

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473961

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sony Corporation		05/11/2018	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Sony Interactive Entertainment Inc.		
Street Address:	1-7-1 Konan, Minato-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87277388	TOIO	
CORRESPONDENCE DATA			
Fax Number:	2026375910		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026375600		
Email:	DCPTOTrademarkMail@hoganlovells.com		
Correspondent Name:	Julia Anne Matheson		
Address Line 1:	555 13th Street NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Julia Anne Matheson		
SIGNATURE:	/Julia Anne Matheson/		
DATE SIGNED:	05/15/2018		
Total Attachments: 2			
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IN THE UNITED STATES
TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Sony Corporation, a corporation of Japan, with offices at 1-7-1 Konan, Minato-ku, Tokyo JAPAN (the "Assignor"), owns the mark that is listed on the attached Schedule 1 (the "Mark").

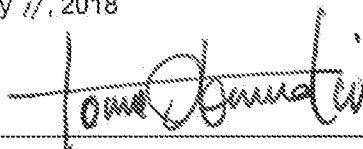
WHEREAS, Sony Interactive Entertainment Inc., a corporation of Japan, with offices at 1-7-1 Konan, Minato-ku Tokyo JAPAN (the "Assignee"), desires to acquire all right, title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the right to sue and collect damages and/or profits for past infringements of the Mark, together with assets of the business, which business is ongoing and existing.

Sony Corporation

Dated: May //, 2018

By: _____



Name: Tomonori Okuwaki

Title: Senior General Manager,
Intellectual Property Division

Schedule 1

Mark: **toio** (standard character mark)
Application No.: 87277388
Application Date: December 21, 2016
Class: 9, 28
Status: Allowed