fax Number:	4155990210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-599-0210		
Email:	tadmin@braunhagey.com, shadow@braunhagey.com		
Correspondent Name:	Allison Hagey		
Address Line 1:	220 Sansome Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
ATTORNEY DOCKET NUMBER:	POSHCORN		
NAME OF SUBMITTER:	Allison Hagey		
SIGNATURE:	/Allison Hagey/		
DATE SIGNED:	05/13/2018		
Total Attachments: 1			
source=Assignment (Amplify to Tyrrells)#page1.tif			

OP \$90.00 4613245

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Amplify Snack Brands, Inc., a Delaware Corporation with a business address of 500 West 5th Street, Suite 900, Austin, TX 78701 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations of the following marks (the "Marks"):

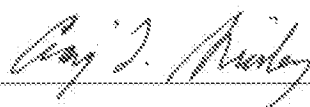
Serial Number	Title/Mark	Country	File Date	Registration No.	Registration Date
86199209	POSHCORN	U.S.	02/20/2014	4613245	9/30/2014
85951485	POSHCORN	U.S.	06/05/2013	4465972	1/14/2014
87216055	POSHCORN	U.S.	10/26/2016		

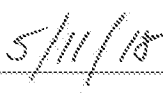
WHEREAS, Tyrrell's, Inc., a Delaware corporation duly organized and existing under the laws of the State of Delaware with its address at 500 West 5th Street, Suite 900, Austin, TX 78701 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks together with all of Assignor's goodwill in the business represented and symbolized thereby with all of Assignor's rights to sue and recover damages and/or profits for past infringements.

Executed on May 11th, 2018

FOR ASSIGNOR AMPLIFY SNACK BRANDS, INC.:

Signature: 



Date