

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476069

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lanco Corporation		04/24/2018	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NC PROMOTIONS CO. LLC		
<b>Street Address:</b>	530 West John Street		
<b>City:</b>	Hicksville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11801		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2130628	UTOPIA	
<b>Registration Number:</b>	2195986	BRIJON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5166636505		
<b>Email:</b>	jdemaro@rmfpc.com		
<b>Correspondent Name:</b>	John A. DeMaro		
<b>Address Line 1:</b>	1425 RXR Plaza, 15th Floor - East Tower		
<b>Address Line 4:</b>	Uniondale, NEW YORK 11556		
<b>NAME OF SUBMITTER:</b>	John A. DeMaro		
<b>SIGNATURE:</b>	/John A. DeMaro/		
<b>DATE SIGNED:</b>	05/31/2018		
<b>Total Attachments: 3</b>			
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## ASSIGNMENT OF INTELLECTUAL PROPERTY

**THIS ASSIGNMENT OF INTELLECTUAL PROPERTY** is effective as of the 8<sup>th</sup> day of December, 2017 by **LANCO CORPORATION**, a New York corporation, (the "Assignor"), pursuant to the Approval granted by Order of the Court, dated December 5, 2017, by and among the Assignor and **NC PROMOTIONS CO. LLC**, a New York limited liability company (the "Assignee") (the "Assignee"). Capitalized terms used herein and not defined have the same meaning ascribed to them in the Agreement.

**INTENDING TO BE LEGALLY BOUND**, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby contributes, assigns, transfers, conveys and delivers to the Assignee, its successors and assigns all of its right, title and interest in and to the Intellectual Property, as such term is defined in the Agreement, including but not limited to items set forth on Exhibit A attached hereto (collectively, the "Intellectual Property"), for the Assignee's own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and used by the Assignor if this contribution, assignment, transfer, conveyance and delivery had not been made. In connection with the trademarks listed on Exhibit A, Assignor hereby irrevocably and unconditionally assigns, transfers and conveys to Assignee all of Assignor's rights, title, ownership and interest in such trademarks including without limitation (i) all goodwill in, incorporated or embodied in or associated with such trademarks, (ii) all causes of action, past, present and future for infringement or unfair competition with respect to such trademarks that Assignor may have against third parties, and (iii) the registrations listed on Exhibit A.

The Assignor agrees that, upon request of the Assignee from time to time, the Assignor will do, execute, acknowledge and deliver, or will cause to be done, executed, acknowledged and delivered, all such further acts, deeds, assignments, transfers, conveyances, powers of attorney and assurances as may be reasonably required to evidence further the contribution, assignment, transfer, conveyance and delivery of the Intellectual Property to the Assignee.

This Assignment of Intellectual Property is in accordance with and is subject to all of the representations, warranties, covenants, exclusions, exceptions, and indemnities set forth in the Agreement, all of which are hereby incorporated herein by reference and shall survive the execution and delivery hereof. In the event of any conflict between this Assignment of Intellectual Property and the Agreement, the terms of the Agreement shall control.

This Assignment of Intellectual Property shall be governed by and construed in accordance with the laws of the State of New York without regard to the conflict of laws provisions thereof.


This Assignment of Intellectual Property shall be binding upon the Assignor and its successors and assigns and shall inure to the benefit of the Assignee and its successors and assigns.

*Remainder of page intentionally left blank. Signature page follows.*

**IN WITNESS WHEREOF**, the undersigned have caused this Assignment of Intellectual Property to be duly executed on this 24 day of April, 2018.

**ASSIGNOR:**

Gerard Luckman, as Assignee for the Benefit of  
Creditors of **LANCO CORPORATION**

By:   
Gerard Luckman

## EXHIBIT A

### U.S. Trademarks:

<u>REG. NUMBER</u>	<u>WORD MARK</u>	<u>REGISTRATION DATE</u>
2195986	BRIJON	OCTOBER 13, 1998
2130628	UTOPIA	OCTOBER 28, 1997

### Domain Name:

Domain Name: Lancopromo.com  
Registry Domain ID: 1860321  
Registrar: Network Solutions, LLC

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