

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM475181

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exclusively Pet, Inc.		04/02/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Central Garden & Pet Company		
Street Address:	1340 Treat Blvd, Suite 600		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94597		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4379492	EXCLUSIVELY DOG	
Registration Number:	4224352	EXCLUSIVELY DOG COOKIES HARVEST BLENDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	feickstaedt@central.com		
Correspondent Name:	Filomena Eickstaedt		
Address Line 1:	301 West Osborn Road		
Address Line 4:	Phoenix, ARIZONA 85013		
NAME OF SUBMITTER:	Filomena Eickstaedt		
SIGNATURE:	/fe/		
DATE SIGNED:	05/23/2018		
Total Attachments: 4			
source=Exclusively Pet, Inc.General Pet.Trademark Assignment#page1.tif			
source=Exclusively Pet, Inc.General Pet.Trademark Assignment#page2.tif			
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source=Exclusively Pet, Inc.General Pet.Trademark Assignment#page4.tif			

CH \$65.00 4379492

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of April 2, 2018 (the "Effective Date"), is made by the undersigned assignors (each, an "Assignor" and collectively, the "Assignors"), for the benefit of Central Garden & Pet Company, a Delaware corporation with a principal address at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 ("Assignee").

WHEREAS, the Assignors are the current owner of the respective trademarks, trademark registrations and trademark applications identified on Exhibit A attached hereto (collectively, the "Trademarks"), and

WHEREAS, each Assignor agrees to assign the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Each Assignor hereby transfers, sells, assigns, and conveys unto Assignee all rights, title and interest for all countries in and to the Trademarks, including all common law rights therein and all applications to register and registrations thereof and the good will that they represent, and all right, title and interest thereto, on a world-wide basis, as well as the right to sue and collect damages in Assignee's own name for any and all future infringement, dilution, or other injury to the goodwill thereof.

2. Each Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations, to issue the same to Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

3. Each Assignor agrees to execute and deliver to Assignee such instruments of transfer and other documents as Assignee may request that are reasonably necessary to effect the purposes of this Assignment.

[Signature Page Follows]

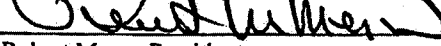
IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered as of the date first written above.

ASSIGNORS:

THE MERCO GROUP, INC.

BY 
Robert Merar, Executive Vice President

GENERAL PET SUPPLY, INC.

BY 
Robert Merar, President

GENERAL PET SUPPLY MIDWEST, LLC

BY 
Robert Merar, President

GENERAL PET SUPPLY OHIO VALLEY,
LLC

BY 
Robert Merar, President

EXCLUSIVELY PET, INC.

BY 
Robert Merar, President

ACCEPTED:

CENTRAL GARDEN & PET COMPANY

By: _____
Name: George Yuhas
Title: General Counsel

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ACCEPTED:

CENTRAL GARDEN & PET COMPANY

By: _____
Name: George Yuhas
Title: General Counsel

TRADEMARK ASSIGNMENT

TRADEMARK
REEL: 006335 FRAME: 0011

EXHIBIT A

Trademarks

Unregistered Trademarks



Exclusively Cat

Registered Trademarks

Owner	Mark	Registration Date	Registration No.
Exclusively Pet, Inc.		August 6, 2013	4379492
Exclusively Pet, Inc.		October 16, 2012	4224352