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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM475466

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Universal Consumer Products, Inc.		05/24/2018	Corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	Universal Forest Products, Inc.	
Street Address:	2801 E. Beltline NE	
City:	Grand Rapids	
State/Country:	MICHIGAN	
Postal Code:	49525	
Entity Type:	Corporation: MICHIGAN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3800520	OUTDOOR ESSENTIALS
Registration Number:	5396808	OUTDOOR ESSENTIALS

CORRESPONDENCE DATA

Fax Number: 6167421010

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6167423500

Email: trademarks@mcgarrybair.com

Correspondent Name: Mary C. Bonnema, McGarry Bair PC

Address Line 1: 45 Ottawa Ave SW

Address Line 2: Suite 700

Address Line 4: Grand Rapids, MICHIGAN 49503

NAME OF SUBMITTER:	Mary C. Bonnema
SIGNATURE:	/Mary C. Bonnema/
DATE SIGNED:	05/25/2018

Total Attachments: 2

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> TRADEMARK REEL: 006336 FRAME: 0349

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TRADEMARK ASSIGNMENT

WHEREAS, Universal Consumer Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Registration Nos. 3,800,520 for OUTDOOR ESSENTIALS and 5,396,808 for the mark OUTDOOR ESSENTIALS ("Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Universal Forest Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has ca authorized officer on this 24 day of	used this Assignment to be executed by a duly 2018.
	Universal Consumer Products, Inc. By:
	Scott Bravata Title <u>Authorized Agent</u> (Assignor)
STATE OF Michigan) COUNTY OF Kent) ss.	
Subscribed and sworn to before me this $\frac{24}{}$	
POINCE	Notary Public, Kent County, M. 1 My commission expires 0211312023
	Universal Forest Products, Inc.

TRADEMARK REEL: 006336 FRAME: 0350

Title Authorized Agert (Assignee)

STATE OF Michigan) COUNTY OF YEAT

Subscribed and sworn to before me this 24 day of May

Notary Public, Yent County, MI My commission expires 02/13/2023

NOTARY PLEELIC COUNTY OF KENT V Commission Explose

> **TRADEMARK** REEL: 006336 FRAME: 0351

RECORDED: 05/25/2018