

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM475970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LEO Pharma A/S		04/04/2018	Corporation: DENMARK
RECEIVING PARTY DATA			
Name:	HelloSkin ApS		
Street Address:	Silkegade 8		
City:	Copenhagen K		
State/Country:	DENMARK		
Postal Code:	1113		
Entity Type:	Private Limited Company: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87102428	HELLOSKIN	
CORRESPONDENCE DATA			
Fax Number:	2028221111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.822.1100		
Email:	smoskow781@aol.com		
Correspondent Name:	Simor L. Moskowitz		
Address Line 1:	1250 Connecticut Avenue, NW		
Address Line 2:	Suite 850		
Address Line 4:	Washington, D.C. 20817		
NAME OF SUBMITTER:	Simor L. Moskowitz		
SIGNATURE:	/Simor L. Moskowitz/		
DATE SIGNED:	05/30/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between LEO Pharma A/S, a Danish corporation, located and doing business at Industriparken 55, Ballerup, Denmark 2750 (hereinafter referred to as "Assignor"), and HelloSkin ApS, a private limited company located and doing business at Silkegade 8, 1113 Copenhagen K, Denmark (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted and is the owner of the trademark HelloSkin and the United States application therefor, No. 87/102428 filed July 13, 2016 (hereinafter referred to as the "ASSIGNED MARK"); and

WHEREAS, Assignee, intending to succeed to the ongoing and existing business of Assignor, or portion thereof, to which the ASSIGNED MARK pertains, is desirous of acquiring the entire right, title and interest of Assignor in and to the ASSIGNED MARK, and the identified U.S. application therefor, together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee all right, title and interest in and to the ASSIGNED MARK, and the identified application therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed by its duly authorized officer this 7 day of April, 2018.

LEO Pharma A/S

By: _____

Tom Friis-Mikkelsen
Head of Trademarks, Designs & Domain Names