OP \$1515.00 7666056

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM475122

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	04/04/2018	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FRED'S STORES OF TENNESSEE, INC.		04/04/2018	Corporation: TENNESSEE

RECEIVING PARTY DATA

Name:	FRED'S STORES OF TENNESSEE, INC.		
Street Address:	4300 New Getwell Rd.		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38118		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark	
Serial Number:	76660564	FRED'S CANINE CUISINE	
Serial Number:	76660563	FRED'S KITTY CUISINE	
Serial Number:	74436026	FRED'S	
Serial Number:	86098487	FRED'S	
Serial Number:	77321915	M&E	
Serial Number:	77358071	JOYFUL TRADITIONS	
Serial Number:	77563725	FRED'S	
Serial Number:	77563743	FRED'S HOMETOWN DISCOUNT STORE	
Serial Number:	77921818	BIG CREEK	
Serial Number:	77819842	BIG CREEK	
Serial Number:	77983010	LIVING TRADITIONS	
Serial Number:	77826186	FTQ FRED'S THIRST QUENCHER	
Serial Number:	77875835	SAND TRACKS	
Serial Number:	85049893	FREDDIE O'S	
Serial Number:	85571786	RIGHT VALUE	
Serial Number:	85307164	FRED'S LAB TESTED LAB TESTED FOR QUALITY	
Serial Number:	85334368	FRED'S KIDS	
Serial Number:	85405836	LTE	
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900451774 REEL: 006334 FRAME: 0688

<u>IRADEMARK</u>

Serial Number: 85810055 GETWELL DRUG & DOLLAR Serial Number: 85810059 GETMORE REWARDS Serial Number: 85490864 FRED'S SUPER DOLLAR EXPLORE THE STORE CO Serial Number: 85490885 FRED'S Serial Number: 85490885 FRED'S Serial Number: 85799482 SMART CARD Serial Number: 85915829 YAZOO TRADING COMPANY Serial Number: 86015349 EIRIS Serial Number: 86080405 YAZOO TRADING COMPANY Serial Number: 86438788 FRED'S PHARMACY Serial Number: 86438788 FRED'S PHARMACY Serial Number: 86438384 FRED'S SPECIALTY PHARMACY Serial Number: 86638384 FRED'S SPECIALTY PHARMACY Serial Number: 86650811 MY FIT Serial Number: 86658815 I.LL MISS IMAGINATION Serial Number: 86682660 FRED'S Serial Number: 86682653 FRED'S PHARMACY Serial Number: 86682653 FRED'S PHARMACY Serial Number:	Property Type	Number	Word Mark	
Serial Number: 85332354 FRED'S SUPER DOLLAR EXPLORE THE STORE CO Serial Number: 85490864 FRED'S SUPER DOLLAR Serial Number: 85490885 FRED'S Serial Number: 85799459 SMART CARD Serial Number: 85799482 SMART BUCKS Serial Number: 86015349 EIRIS Serial Number: 86015349 EIRIS Serial Number: 86080405 YAZOO TRADING COMPANY Serial Number: 86111625 FRED'S PHARMACY Serial Number: 86438768 FRED'S PHARMACY Serial Number: 86696087 FRED'S PHARMACY Serial Number: 86690823 BOUNCE BACK BUCKS Serial Number: 86605851 MY FIT Serial Number: 86682660 FRED'S PHARMACY Serial Number: 86682660 FRED'S PHARMACY Serial Number: 86682663 FRED'S PHARMACY Serial Number: 86682660 FRED'S PHARMACY Serial Number: 86693779 FRED'S PHARMACY Serial Number: 87987870	Serial Number:	85810055	GETWELL DRUG & DOLLAR	
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Serial Number: 75004127 FRED'S XPRESS PHARMACY Serial Number: 75012953 FRED'S SUPER DOLLAR Serial Number: 75978404 FRED'S KIDS Serial Number: 85325198 FRED'S KIDS	Serial Number:	75004125	FRED'S SUPER DOLLAR STORE RX	
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Jenai Number. 19212900 Wiloolooiffi niven DLUEO	Serial Number:	75212900	MISSISSIPPI RIVER BLUES	

Property Type	Number	Word Mark	
Serial Number:	75212903	SOUTHERN EXPRESSIONS	
Serial Number:	75212902	BIG CREEK CLOTHING CO.	
Serial Number:	86438827	FRED'S PHARMACY	
Serial Number:	85490900	FRED'S	

CORRESPONDENCE DATA

Fax Number: 9015770783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 901-579-3128

Email: trademarks@bakerdonelson.com

Correspondent Name: Wendy Robertson

Address Line 1:6060 Poplar Avenue, Suite 440Address Line 4:Memphis, TENNESSEE 38119

ATTORNEY DOCKET NUMBER:	2790043-000001
NAME OF SUBMITTER:	Wendy Robertson
SIGNATURE:	/wrobertson/
DATE SIGNED:	05/23/2018

Total Attachments: 18

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Division of Business Services Department of State

State of Tennessee 312 Rosa L. Parks AVE, 6th FL Nashville, TN 37243-1102

FRED'S STORES OF TENNESSEE, INC.

4300 NEW GETWELL RD MEMPHIS, TN 38118-6801

April 4, 2018

Control # 11942

Effective Date:

04/04/2018

Document Receipt

Receipt #: 4002951

Filing Fee:

\$100.00

Payment-Check/MO - BAKER, DONELSON, BEARMAN, CALDWELL & BERKOWITZ

\$100.00

ACKNOWLEDGMENT OF MERGER

FRED'S STORES OF TENNESSEE, INC. (TENNESSEE) (Qualified Non-survivor)
merged into FRED'S STORES OF TENNESSEE, INC. (DELAWARE) (Unqualified
Survivor)

This will acknowledge the filing of the attached Articles of Merger with an effective date as indicated above.

When corresponding with this office or submitting documents for filing, please refer to the control number given above.

You must also file this document in the office of the Register of Deeds in the county where the entity has its principal office if such principal office is in Tennessee.

Tre Hargett Secretary of State

Processed By: Cynthia Dunn

REEL: 006334 FRAME: 0691

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ARTICLES OF MERGER OF FRED'S STORES OF TENNESSEE, INC., A TENNESSEE CORPORATION, WITH AND INTO FRED'S STORES OF TENNESSEE, INC., A DELAWARE CORPORATION

Pursuant to the provisions of the Tennessee Business Corporation Act (the "TBCA") and the General Corporation Law of the State of Delaware, the undersigned corporations adopt the following Articles of Merger for the purpose of merging into a single corporation:

- 1. The Agreement and Plan of Merger (the "<u>Agreement</u>") is attached hereto as <u>Appendix "A"</u> and incorporated herein by reference.
- 2. Fred's Stores of Tennessee, Inc., a Delaware corporation, is the surviving corporation in the merger (the "Surviving Corporation").
- 3. Fred's Stores of Tennessee, Inc., a Tennessee corporation, is the merging corporation in the merger (the "Merging Corporation").
- 4. Pursuant to the TBCA, the sole shareholder of the Merging Corporation was required to approve the Agreement. The Board of Directors of the Merging Corporation duly adopted the Agreement on March 30, 2018, and the sole shareholder of the Merging Corporation approved the Agreement on March 30, 2018, by an affirmative vote of the required percentage of all the votes entitled to be cast.
- 5. As to the Surviving Corporation, a Delaware corporation, the Agreement and the performance of its terms were duly authorized by all action required by the laws of Delaware and by its Certificate of Incorporation.
- 6. The foregoing Articles of Merger shall be effective upon filing with the Tennessee Secretary of State.

IN WITNESS WHEREOF, the undersigned have caused this document to be executed as of the 4th day of April, 2018.

FRED'S STORES OF TENNESSEE, INC.

a Delaware corporation

FRED'S STORES OF TENNESSEE,

INC.

a Tennessee corporation

By:

Name: Ron Kay

Title: Treasurer

By:

Name: Ron Kay

Title: Treasurer

APPENDIX "A"

AGREEMENT AND PLAN OF MERGER

(see attached)

4817-8865-2357 v1 2790043-000029

AGREEMENT AND PLAN OF MERGER

This AGREEMENT AND PLAN OF MERGER (the "Agreement") is made and entered into as of the 4th day of April, 2018 by and between Fred's Stores of Tennessee, Inc., a Tennessee corporation with a mailing address of 4300 New Getwell Rd., Memphis, TN 38118 ("FSOT TN"), and Fred's Stores of Tennessee, Inc., a Delaware corporation with a mailing address of 4300 New Getwell Rd., Memphis, TN 38118 ("FSOT DE"). FSOT TN and FSOT DE are from time to time herein referred to as the "Constituent Corporations."

RECITALS

WHEREAS, FSOT TN is a corporation duly organized and existing under the laws of the State of Tennessee and, on the date hereof, has authority to issue 100,000 shares of common stock, par value \$0.10 per share ("FSOT TN Common Stock"), of which 1,000 shares are issued and outstanding as of the date hereof.

WHEREAS, FSOT DE is a corporation duly organized and existing under the laws of the State of Delaware and, on the date hereof, has authority to issue 100,000 shares of common stock, par value \$0.001 per share ("FSOT DE Common Stock"), of which no shares are issued and outstanding as of the date hereof.

WHEREAS, the Boards of Directors of the Constituent Corporations deem it advisable and in the best interest of the Constituent Corporations and their respective shareholders that FSOT TN be merged with and into FSOT DE for the sole purpose of changing the jurisdiction of incorporation of FSOT TN from the State of Tennessee to the State of Delaware.

WHEREAS, each of the Constituent Corporations has adopted the Plan of Merger embodied in this Agreement, which has been approved by FSOT TN's sole shareholder.

NOW, THEREFORE, in consideration of the terms hereof, the Constituent Corporations do hereby agree to merge on the terms and conditions herein provided, as follows:

ARTICLE I The Merger

- 1.01 <u>The Merger</u>. Upon the terms and subject to the conditions hereof, on the Effective Date (as hereinafter defined), FSOT TN shall be merged with and into FSOT DE in accordance with the applicable laws of the States of Tennessee and Delaware (the "Merger"). The separate existence of FSOT TN shall cease, and FSOT DE shall be the surviving corporation (the "Surviving Corporation") and shall be governed by the laws of the State of Delaware.
- 1.02 <u>Effective Date</u>. The Merger shall become effective on the date and at the time of filing of the Articles of Merger, in substantially the form annexed hereto as <u>Exhibit "A"</u>, with the Secretary of State of the State of Tennessee, and Certificate of Merger in substantially the form annexed hereto as <u>Exhibit "B"</u>, with the Secretary of State of the State of Delaware, whichever later occurs (the "<u>Effective Date</u>"), all after satisfaction of the requirements of the applicable laws of such States prerequisite to such filings.

4837-1357-5749 v1 2790043-000029

- 1.03 <u>Certificate of Incorporation</u>. On the Effective Date, the Certificate of Incorporation of FSOT DE, as in effect immediately prior to the Effective Date, shall continue in full force and effect as the Certificate of Incorporation of the Surviving Corporation.
- 1.04 <u>Bylaws</u>. On the Effective Date, the Bylaws of FSOT DE, as in effect immediately prior to the Effective Date, shall continue in full force and effect as the Bylaws of the Surviving Corporation.
- 1.05 <u>Directors and Officers</u>. The directors and officers of FSOT DE immediately prior to the Effective Date shall be the directors and officers of the Surviving Corporation, until their successors shall have been duly elected and qualified or until otherwise provided by law, the Certificate of Incorporation of the Surviving Corporation or the Bylaws of the Surviving Corporation.
- 1.06 <u>Tax Consequences</u>. It is intended by the Constituent Corporations that the Merger shall constitute a reorganization within the meaning of Section 368(a)(1)(F) of the Internal Revenue Code.

ARTICLE II Conversion of Shares

- 2.01 <u>FSOT TN Common Stock</u>. Upon the Effective Date, by virtue of the Merger and without any action on the part of any holder thereof, each share of FSOT TN Common Stock outstanding immediately prior thereto shall be changed and converted into one fully paid and nonassessable share of the common stock of the Surviving Corporation, par value of \$0.001 per share ("Survivor Stock").
- 2.02 <u>Exchange of Certificates</u>. Each person who becomes entitled to receive Survivor Stock by virtue of the Merger shall be entitled to receive from the Surviving Corporation, as promptly as practicable after the Effective Date, a certificate or certificates representing the number of shares of Survivor Stock to which such person is entitled as provided herein.

ARTICLE III Effect of the Merger

Rights, Privileges, Etc. On the Effective Date of the Merger, the Surviving Corporation, without further act, deed or other transfer, shall retain or succeed to, as the case may be, and possess and be vested with all the rights, privileges, immunities, powers, franchises and authority, of a public as well as of a private nature, of FSOT TN and FSOT DE; all property of every description and every interest therein, and all debts and other obligations of or belonging to or due to each of FSOT TN and FSOT DE on whatever account shall thereafter be taken and deemed to be held by or transferred to, as the case may be, or vested in the Surviving Corporation without further act or deed; title to any real estate, or any interest therein vested in FSOT TN or FSOT DE, shall not revert or in any way be impaired by reason of this Merger; and all of the rights of creditors of FSOT TN and FSOT DE shall be preserved unimpaired, and all liens upon the property of FSOT TN or FSOT DE shall be preserved unimpaired, and all debts, liabilities, obligations and duties of the respective corporations shall thenceforth remain with or be attached to, as the case may be, the Surviving Corporation and may be enforced against it to

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the same extent as if all of said debts, liabilities, obligations and duties had been incurred or contracted by it.

3.02 <u>Further Assurances</u>. From time to time, as and when required by the Surviving Corporation or by its successors and assigns, there shall be executed and delivered on behalf of FSOT TN such deeds and other instruments, and there shall be taken or caused to be taken by it such further and other action, as shall be appropriate or necessary in order to vest or perfect in or to conform of record or otherwise in the Surviving Corporation the title to and possession of all the property, interest, assets, rights, privileges, immunities, powers, franchises and authority of FSOT TN and otherwise to carry out the purposes of this Agreement, and the officers and directors of the Surviving Corporation are fully authorized in the name and on behalf of FSOT TN or otherwise to take any and all such action and to execute and deliver any and all such deeds and other instruments.

ARTICLE IV Miscellaneous

- 4.01 <u>Abandonment</u>. At any time before the Effective Date, this Agreement may be terminated and the Merger may be abandoned for any reason whatsoever by the Board of Directors of either FSOT TN or FSOT DE or both, notwithstanding the approval of this Agreement by the Board of Directors or shareholders of FSOT TN and FSOT DE.
- 4.02 <u>Amendment</u>. At any time prior to the Effective Date, this Agreement may be amended or modified in writing by the Board of Directors of either FSOT TN or FSOT DE or both; provided, however, that an amendment made subsequent to the adoption of this Agreement by the shareholders of either Constituent Corporation shall not alter or change any of the terms and conditions of this Agreement if such alteration or change would adversely affect the rights of the shareholders of such Constituent Corporation.
- 4.03 <u>Governing Law</u>. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Delaware and, so far as applicable, the merger provisions of the Tennessee Business Corporation Act.

[SIGNATURE PAGE TO FOLLOW.]

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4837-1357-5749 v1

IN WITNESS WHEREOF, the parties have executed this Agreement effective as of the day and year first above written.

FRED'S STORES OF TENNESSEE, INC., a Tennessee corporation

By:

Name: Ron Kay

Title: Treasurer

FRED'S STORES OF TENNESSEE, INC., a

Delaware corporation

By:

Name: Ron Kay

Title:

Treasurer

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EXHIBIT A

ARTICLES OF MERGER

(see attached)

Tana Tana

ARTICLES OF MERGER OF FRED'S STORES OF TENNESSEE, INC., A TENNESSEE CORPORATION, WITH AND INTO FRED'S STORES OF TENNESSEE, INC., A DELAWARE CORPORATION

Pursuant to the provisions of the Tennessee Business Corporation Act (the "TBCA") and the General Corporation Law of the State of Delaware, the undersigned corporations adopt the following Articles of Merger for the purpose of merging into a single corporation:

- 1. The Agreement and Plan of Merger (the "Agreement") is attached hereto as Appendix "A" and incorporated herein by reference.
- 2. Fred's Stores of Tennessee, Inc., a Delaware corporation, is the surviving corporation in the merger (the "Surviving Corporation").
- 3. Fred's Stores of Tennessee, Inc., a Tennessee corporation, is the merging corporation in the merger (the "Merging Corporation").
- 4. Pursuant to the TBCA, the sole shareholder of the Merging Corporation was required to approve the Agreement. The Board of Directors of the Merging Corporation duly adopted the Agreement on March 30, 2018, and the sole shareholder of the Merging Corporation approved the Agreement on March 30, 2018, by an affirmative vote of the required percentage of all the votes entitled to be cast.
- 5. As to the Surviving Corporation, a Delaware corporation, the Agreement and the performance of its terms were duly authorized by all action required by the laws of Delaware and by its Certificate of Incorporation.
- 6. The foregoing Articles of Merger shall be effective upon filing with the Tennessee Secretary of State.

IN WITNESS WHEREOF, the undersigned have caused this document to be executed as of the day of April, 2018.					
INC.	S STORES OF TENNESSEE,	FRED'S STORES OF TENNESSEE, INC. a Tennessee corporation			
By: Name:	Ron Kay Treasurer	By: Name: Title:	Ron Kay Treasurer		

APPENDIX "A"

AGREEMENT AND PLAN OF MERGER

(see attached)

EXHIBIT B

CERTIFICATE OF MERGER

(see attached)

STATE OF DELAWARE CERTIFICATE OF MERGER OF A FOREIGN CORPORATION INTO A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Fred's Stores of Tennessee, Inc., a Delaware corporation, and the name of the corporation being merged into the surviving corporation is Fred's Stores of Tennessee, Inc., a Tennessee corporation.

SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Fred's Stores of Tennessee, Inc.

FOURTH: Upon consummation of the merger, the Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is 100,000 shares of common stock, par value \$0.10 per share.

SIXTH: The merger shall be effective upon filing with the Delaware Secretary of State.

SEVENTH: The Agreement and Plan of Merger is on file at of 4300 New Getwell Rd., Memphis, TN 38118, an office of the surviving corporation.

EIGHTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

[Remainder of the page intentionally left blank]

4846-5670-4325 v1 2790043-000029 **IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, the ____ day of April, 2018.

FRED'S STORES OF TENNESSEE, INC.,

a Delaware corporation

By: _____ Name: Ron Kay

Title: Treasurer

Page 1

Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FRED'S STORES OF TENNESSEE, INC.", A TENNESSEE CORPORATION,
WITH AND INTO "FRED'S STORES OF TENNESSEE, INC." UNDER THE

NAME OF "FRED'S STORES OF TENNESSEE, INC.", A CORPORATION

ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE,

AS RECEIVED AND FILED IN THIS OFFICE ON THE FOURTH DAY OF APRIL,

A.D. 2018, AT 4:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

6830279 8100M SR# 20182440994 Authentication: 202452071 Date: 04-04-18

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:30 PM 04/04/2018
FILED 04:30 PM 04/04/2018
SR 20182440994 - File Number 6830279

STATE OF DELAWARE CERTIFICATE OF MERGER OF A FOREIGN CORPORATION INTO A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Fred's Stores of Tennessee, Inc., a Delaware corporation, and the name of the corporation being merged into the surviving corporation is Fred's Stores of Tennessee, Inc., a Tennessee corporation.

SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Fred's Stores of Tennessee, Inc.

FOURTH: Upon consummation of the merger, the Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is 100,000 shares of common stock, par value \$0.10 per share.

SIXTH: The merger shall be effective upon filing with the Delaware Secretary of State.

SEVENTH: The Agreement and Plan of Merger is on file at of 4300 New Getwell Rd., Memphis, TN 38118, an office of the surviving corporation.

EIGHTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

[Remainder of the page intentionally left blank]

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 4th day of April, 2018.

FRED'S STORES OF TENNESSEE, INC., a Delaware corporation

Name: Ron Kay

Title: Treasurer