

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM475119

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
King Estate Winery, L.P.		04/05/2018	Limited Partnership: OREGON
RECEIVING PARTY DATA			
Name:	Foley Family Wines, Inc.		
Street Address:	200 Concourse Blvd.		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3713467	ACROBAT	
CORRESPONDENCE DATA			
Fax Number:	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 444-7600		
Email:	jgreenberg@lewisrice.com		
Correspondent Name:	John B. Greenberg, attorney for assignee		
Address Line 1:	600 Washington Avenue		
Address Line 2:	Suite 2500		
Address Line 4:	Saint Louis, MISSOURI 63101		
NAME OF SUBMITTER:	John B. Greenberg, attorney		
SIGNATURE:	/John B. Greenberg/		
DATE SIGNED:	05/23/2018		
Total Attachments: 3			
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OP \$40.00 3713467

TRADEMARK ASSIGNMENT

This Trademark Assignment ("*Assignment*") is entered into effective as of April 5, 2018 ("*Effective Date*"), by King Estate Winery, L.P., an Oregon limited partnership ("*Assignor*"), in favor of Foley Family Wines, Inc., a Delaware corporation ("*Assignee*"), pursuant to that certain Asset Purchase Agreement, dated as of March 30, 2018, by and between Assignor and Assignee (the "**APA**"; capitalized terms used but not defined herein have the meaning ascribed to them in the APA).

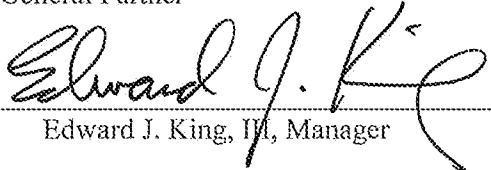
Whereas, under the terms of the APA and General Assignment and Assumption Agreement executed pursuant to the APA, Assignor has assigned to Assignee, among other assets, the Trademarks described more particularly on the Exhibit attached hereto and incorporated herein by reference, and has agreed to execute and deliver this Assignment for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and registrations therefor, together with the goodwill of Assignor's business symbolized by the Trademarks and registrations.

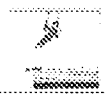
In witness whereof, Assignor has executed this Assignment as of the Effective Date.

KING ESTATE WINERY, L.P., an Oregon
limited partnership

By: King Estate Winery, LLC, an Oregon
limited liability company
Its: General Partner

By: 
Edward J. King, III, Manager

EXHIBIT

MARK	COUNTRY	APP NO.	REG NO.	GOODS / SERVICES	STATUS	OWNER
Acrobat	USA	78/885745	3,713,467	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Antigua & Barbuda	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Australia	1064447	1064447	33 - Wines, distilled spirits and liqueurs.	Registered	King Estate Winery, L.P.
Acrobat & Design 	Australia	1064400	1064400	33 - Wines, distilled spirits and liqueurs.	Registered	King Estate Winery, L.P.
Acrobat	Austria	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Benelux	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Canada	1570287	TMA861,476	Wine.	Registered	King Estate Winery, LP
Acrobat	China	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Denmark	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Finland	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	France	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Germany	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Hong Kong	302213685	302213685	33 - Wine.	Registered	King Estate Winery, LP
Acrobat	Ireland	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Italy	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Japan	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	New Zealand	734009	734009	33 - Wines.	Registered	King Estate Winery LP

MARK	COUNTRY	APP NO.	REG NO.	GOODS / SERVICES	STATUS	OWNER
Acrobat	Norway	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Portugal	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Singapore	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	South Korea	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Spain	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Sweden	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Switzerland	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	Taiwan	101018135	1560998	33 - Wine.	Registered	King Estate Winery, LP
Acrobat	United Kingdom	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.
Acrobat	WIPO	1117480 IR	1117480 IR	33 - Wine.	Registered	King Estate Winery, L.P.