

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473592

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Succession of Agency (Intellectual Property)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Business Development Corporation of America, as Prior Agent		03/01/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BSP Agency, LLC, as Successor Agent		
Street Address:	9 West 57th Street		
Internal Address:	Suite 4920		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5099872	PRINTBUILDER	
Registration Number:	4461286	BRANDMUSCLE	
Registration Number:	4461287	BRANDMUSCLE	
Registration Number:	3287646	BUILDMYAD	
Registration Number:	2958033	BRANDPLANNER	
Registration Number:	2859911	BRANDASSEMBLER	
Registration Number:	2850684	BRANDBUILDER	
Registration Number:	2587620	BRANDMUSCLE	
Registration Number:	2593907		
Registration Number:	3720531	DESIGNTRACKER	
Registration Number:	3720530	DESIGNTRACKER	
Registration Number:	2644179	CENTIV	
Registration Number:	2764940	INSTANT IMPACT	
Registration Number:	4535866	SAEPIO	
CORRESPONDENCE DATA			
Fax Number:	9192868199		

OP \$365.00 5099872

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000
Email: PTO_TMconfirmation@mvalaw.com, vishvamiyani@mvalaw.com
Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	036889.156
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NAME OF SUBMITTER:	John Slaughter
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SIGNATURE:	/John Slaughter/
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DATE SIGNED:	05/11/2018
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Total Attachments: 5

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NOTICE OF SUCCESSION OF AGENCY (INTELLECTUAL PROPERTY)

This **NOTICE OF SUCCESSION OF AGENCY (INTELLECTUAL PROPERTY)** (this "Notice"), dated as of March 1, 2018 (the "Effective Date"), is entered into by and among Business Development Corporation of America ("BDCA" or the "Prior Agent"), in its capacity as administrative agent pursuant to the Credit Agreement as defined below (in such capacity, the "Prior Agent") and BSP Agency, LLC ("BSP" or the "Successor Agent"), pursuant to the Successor Agent Agreement as defined below.

WHEREAS, the Loan Parties, the banks, financial institutions and other institutional lenders party thereto from time to time (the "Lenders") and BDCA, as agent, entered into that certain Second Lien Credit Agreement dated as of December 1, 2015 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"; and together with the other Loan Documents (as defined in the Credit Agreement), collectively, the "Credit Facility Documents"), and pursuant to the Credit Facility Documents, the Loan Parties granted to Prior Agent a security interest in certain collateral;

WHEREAS, the Prior Agent and applicable Loan Parties entered into one or more intellectual property security agreements as identified on Schedule A attached hereto (the "IP Notices", which are included in the Credit Facility Documents).

WHEREAS, the IP Notices were recorded with the United States Patent and Trademark Office as identified on Schedule A attached hereto; and

WHEREAS, pursuant to the Successor Agent Agreement dated as of even date herewith entered into by and among the Prior Agent, the Successor Agent, and others party thereto (the "Successor Agent Agreement"), the Prior Agent resigned as, and Successor Agent was appointed and accepted appointment as the Agent under the Credit Facility Documents with all the rights, powers, discretion and privileges of the Prior Agent, including in, to, and under the IP Notices.

NOW, THEREFORE, the parties agree as follows:

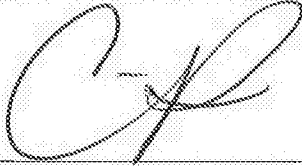
1. Defined Terms. Capitalized terms used herein without definition shall have the meanings attributed to such terms in the Successor Agent Agreement or Credit Facility Documents, as applicable.

2. Succession and Replacement of Agency. Pursuant to the terms and conditions set forth in the Successor Agent Agreement, the Prior Agent has ceased to be the Agent under the Credit Facility Documents and is succeeded to and replaced by the Successor Agent as Agent under the Credit Facility Documents. Nothing herein shall be deemed to terminate, interrupt, or impair the continuity of the security interest in the collateral originally granted to the Prior Agent under the Credit Facility Documents, including the IP Notices and the collateral identified on Schedule A attached hereto, which security interest is now succeeded by and transferred to the Successor Agent.

3. Incorporation. All terms set forth in the Successor Agent Agreement are hereby incorporated herein by reference with the same force and effect as though fully set forth herein. To the extent that the terms set forth herein are inconsistent with the terms of the Successor Agent Agreement, the terms set forth in Successor Agent Agreement shall apply.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their proper and duly authorized officers as of the day and year first written above.

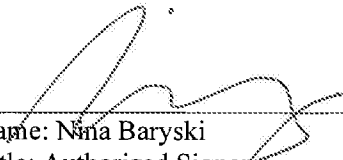
BUSINESS DEVELOPMENT CORPORATION OF AMERICA,
as Prior Agent



By: _____

Name: Corinne Pankovcin
Title: CFO

BSP AGENCY, LLC, as Successor Agent

By: 
Name: Nina Baryski
Title: Authorized Signer

NOTICE OF SUCCESSION OF AGENCY (INTELLECTUAL PROPERTY) (Brandmuscle)

TRADEMARK
REEL: 006330 FRAME: 0873

Schedule A

**Patent Security Agreement
Granted by Saepio Technologies, Inc.
In Favor of Business Development Corporation of America, as Administrative Agent
Recorded September 26, 2016 at Reel 040148 Frame 0411**

U.S. PATENT REGISTRATIONS

Description¹	Registration No.	Registration Date	Current Owner/ Applicant
Computer-Implemented System for Creating a Publication and Method Thereof	8,132,097	March 6, 2012	Saepio Technologies, Inc.
Publication Layout System	8,245,132	August 14, 2012	Saepio Technologies, Inc.

**Trademark Security Agreement
Granted by BrandMuscle, Inc.
In Favor of Business Development Corporation of America, as Administrative Agent
Recorded August 22, 2016 at Reel 5860 Frame 0878**

U.S. TRADEMARK APPLICATIONS

Mark	Application Date	Application No.	Registration No.	Registration Date	Status of Mark	Current Owner/ Applicant
PRINTBUILDER	4/25/16	87012860	5099872	12/13/2016	Registered	BrandMuscle, Inc.

**Trademark Security Agreement
Granted by BrandMuscle, Inc.
In Favor of Business Development Corporation of America, as Administrative Agent
Recorded August 22, 2016 at Reel 5860 Frame 0641**

U.S. TRADEMARK REGISTRATIONS

Mark²	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/ Applicant
BRANDMUSCLE	2/6/13	4461286	1/7/14	Registered	BrandMuscle, Inc.
BRANDMUSCLE	2/6/13	4461287	1/7/14	Registered	BrandMuscle, Inc.
BUILDMYAD	11/28/06	3287646	9/4/07	Registered	BrandMuscle, Inc.
BRANDPLANNER	3/19/03	2958033	5/31/05	Registered	BrandMuscle, Inc.

¹ NTD: Patent Registration 6,931,591 has expired.

² NTD: Trademark Registrations 3,969,060, 3,969,061, 3,969,062, and 3,822,821 are dead.

BRANDASSEMBLER	5/18/02	2859911	7/6/04	Registered	BrandMuscle, Inc.
BRANDBUILDER	5/18/02	2850684	6/8/04	Registered	BrandMuscle, Inc.
BRANDMUSCLE	10/13/00	2587620	7/2/02	Registered	BrandMuscle, Inc.
Design Only	10/13/00	2593907	7/16/02	Registered	BrandMuscle, Inc.

Trademark Security Agreement
Granted by Centiv Services Corp.
In Favor of Business Development Corporation of America, as Administrative Agent
Recorded August 22, 2016 at Reel 5860 Frame 0648

U.S. TRADEMARK REGISTRATIONS

Mark	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/ Applicant
DESIGNTRACKER	10/4/07	3720531	12/8/09	Registered	Centiv Services Corp.
DESIGNTRACKER	10/4/07	3720530	12/8/09	Registered	Centiv Services Corp.
CENTIV	3/26/01	2644179	10/29/02	Registered	Centiv Services Corp.
INSTANT IMPACT	3/26/01	2764940	9/16/03	Registered	Centiv Services Corp.

Trademark Security Agreement
Granted by Saepio Technologies, Inc.
In Favor of Business Development Corporation of America, as Administrative Agent
Recorded September 26, 2016 at Reel 5883 Frame 0561

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/ Applicant
SAEPIO	3/25/13	4535866	5/27/14	Registered	Saepio Technologies, Inc.