

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476156

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (successor-by-merger to SQUARE 1 BANK)		05/24/2018	state chartered bank: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CMI MARKETING, INC.		
Street Address:	401 PARK AVENUE SOUTH, 5TH FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86665291	VIVALA	
Serial Number:	86752171	CAFEMEDIA	
Serial Number:	86755217	REVELIST	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2021 McKinney Ave., Suite 2000		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	63738-30120		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	05/31/2018		
Total Attachments: 3			

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

May 24, 2018

Reference is hereby made to (i) that Intellectual Property Security Agreement (the "**Agreement**"), dated as of September 23, 2005, executed by CMI MARKETING, INC., a Delaware Corporation (the "**Grantor**"), in favor of PACIFIC WESTERN BANK, a California state chartered bank (a successor-by-merger to SQUARE 1 BANK) (the "**Secured Party**"), which was recorded in the United States Patent and Trademark Office (the "**USPTO**") on April 27, 2016, at Reel 5778 Frame 0517 and pursuant to which the Grantor granted and pledged to the Secured Party a security interest in all of the Grantor's right, title and interest in, to and under certain Intellectual Property Collateral (as defined therein), including those trademarks specifically listed on Exhibit A attached hereto and the goodwill associated therewith (collectively, the "**Collateral**"); and

WHEREAS, the Secured Party wishes to terminate the Agreement and release, retransfer and reassign to the Grantor, or its successor in interest, without representation or warranty, all of the Secured Party's right, title and interest in, to and under the Collateral;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby terminates the Agreement and releases, retransfers and reassigns to the Grantor, or its successor in interest, without representation or warranty, any and all liens, security interests, right, title and interest of the Secured Party in and to the Collateral .

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IN WITNESS WHEREOF, Secured Party has executed this Release of Intellectual Property Security Agreement as of the date first above written.

PACIFIC WESTERN BANK
(the "Secured Party")

By: David Matthews
Name: David Matthews
Title: VP

EXHIBIT A
Trademarks

Description	Registration/ Application Number	Registration/ Application Date
MOM.COM	85042516 *DEAD	May 19, 2010
THE PROWL	4516285	April 15, 2014
CAFEMOM PRESENTS MOM.COM	85320348	May 13, 2011
THE STIR	85687398	July 26, 2012
THE STIR	85687337	July 26, 2012
THE MOMNETWORK	3226213	April 3, 2007
SWEETPEAS	3385159	February 19, 2008
CAFEMOM	3316341	October 23, 2007
CAFEMOM	3487740 *DEAD	August 19, 2008
CLUB MOM	2608079	August 13, 2002
CLUBMOM	2592351	July 9, 2002
CAFEMOM	86412925	October 2, 2014
ATHENA	86400086	September 19, 2014
VIVALA	86665291	June 17, 2015
CAFEMEDIA	86752171	September 9, 2015
REVELIST	86755217	September 13, 2015