

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEST VERSION MEDIA, LLC		05/15/2018	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	TOWN BANK		
Street Address:	850 West North Shore Drive		
City:	Hartland		
State/Country:	WISCONSIN		
Postal Code:	53029		
Entity Type:	Chartered Bank: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4772176	BVM BEST VERSION MEDIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-298-8185		
Email:	tmadmin@reinhardt.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N Water St.		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Daniel E. Kattman		
SIGNATURE:	/dek/		
DATE SIGNED:	05/18/2018		
Total Attachments: 3			
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source=Town Bank - Best Version Trademark Security Interest Agreement#page2.tif			
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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN PATENTS, as of May 15, 2018 (as amended, restated, or otherwise modified from time to time, this "Agreement"), is by and between TOWN BANK (the "Bank") and BEST VERSION MEDIA, LLC, a Wisconsin limited liability company (the "Borrower").

The parties acknowledge the following:

A. The Borrower owns the trademarks or trademark applications (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks have been granted by the United States Patent and Trademark Office.

B. The Borrower has granted to the Bank a security interest in the Trademarks on the terms and conditions set forth in that certain Security Agreement dated as of May 15, 2018 (as the same may be further amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and between the Borrower and the Bank, to secure the payment and performance of the Secured Obligations (as defined in the Security Agreement).

C. Pursuant to the Security Agreement, the Debtor has granted to the Lender a security interest in and to all of the Trademarks and applications therefor, now owned or from time to time after the date hereof owned or acquired by the Borrower, and in and to all proceeds and benefits thereof to secure the payment and performance of the Secured Obligations, and does hereby confirm and reaffirm the grant of the security interest in such assets.

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IN WITNESS WHEREOF, the parties have executed this Notice of Security Interest in Trademarks as of the date first written on the first page hereof.

TOWN BANK

By: 

Name: William H. Stone

Title: Senior Vice President

Address:

850 West North Shore Drive
Hartland, WI 53029

BORROWER:

BEST VERSION MEDIA, LLC

By: 

Name: David V. Doran

Title: CEO

Address:

19335 Janacek Court
Brookfield, WI 53045

Signature Page to Notice of Security Interests in Trademarks

TRADEMARK
REEL: 006333 FRAME: 0240

EXHIBIT A

Trademarks

Mark	Serial No.	Filing Date	Registration No.	Registration Date
BVM BEST VERSION MEDIA	86440798	October 31, 2014	4772176	July 14, 2015