

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476109

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (successor-by-merger to SQUARE 1 BANK)		05/24/2018	state chartered bank: CALIFORNIA

RECEIVING PARTY DATA

Name:	CMI MARKETING, INC.
Street Address:	401 PARK AVENUE SOUTH, 5TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2592351	CLUBMOM
Registration Number:	2608079	CLUB MOM
Registration Number:	2768341	MOM REWARDS
Registration Number:	2636746	REWARDING AND CELEBRATING MOMS - EVERY D
Registration Number:	2612646	GREAT STUFF JUST FOR MOMS!
Registration Number:	2953134	CLUBMOM'S DAY OF INDULGENCE
Registration Number:	2853902	SHOP FOR THE FAMILY, GET REWARDS JUST FO
Serial Number:	78629077	CLUBMOM DOLLAR DRIVE FOR CHARITY

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 2021 McKinney Ave., Suite 2000

Address Line 4: Dallas, TEXAS 75201

CH \$215.00 2592351

ATTORNEY DOCKET NUMBER:	63738-30120
NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	05/31/2018
Total Attachments: 3 source=CMI Marketing - IP Release (3177-0001) - 05-24-2018#page1.tif source=CMI Marketing - IP Release (3177-0001) - 05-24-2018#page2.tif source=CMI Marketing - IP Release (3177-0001) - 05-24-2018#page3.tif	

RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

May 24, 2018

Reference is hereby made to (i) that Intellectual Property Security Agreement (the "**Agreement**"), dated as of September 23, 2005, executed by CMI MARKETING, INC., a Delaware Corporation (the "**Grantor**"), in favor of PACIFIC WESTERN BANK, a California state chartered bank (a successor-by-merger to SQUARE 1 BANK) (the "**Secured Party**"), which was recorded in the United States Patent and Trademark Office (the "**USPTO**") on October 18, 2005, at Reel 3177 Frame 0001 and pursuant to which the Grantor granted and pledged to the Secured Party a security interest in all of the Grantor's right, title and interest in, to and under certain Intellectual Property Collateral (as defined therein), including those trademarks specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "**Collateral**"); and

WHEREAS, the Secured Party wishes to terminate the Agreement and release, retransfer and reassign to the Grantor, or its successor in interest, without representation or warranty, all of the Secured Party's right, title and interest in, to and under the Collateral;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby terminates the Agreement and releases, retransfers and reassigns to the Grantor, or its successor in interest, without representation or warranty, any and all liens, security interests, right, title and interest of the Secured Party in and to the Collateral .

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IN WITNESS WHEREOF, Secured Party has executed this Release of Intellectual Property Security Agreement as of the date first above written.

PACIFIC WESTERN BANK
(the "Secured Party")

By: David Matthews
Name: David Matthews
Title: VP

EXHIBIT A
Trademarks

Description	Registration/ Application Number	Registration/ Application Date
CLUBMOM	2592351	07/09/2002
CLUB MOM - design	2608079	08/13/2002
MOM REWARDS	2768341	09/23/2003
REWARDING AND CELEBRATING MOMS - EVERY DAY	2636746	10/15/2002
GREAT STUFF JUST FOR MOMS!	2612646	08/27/2002
CLUBMOM'S DAY OF INDULGENCE	2953134	05/17/2005
SHOP FOR THE FAMILY, GET REWARDS JUST FOR MOM	2853902	06/15/2004
CLUBMOM DOLLAR DRIVE FOR CHARITY	78629077	05/12/2005