

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471684

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/05/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tone It Up, LLC		01/05/2018	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Tone It Up, Inc.
Street Address:	1110 Manhattan Avenue
City:	Manhattan Beach
State/Country:	CALIFORNIA
Postal Code:	90266
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Serial Number:	85546589	7 DAY SLIM DOWN
Serial Number:	87581076	7 DAY SLIM DOWN
Serial Number:	85523262	BEACH BABE
Serial Number:	85918706	BIKINI SERIES
Serial Number:	85431127	BOOTY CALL
Serial Number:	85545378	FINE TONING METHOD
Serial Number:	86114275	
Serial Number:	86114801	
Serial Number:	86145326	
Serial Number:	87550782	STUDIO TONE IT UP
Serial Number:	87169589	TIU
Serial Number:	87171008	TIU
Serial Number:	86931694	TIU
Serial Number:	87573040	TIU
Serial Number:	86077241	TONE IT UP
Serial Number:	86912741	TONE IT UP
Serial Number:	85977089	TONE IT UP
Serial Number:	85068196	TONE IT UP

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85068198	TONE IT UP
Serial Number:	87132501	TONE IT UP
Serial Number:	87976291	TONE IT UP
Serial Number:	85013267	TONE IT UP
Serial Number:	87552541	TONE IT UP
Serial Number:	87552545	TONE IT UP
Serial Number:	87353064	TONE IT UP ROSÉ 5K

CORRESPONDENCE DATA

Fax Number: 2034546998

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-827-8188

Email: tracysoinger@gmail.com

Correspondent Name: Tracy Soinger

Address Line 1: Tengram Capital Partners, 600 Fifth Ave.

Address Line 2: 27th Floor

Address Line 4: New York, NEW YORK 19929

ATTORNEY DOCKET NUMBER:	Tone It Up
NAME OF SUBMITTER:	Tracy Soinger
SIGNATURE:	/tsoinger/
DATE SIGNED:	04/27/2018

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TONE IT UP, LLC", A CALIFORNIA LIMITED LIABILITY COMPANY, WITH AND INTO "TONE IT UP, INC." UNDER THE NAME OF "TONE IT UP, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2018, AT 5:18 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6605965 8100M
SR# 20180096034

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201927457
Date: 01-05-18

TRADEMARK
REEL: 006341 FRAME: 0615

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATION AND
FOREIGN LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is TONE IT UP, INC.
_____, a Delaware Corporation, and the name of the
limited liability company being merged into this surviving corporation is
TONE IT UP, LLC a (list jurisdiction) California limited
liability company.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is TONE IT UP, INC.

FOURTH: The merger is to become effective on the date of filing

FIFTH: The Agreement of Merger is on file at 1110 Manhattan
Ave., Manhattan Beach, CA 90266
_____ the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 5th day of January, A.D., 2018.

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:18 PM 01/05/2018
FILED 05:18 PM 01/05/2018
SR 20180096034 - File Number 6605965

By: 
Authorized Officer

Name: Karena Dawn Sahaidachny
Print or Type

Title: Co-President