

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM475578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Big Cat, Inc.		05/06/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jackson Galaxy Enterprises, Inc.		
Street Address:	9190 W. Olympic blvd.		
Internal Address:	#411		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	5281700	CAT DADDY	
Serial Number:	86975816	JACKSON GALAXY	
Serial Number:	86976378	JG	
Serial Number:	86977088	JACKSON GALAXY	
Serial Number:	87246108	CAT MOJO	
Serial Number:	86635250	CAT MOJO	
Serial Number:	87437677	JACKSON GALAXY	
Serial Number:	87535047	JACKSON GALAXY	
Serial Number:	86805829	CAT TV	
Serial Number:	86635254	CAT MOJO	
Serial Number:	86140746	JACKSON GALAXY	
Serial Number:	86653820	CAT DADDY	
Serial Number:	87437691	JG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182931800		

OP \$340.00 5281700

Email: vp@artechlaw.com
Correspondent Name: Virginie L. Parant
Address Line 1: 3500 W. Olive avenue
Address Line 2: #300
Address Line 4: Burbank, CALIFORNIA 91505

NAME OF SUBMITTER: Virginie Parant

SIGNATURE: /Virginie Parant/

DATE SIGNED: 05/25/2018

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“*Assignment*”) is made and entered into as of May 6, 2017 by and between Little Big Cat, Inc., a California corporation (“*Assignor*”) and Jackson Galaxy Enterprises, Inc., a California corporation (“*Assignee*”).

WHEREAS, the Assignee is a successor to the Assignor’s business and in conjunction with such business is acquiring all of the Assignor’s right, title and interest in and to all of the trademarks, service marks, and trade names, together with the goodwill associated therewith, that are owned by or used for such business, including, without limitation, the trademarks listed in Schedule A hereto (all such trademarks, service marks, and trade names referred to collectively as the “*Assigned Trademarks*”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers, conveys and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of Assignor’s right, title and interest in, to and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with (a) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (c) the right to sue and recover damages for future, present and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.


3. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. This Assignment and any action related thereto will be governed, controlled, interpreted and defined by and under the laws of the State of California, without regard to conflicts of laws provisions thereof.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the day and year above written.

LITTLE BIG CAT, INC.

JACKSON GALAXY ENTERPRISES, INC.

By:  _____

By:  _____

Name, title: Marc Kurchner, CEO

Name, title: Jackson Galaxy, President

SCHEDULE A

U.S. Trademarks

Mark	Serial No.	Status
Jackson Galaxy	86975816	Registered
JG logo	86976378	Registered
Jackson Galaxy	86977088	Registered
Cat Daddy	5281700	Pending
Jackson Galaxy	5291368	Pending
Cat Mojo	87246108	Pending
Cat Mojo	86635250	Pending
Jackson Galaxy	87437677	Pending
Jackson Galaxy	87535047	Pending
Cat TV	86805829	Pending
Cat Mojo	86635254	Pending
Jackson Galaxy	86140746	Pending
Cat Daddy	86653820	Pending

Mark	Serial No.	Status
JG logo	87437691	Pending

Foreign Trademarks

Mark	Country	Serial No.	Status
Catification	Australia	1751184	Registered
Catification	CTM	015078579	Registered
Catification	Canada	1767059	Pending