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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM476420

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|---|
| NATURE OF CONVEYANCE: | Partial Release of Trademark Security Agreement |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--|----------|-----------------------|--------------|
| Morgan Stanley Senior Funding, Inc., as the Collateral Agent | | 06/01/2018 | Corporation: |

RECEIVING PARTY DATA

| Name: | Shutterfly, Inc. |
|-----------------|---|
| Street Address: | 2800 Bridge Parkway |
| City: | Redwood City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94065 |
| Entity Type: | Corporation: DELAWARE |
| Name: | Lifetouch Inc. |
| Street Address: | 2800 Bridge Parkway |
| City: | Redwood City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94065 |
| Entity Type: | Corporation: MINNESOTA |
| Name: | Lifetouch National School Studios Inc. |
| Street Address: | 2800 Bridge Parkway |
| City: | Redwood City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94065 |
| Entity Type: | Corporation: MINNESOTA |
| Name: | Lifetouch Services Inc. |
| Street Address: | 2800 Bridge Parkway |
| City: | Redwood City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94065 |
| Entity Type: | Corporation: MINNESOTA |
| Name: | Lifetouch Church Directories and Portraits Inc. |
| Street Address: | 2800 Bridge Parkway |
| City: | Redwood City |
| | TRADEMARK |

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| State/Country: | CALIFORNIA |
|----------------|------------------------|
| Postal Code: | 94065 |
| Entity Type: | Corporation: MINNESOTA |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3452187 | IMEMORIES |
| Registration Number: | 4450248 | IMEMORIES |
| Registration Number: | 4490953 | IMEMORIES |
| Registration Number: | 4530474 | |

CORRESPONDENCE DATA

Fax Number: 4159472099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4159472000

Email: qluflood@wsgr.com

Correspondent Name: WSGR, C/O QUI LU FLOOD, SENIOR PARALEGAL

Address Line 1: ONE MARKET, SPEAR TOWER, SUITE 3300

Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

| ATTORNEY DOCKET NUMBER: | 24572.007 |
|-------------------------|----------------|
| NAME OF SUBMITTER: | Qui Lu Flood |
| SIGNATURE: | /Qui Lu Flood/ |
| DATE SIGNED: | 06/01/2018 |

Total Attachments: 2

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TRADEMARK REEL: 006341 FRAME: 0716

PARTIAL RELEASE OF TRADEMARK SECURITY AGREEMENT

This **Partial Release of Trademark Security Agreement** dated as of June 1, 2018 (this "Release") is made by Morgan Stanley Senior Funding, Inc., in its capacity as collateral agent (the "Collateral Agent") under the Trademark Security Agreement dated April 2, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") between Shutterfly, Inc., a Delaware corporation, Lifetouch Inc., a Minnesota corporation, Lifetouch National School Studios Inc., a Minnesota corporation, and Lifetouch Church Directories and Portraits Inc., a Minnesota corporation, as pledgors and debtors (in such capacities and together with any successors in such capacities, individually, a "Pledgor", and, collectively, the "Pledgors") and the Collateral Agent, and submitted for recordation with the United States Patent and Trademark Office on May 23, 2018, at Trademark Reel 6334, Frame 0767.

WHEREAS, pursuant to the Security Agreement, the Pledgors granted to the Collateral Agent a security interest in the Trademark Collateral (as defined in the Security Agreement), including the trademarks listed below (the "Released Trademarks"):

| <u>Mark</u> | Registration No. | Registration Date |
|--------------|------------------|--------------------------|
| IMEMORIES | 3452187 | June 24, 2008 |
| IMEMORIES | 4450248 | December 17, 2013 |
| IMEMORIES | 4490953 | March 4, 2014 |
| HEART DESIGN | 4530474 | May 13, 2014 |

WHEREAS, the Collateral Agent wishes to: (i) release its security interest in the Released Trademarks only (and not in any other Trademark Collateral); and (ii) discharge and relinquish any and all right, title and interest it has in and to the Released Trademarks (and not in or to any other Trademark Collateral) under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent does hereby, without recourse and without any representation or warranty, release its security interest in the Released Trademarks, and discharges and relinquishes any and all right, title and interest it has in and to the Released Trademarks under the Security Agreement. This Release is not intended to and does not release, discharge, or relinquish any right, title or interest of the Collateral Agent in or to any Trademark Collateral (or any other asset of a Pledgor), other than the Released Trademarks identified above. Except for the release of the Collateral Agent's security interest in the Released Collateral as expressly provided herein, all terms of the Security Agreement shall remain in full force and effect.

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TRADEMARK
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IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

MORGAN STANLEY SENIOR FUNDING, INC., as Collateral Agent

Name: Jonathon Rauen

Title: / Authorized Signatory

[Signature Page to Partial Release of Trademark Security Agreement]

RECORDED: 06/01/2018

TRADEMARK REEL: 006341 FRAME: 0718