

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473993

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sega Sammy Creation Inc.		03/11/2018	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Sega Games Co., Ltd.		
Street Address:	1-2-12, Haneda		
City:	Ota-ku Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87485011	GENESIS SLANT	
Serial Number:	87328425	GENESIS STAR	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	tmefs@LSLLP.com		
Correspondent Name:	Howard N. Aronson		
Address Line 1:	Lackebach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackebach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
ATTORNEY DOCKET NUMBER:	20147,20391-Assign.Mark-i		
DOMESTIC REPRESENTATIVE			
Name:	Howard N. Aronson		
Address Line 1:	Lackebach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackebach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
NAME OF SUBMITTER:	Nancy Dwyer Chapman		
SIGNATURE:	/Nancy Dwyer Chapman/		

OP \$65.00 87485011

DATE SIGNED:	05/15/2018
Total Attachments: 2 source=GENESIS STAR (SN 87328425) GENESIS SLANT (SN 87485011) Assign. Sega Sammy#page1.tif source=GENESIS STAR (SN 87328425) GENESIS SLANT (SN 87485011) Assign. Sega Sammy#page2.tif	

ASSIGNMENT

WHEREAS, **Sega Sammy Creation Inc.**, a Japanese corporation located at Sunshine 60, 3-1-1, Higashi-Ikebukuro, Toshima-ku, Tokyo, 170-6025, Japan (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademarks which have been applied for at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Application No.</u>
GENESIS SLANT	87485011
GENESIS STAR	87328425

(hereinafter referred to as the "Marks");

WHEREAS, **Sega Games Co., Ltd.**, a Japanese Corporation located at 1-2-12, Haneda, Ota-ku Tokyo, Japan (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement the **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of the **ASSIGNEE**.

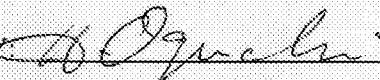
NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, a successor to the business of the **ASSIGNOR**, that is ongoing and existing, or a portion thereof, to which the Marks pertains, all rights, title and interest in and to said Marks,

including the applications and registrations thereof and the Certificates of Registration duly and legally to issue therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

The ASSIGNOR REPRESENTS AND WARRANTS that the ASSIGNEE is a successor to the business of the applicant that is ongoing and existing, or a portion thereof, to which the marks pertains.

The ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

Sega Sammy Creation Inc.

BY 

NAME: HISAO OGUCHI

TITLE: President

DATE: 10/Mar./2018