

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473252

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/01/2017

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Wave Group Licensing SA		06/25/2017	Corporation: SWITZERLAND

## RECEIVING PARTY DATA

<b>Name:</b>	Ahead, LLC
<b>Street Address:</b>	270 Samuel Barnet Blvd.
<b>City:</b>	New Bedford
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02745
<b>Entity Type:</b>	Limited Liability Company: WASHINGTON

## PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2520856	AHEAD LITES
Registration Number:	2478659	AHEADERIZER
Registration Number:	2837325	AHEADINSCRIBER
Registration Number:	3405822	GET AHEAD BE AHEAD STAY AHEAD
Registration Number:	4165023	GOLF IS LIFE
Registration Number:	4179866	GOLF IS LIFE
Registration Number:	3321193	A
Registration Number:	3759395	A
Registration Number:	2458444	THE VISOR THAT DOESN'T HURT AT THE TURN
Registration Number:	3756219	A AHEAD
Registration Number:	2034108	AHEAD
Registration Number:	3759423	A AHEAD
Registration Number:	3773626	A AHEAD AUTHENTICS
Registration Number:	3249906	AHEAD AUTHENTICS
Registration Number:	2925694	KATE LORD
Registration Number:	2830925	KATE LORD
Registration Number:	2384246	AHEAD CASUALS

OP \$440.00 2520856

**CORRESPONDENCE DATA****Fax Number:** 5037782200*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 503.778.2031**Email:** trademarks@lanepowell.com**Correspondent Name:** Renee Peck**Address Line 1:** 601 SW Second Avenue, Suite 2100**Address Line 4:** Portland, OREGON 97204

<b>ATTORNEY DOCKET NUMBER:</b>	Ahead
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<b>NAME OF SUBMITTER:</b>	Renee Peck
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<b>SIGNATURE:</b>	/Renee B. Peck/
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<b>DATE SIGNED:</b>	05/09/2018
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**Total Attachments: 4**

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**CONFIRMATION AND DECLARATION OF ASSIGNMENT**

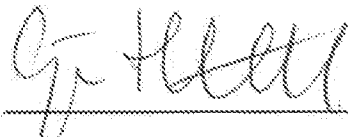
New Wave Group Licensing SA, reg no CH-645-4099083-3, Chemin des Polonais 3, 2016 Cor-taillod, Switzerland ("Assignor"),

and


Ahead, LLC., reg no 45-2433808, 270 Samuel Barnet Blvd., New Bedford, MA 02745, USA ("Assignee")

hereby confirm and declare that the Assignor and the Assignee today entered into an assign-ment agreement (the "Agreement") regarding the trademarks set forth in Appendix 1 (the "Trademarks") whereby any and all rights in the Trademarks, including all copyright and good-will and rights to sue for past and future infringement, were assigned to the Assignee against valuable consideration as of 1 January 2017.

Place: *Gothenburg*  
Date: *June 25, 2017*  
New Wave Group Licensing SA

  
Göran Härstedt

Place: *Gothenburg*  
Date: *June 25, 2017*  
Ahead, LLC.

  
Torsten Jansson

**APPENDIX 1**

**LIST OF TRADEMARKS**



Nordia ref.	Country	Appl. no	Reg. no	Applicant	Trademark type: (word mark if left blank)	Trademark	Classes (Nice)	Day of application	Type of matter
TM339US	USA	78/870,186	3,756,219	NWVG LICENSING		A AHEAD	25	2006-04-26	Trademark
TM403US	USA	78/870,506	3,759,423	NWVG LICENSING	Fig	A AHEAD & Design	25	2006-04-26	Trademark
TM404US	USA	78/871,129	3,773,626	NWVG LICENSING	Fig	A AHEAD AUTHENTICS	25	2006-04-27	Trademark
TM426US	USA	74/518,548	2,034,108	NWVG LICENSING		AHEAD	25	1994-04-29	Trademark
TM428US	USA	78/110,541	3,249,906	NWVG LICENSING	Fig	AHEAD AUTHENTICS	25	2002-02-22	Trademark
TM431US	USA	75/779,914	2,520,856	NWVG LICENSING		AHEAD LITES	25	1999-08-20	Trademark
TM436US	USA	78/157,180	2,837,325	NWVG LICENSING		AHEADINSCRIBER	07	2002-08-23	Trademark
TM463US	USA	78/975,257	2,830,925	NWVG LICENSING		KATE LORD	25	2001-10-15	Trademark
TM462US	USA	78/088,400	2,925,694	NWVG LICENSING		KATE LORD	25	2001-10-15	Trademark
TM398US	USA	78/817,347	3,321,193	NWVG LICENSING	Fig	A	25	2006-02-17	Trademark
TM386US	USA	78/817,339	3,759,395	NWVG LICENSING	Fig	A	18	2006-02-17	Trademark
TM429US	USA	75/753,529	2,384,246	NWVG LICENSING		AHEAD CASUALS	25	1999-07-19	Trademark
TM437US	USA	76/006,833	2,478,659	NWVG LICENSING		AHEADERIZER	07	2000-03-22	Trademark
TM440US	USA	75/768,147	3,405,822	NWVG LICENSING		GET AHEAD BE AHEAD STAY AHEAD	25	1999-08-05	Trademark

Nordia ref.	Country	Appl. no	Reg. no	Applicant	Trademark type (word mark if left blank)	Trademark	Classes (Nice)	Day of application	Type of matter
TM443US	USA	78/702,545	4,179,866	NWG		GOLF IS LIFE	25	2005-08-30	Trademark
TM442US	USA	78/702,522	4,165,023	NWG		GOLF IS LIFE	28	2005-08-30	Trademark
TM465US	USA	75/786,819	2,458,444	NWG		THE VISOR THAT DOESN'T HURT AT THE TURN	25	1999-08-27	Trademark