TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM471851

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magno-Humphries, Inc.		04/26/2018	Corporation: OREGON

RECEIVING PARTY DATA

Name:	Glanbia Nutritionals (Ireland) Limited	
Street Address:	Glanbia House	
City:	Kilkenny	
State/Country:	IRELAND	
Postal Code:	R95 E866	
Entity Type:	Corporation: IRELAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1423553	OPTIMUM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sdp.docket@chernofflaw.com

Chernoff Vilhauer, LLP **Correspondent Name:** Address Line 1: 111 SW Columbia Street Address Line 4: Portland, OREGON 97201

DOMESTIC REPRESENTATIVE

Name: Glanbia Performance Nutrition

Address Line 1: 3500 Lacey Road

Address Line 2: **Suite 1200**

Address Line 4: Downers Grove, ILLINOIS 60515

NAME OF SUBMITTER:	Susan D. Pitchford
SIGNATURE:	/Susan D. Pitchford/
DATE SIGNED:	04/30/2018

Total Attachments: 1

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TRADEMARK REEL: 006342 FRAME: 0033

ANNEX I

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of April ______2018 (the "Effective Date") by and between MAGNO-HUMPHRIES, INC., an Oregon corporation having a principal place of business at 8800 Southwest Commercial, Tigard, Oregon 97233, U.S.A ("ASSIGNOR") and GLANBIA NUTRITIONALS (IRELAND) LIMITED, an Irish limited company having an address at Glanbia House, Kilkenny, Ireland R95 E866 ("ASSIGNEE").

WHEREAS, ASSIGNOR owns and uses the following trademark, which is registered in the United States Patent and Trademark Office (the "Registration"):

Trademark Country Registration No. Reg. Date **OPTIMUM** United States of America 1,423,553 January 6, 1987

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights in the OPTIMUM mark, including the Registration, along with all associated goodwill;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all right, title and interest in and to the OPTIMUM mark and the Registration, along with the transfer of certain tangible assets and the goodwill in the mark; and

WHEREAS, both ASSIGNOR and ASSIGNEE desire to record with the U.S. Patent and Trademark Office the transfer of the Registration from ASSIGNOR to ASSIGNEE.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the OPTIMUM mark, together with Registration No. 1,423,553, concurrent with the transfer of certain tangible assets as indicia of goodwill in the mark.

IN WITNESS WHEREOF, the parties hereto have signed this Assignment to be effective as of the date first written above. This Assignment may be signed in duplicate, each copy of which shall be deemed an original.

GLANBIA NUTRIATIONALS (IRELAND) LIMITED

MAGNO-HUMPHRIES, INC. (f/k/a Magno-Humphries Labs, Inc.)

Printed Name: JEN LARIMEN

Title: ANGERZIZED REPRESENTATION VET

Date: <u>12-21-21</u>

Printed Name: Richard Humpholics

Title: Bearlive VP & C.F.O.

Date: 9/29/18

TRADEMARK REEL: 006342 FRAME: 0034