

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471357

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suntory Beverage & Food Limited		03/05/2018	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Suntory Holdings Limited		
Street Address:	1-40, Dojimahama 2-chome		
Internal Address:	Kita-ku, Osaka-shi		
City:	Osaka		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5179110	TOKUCHA	
Serial Number:	86868392		
Serial Number:	87218447	STONEMILL	
Serial Number:	87977115	STONEMILL	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(949) 760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jeff Van Hoosear		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	TMIJP10.001TUS		
DOMESTIC REPRESENTATIVE			
Name:	Jeff Van Hoosear		
Address Line 1:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 2:	2040 Main Street, 14th Floor		

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Address Line 4: Irvine, CALIFORNIA 92614	
NAME OF SUBMITTER:	Jeff Van Hoosear, Attorney of record
SIGNATURE:	/JVH/
DATE SIGNED:	04/25/2018
Total Attachments: 3 source=TMIJP10 - TM Assignment#page1.tif source=TMIJP10 - TM Assignment#page2.tif source=TMIJP10 - TM Assignment#page3.tif	

US

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U.S. TRADEMARK ASSIGNMENT

This U.S. Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 1st day of June, 2017, by and between **Suntory Beverage & Food Limited**, a Japanese Corporation having a place of business at 1-1, Kyobashi 3-chome, Chuo-ku, Tokyo JAPAN (hereinafter referred to as "ASSIGNOR"), and the associated company **Suntory Holdings Limited**, a Japanese Corporation having a place of business at 1-40, Dojimahama 2-chome, Kita-ku, Osaka-shi, Osaka, Japan (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the U.S. trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "U.S. Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said U.S. Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the U.S. trademark registration and applications relating to the U.S. Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration and Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the U.S. trademark and Registration and Applications; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the U.S. Trademarks and the Registration and Applications;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE, an associated company, all rights, title, and interest as ASSIGNOR may possess in and to the following:

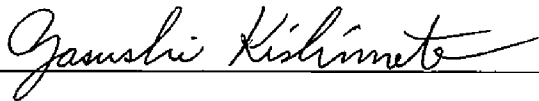
- (1) the U.S. Trademarks set forth in Schedule A; and
- (2) the Registration/Applications set forth in Schedule B;

together with the goodwill symbolized by said U.S. Trademarks, the Registration and Applications, along with the business associated with the U.S. Trademark and the Registration and Applications

concurrent with the transfer of certain tangible assets as indicia of said goodwill and the associated business thereof.

Executed at Tokyo, Japan, this 5 day of March, 2018.

Suntory Beverage & Food Limited
a Japan Corporation having a place of business at 1-1,
Kyobashi 3-chome, Chuo-ku, Tokyo Japan

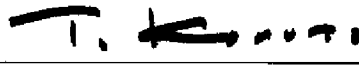
By: 

Name: Yasushi Kishimoto

Title: Senior General Manager
Legal & Risk Management Department
Corporate HR & Risk Management Division

Executed at Tokyo Japan, this 5 day of March, 2018.

Suntory Holdings Limited
a Japan Corporation having a place of business at 1-40,
Dojimahama 2-chome, Kita-ku, Osaka-shi, Osaka,
Japan

By: 

Name: Tomomi Komoto

Title: Senior General Manager
Trademark Department
Risk Management Division

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A





SCHEDULE B

Federal Trademark Registration:

MARK	REG. NO.	REG. DATE	INTL. CLASSES
TOKUCHA	5,179,110	11-Apr-2017	5, 30, 32 and 43

Federal Trademark Applications:

MARK	APPL. NO.	FILING DATE	INTL. CLASS
特茶	86/868392	07-Jan-2016	5, 30, 32 and 43
 S T O N E M I L L	87/218447	26-Oct-2016	43
 S T O N E M I L L	87/977115	26-Oct-2016	21, 29, 30 and 32

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