

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474231

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Petroleum Wine Consulting, LLC | | 05/15/2018 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | E. & J. Gallo Winery | | |
| Street Address: | 600 Yosemite Boulevard | | |
| City: | Modesto | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95354 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86719978 | SACRILEGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7079633030 | | |
| Email: | luisa@reidylawgroup.com | | |
| Correspondent Name: | Daniel Reidy, Esq. | | |
| Address Line 1: | 1230 Spring St. | | |
| Address Line 4: | St. Helena, CALIFORNIA 94574 | | |
| NAME OF SUBMITTER: | Daniel Reidy, Esq. | | |
| SIGNATURE: | /Daniel A. Reidy/ | | |
| DATE SIGNED: | 05/16/2018 | | |
| Total Attachments: 1 | | | |
| source=Sacrilege Executed Assignment to Gallo#page1.tif | | | |

OP \$40.00 86719978

ASSIGNMENT OF TRADEMARKS

Whereas, Petroleum Wine Consulting, LLC, a California limited liability company with an address at 1352 Main Street, St. Helena California 94574 ("Assignor") has adopted, used, and owns United States Trademark Application Serial No. 86719978 (the "Application") for the SACRILEGE trademark (the "Trademark") used in connection with wine in Int. Class 033.

Whereas, E. & J. Gallo Winery, a California corporation with an address at 600 Yosemite Boulevard, Modesto, California 95354 ("Assignee") is desirous of acquiring the Application and Trademark.

Whereas, the Assignor represents and warrants that it owns all rights and title to the Application and Trademark and that Assignor: (i) has not assigned or transferred any right, title or interest in and to the Application or Trademark to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Application or Trademark.

Now therefore, for good and valuable consideration received, Assignor hereby irrevocably assigns to Assignee all rights title, and interest in and to the Application and Trademark, together with the goodwill associated with the goods and business symbolized by the Trademark, and including: (i) the registrations thereof; (ii) the common law trademarks and all rights associated therewith; (iii) all rights of any kind whatsoever accruing under or relating to the Trademark provided by applicable laws, international treaties, and conventions and otherwise; and (iv) any and all royalties fees, income, payments and other proceeds now or hereafter due or payable with respect to the Trademark, and the right to recover damages and profits for past infringements thereof.

PETROLEUM WINE CONSULTING, LLC
("Assignor")

By:


Manager David Phinney

Signed in St. Helena on May 15, 2018
(location)