

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM469748

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Woodbolt Distribution, LLC		03/16/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	FitJoy Nutrition, LLC		
Street Address:	500 San Marcos Street, Suite 200		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78702		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5182761	FITJOY	
Registration Number:	5182762	FITJOY	
Registration Number:	5267679	FITJOY	
Serial Number:	87099920	FITJOY	
Serial Number:	86875264	FITJOY	
Serial Number:	87206176	FITJOY 100	
Serial Number:	87206157	FITJOY 100	
Serial Number:	87206202	FITJOY 100	
Serial Number:	87206211	FITJOY 100	
Serial Number:	87181367	FITJOY WILD	
Serial Number:	87181374	FITJOY WILD	
Serial Number:	87181859	FITJOY WILD	
Serial Number:	87181840	FITJOY WILD	
Registration Number:	5188021	FREEDOM TO ENJOY	
Serial Number:	86944433	FREEDOM TO ENJOY	
Serial Number:	86944323	FREEDOM TO ENJOY	
Registration Number:	4660887	FLYJOY	
Registration Number:	4725395		
Registration Number:	4718216	DISCOVER EXTRAORDINARY	

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 5168808483*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (516) 880-8379**Email:** cspierer@harrisbeach.com**Correspondent Name:** Craig M. Spierer**Address Line 1:** 333 Earle Ovington Blvd., Suite 901**Address Line 4:** Uniondale, NEW YORK 11553**ATTORNEY DOCKET NUMBER:** 276797**NAME OF SUBMITTER:** Craig M. Spierer**SIGNATURE:** /Craig M. Spierer/**DATE SIGNED:** 04/13/2018**Total Attachments: 9**

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ASSIGNMENT OF TRADEMARKS AND RELATED APPLICATIONS

THIS TRADEMARK ASSIGNMENT (the “**Assignment**”) is made, executed and delivered by the undersigned Woodbolt Distribution, LLC, a Delaware limited liability company (hereinafter referred to as “**Assignor**”) and FitJoy Nutrition, LLC, a Delaware limited liability company (hereinafter referred to as “**Assignee**”), effective as of March 16, 2018.

WHEREAS, the Assignor is the owner of the U.S. and foreign trademarks listed on Schedule 1 attached hereto (collectively the “**Assignor Marks**”);

WHEREAS, Assignor and Assignee are parties to that certain Contribution Agreement, dated as of March 16, 2018, pursuant to which Assignor has agreed to assign certain assets to Assignee, including the Assignor Marks;

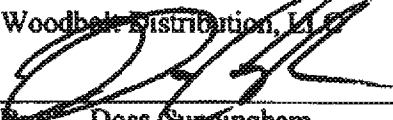
WHEREAS, Assignee, as the successor in interest to the business to which the Assignor Marks relates, is desirous of acquiring Assignor’s right, title and interest in the Assignor Marks, together with the goodwill symbolized by the Assignor Marks; and

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee, its successors and assigns, all of Assignor’s right, title and interest in and to the Assignor Marks, together with the goodwill symbolized thereby, and the right to sue and recover for any past, present or future infringement of the Assignor Marks and any and all other rights and remedies associated with the use, ownership and registration of the Assignor Marks throughout the world.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with Assignee’s attorneys, Harris Beach, PLLC, 333 Earle Ovington Boulevard, Suite 901, Uniondale, New York, 11553, Attn.: Craig M. Spierer, Esq., email cspierer@harrisbeach.com, regarding any matter relating to the prosecution, alteration or amendment of the Assignor Marks.


Assignor agrees to perform such further acts as may be reasonably requested by Assignee to perfect and record the sale, assignment and transfer of the Assignor Marks to Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by an officer thereof.

Woodbine Distribution, Ltd.

By: Doss Cunningham
Its: Chief Executive Officer

Signature Page – Assignment of Trademarks

SCHEDULE 1
List of Trademarks

Mark	Jurisdiction	Registration/Serial Number	Registration/Application Date	Status
FITJOY	United States	Reg. No. 5,182,761	April 11, 2017	Registered
FITJOY	United States	Reg. No. 5,182,762	April 11, 2017	Registered
FITJOY	United States	Reg. No. 5,267,679	August 15, 2017	Registered
FITJOY	United States	Serial No. 87/099,920	July 11, 2016	Application Pending
FITJOY	United States	Serial No. 86/875,264	January 14, 2016	Application Pending
FITJOY 100	United States	Serial No. 87/206,176	October 17, 2016	Application Pending
FITJOY 100	United States	Serial No. 87/206,157	October 17, 2016	Application Pending
FITJOY 100	United States	Serial No. 87/206,202	October 17, 2016	Application Pending
FITJOY 100	United States	Serial No. 87/206,211	October 17, 2016	Application Pending
FITJOY WILD	United States	Serial No. 87/181,367	September 23, 2016	Application Pending
FITJOY WILD	United States	Serial No. 87/181,374	September 23, 2016	Application Pending
FITJOY WILD	United States	Serial No. 87/181,859	September 23, 2016	Application Pending
FITJOY WILD	United States	Serial No. 87/181,840	September 23, 2016	Application Pending
FREEDOM TO ENJOY	United States	Reg. No. 5,188,021	April 18, 2017	Registered
FREEDOM TO ENJOY	United States	Serial No. 86/944,433	March 17, 2016	Application Pending
FREEDOM TO ENJOY	United States	Serial No. 86/944,323	March 17, 2016	Application Pending
FLYJOY	United States	Reg. No. 4,660,887	December 23, 2014	Registered
	United States	Reg. No. 4,725,395	April 21, 2015	Registered

DISCOVER EXTRA- ORDINARY	United States	Reg. No. 4,718,216	April 7, 2015	Registered
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Mark	Jurisdiction	Registration or Application Number	Registration/Application Date	Status
FITJOY	Andorra	Reg. No. 36799	February 7, 2017	Registered
FITJOY	Andorra	Reg. No. 36800	February 7, 2017	Registered
FITJOY	Andorra	Reg. No. 36801	February 7, 2017	Registered
FITJOY	Andorra	Reg. No. 36802	February 7, 2017	Registered
FITJOY	Argentina	Reg. No. 2918068	December 7, 2017	Registered
FITJOY	Argentina	Reg. No. 2918067	December 7, 2017	Registered
FITJOY	Argentina	Serial No. 3555964	October 31, 2016	Application Pending
FITJOY	Argentina	Serial No. 3555965	October 31, 2016	Application Pending
FITJOY	Australia	Reg. No. 1,765,726	April 19, 2016	Registered
FITJOY	Australia	Reg. No. 1,784,809	July 21, 2016	Registered
FITJOY	Bolivia	Serial No. SM 01173-2017	March 20, 2017	Application Pending
FITJOY	Brazil	Serial No. 910939411	April 22, 2016	Application Pending
FITJOY	Brazil	Serial No. 910940134	April 22, 2016	Application Pending
FITJOY	Brazil	Serial No. 910940193	April 22, 2016	Application Pending
FITJOY	Brazil	Serial No. 910940215	April 22, 2016	Application Pending
FITJOY	Canada	Serial No. 1779384	April 26, 2016	Application Pending
FITJOY	Canada	Serial No. 1779385	April 26, 2016	Application Pending
FITJOY	Canada	Serial No. 1779386	April 26, 2016	Application Pending

FITJOY	Canada	Serial No. 1800300	September 14, 2016	Application Pending
FITJOY	Chile	Reg. No. 1,236,849	February 13, 2017	Registered
FITJOY	China	Reg. No. 19854762	June 21, 2017	Registered
FITJOY	China	Reg. No. 19854761	June 21, 2017	Registered
FITJOY	China	Reg. No. 19854760	June 21, 2017	Registered
FITJOY	China	Reg. No. 21349299	November 14, 2017	Registered
健乐 (FITJOY in Chinese)	China	Serial No. 26231167	September 5, 2017	Application Pending
健乐 (FITJOY in Chinese)	China	Serial No. 26231166	September 5, 2017	Application Pending
FITJOY	Colombia	Reg. No. 559071	January 30, 2017	Registered
FITJOY	Dominican Republic	Reg. No. 234522	November 1, 2016	Registered
FITJOY	Dominican Republic	Reg. No. 234420	November 1, 2016	Registered
FITJOY	Dominican Republic	Reg. No. 234747	November 1, 2016	Registered
FITJOY	Dominican Republic	Reg. No. 234748	November 1, 2016	Registered
FITJOY	EU	Reg. No. 015366552	September 2, 2016	Registered
FITJOY	Hong Kong	Reg. No. 303884798	August 26, 2016	Registered

FITJOY	India	Serial No. 3326088	August 2, 2016	Application Pending
FITJOY	Indonesia	Serial No. D00.2016.057665	November 23, 2016	Application Pending
FITJOY	Indonesia	Serial No. D00.2016.057664	November 23, 2016	Application Pending
FITJOY	Indonesia	Serial No. D00.2016.057666	November 23, 2016	Application Pending
FITJOY	Indonesia	Serial No. D00.2016.057662	November 23, 2016	Application Pending
FITJOY	Iran	Serial No. 139550140001059205	December 6, 2016	Application Pending
FITJOY	Israel	Serial No. 289,968	November 30, 2016	Application Pending
FITJOY	Japan	Serial No. 2016-138903	December 9, 2016	Application Pending
FITJOY	Japan	Serial No. 2016-138904	December 9, 2016	Application Pending
FITJOY	Japan	Serial No. 2016-138905	December 9, 2016	Application Pending
FITJOY	Kazakhstan	Reg. No. 56133	May 30, 2017	Registered
FITJOY	Kazakhstan	Reg. No. 56426	July 1, 2017	Registered
FITJOY	Kazakhstan	Reg. No. 56427	July 1, 2017	Registered
FITJOY	Kazakhstan	Reg. No. 56428	July 1, 2017	Registered
FITJOY	Korea	Reg. No. 1249812	May 1, 2017	Registered
FITJOY	Korea	Reg. No. 1281791	September 1, 2017	Registered
FITJOY	Korea	Reg. No. 1281792	September 1, 2017	Registered
FITJOY	Korea	Reg. No. 1281793	September 1, 2017	Registered
FITJOY	Kuwait	Serial No. 184108	October 10, 2016	Application Pending
FITJOY	Kuwait	Serial No. 184109	October 10, 2016	Application Pending
FITJOY	Kuwait	Serial No. 184110	October 10, 2016	Application Pending

FITJOY	Kuwait	Serial No. 184111	October 10, 2016	Application Pending
FITJOY	Malaysia	Serial No. 2016066524	September 8, 2016	Application Pending
FITJOY	Malaysia	Serial No. 2016066530	September 8, 2016	Application Pending
FITJOY	Malaysia	Serial No. 2016066532	September 8, 2016	Application Pending
FITJOY	Mexico	Reg. No. 1663831	August 12, 2016	Registered
FITJOY	Mexico	Reg. No. 1661955	August 8, 2016	Registered
FITJOY	Mexico	Reg. No. 1663830	August 12, 2016	Registered
FITJOY	Mexico	Serial No. 1771463	July 14, 2016	Application Pending
FITJOY	New Zealand	Reg. No. 1041359	April 20, 2016	Registered
FITJOY	New Zealand	Reg. No. 1047221	July 21, 2016	Registered
FITJOY	Pakistan	Serial No. 434099	September 27, 2016	Application Pending
FITJOY	Pakistan	Serial No. 434100	September 27, 2016	Application Pending
FITJOY	Pakistan	Serial No. 434101	September 27, 2016	Application Pending
FITJOY	Panama	Reg. No. 255764	September 27, 2017	Registered
FITJOY	Panama	Reg. No. 255763	September 27, 2017	Registered
FITJOY	Panama	Reg. No. 255762	September 27, 2017	Registered
FITJOY	Panama	Reg. No. 255761	September 27, 2017	Registered
FITJOY	Paraguay	Reg. No. 444355	August 10, 2017	Registered
FITJOY	Paraguay	Reg. No. 453369	February 13, 2018	Registered
FITJOY	Paraguay	Reg. No. 450625	November 27, 2017	Registered

FITJOY	Paraguay	Reg. No. 447938	August 13, 2017	Registered
FITJOY	Peru	Reg. No. 242208	October 5, 2016	Registered
FITJOY	Peru	Reg. No. 245131	December 14, 2016	Registered
FITJOY	Peru	Reg. No. 245012	December 12, 2016	Registered
FITJOY	Peru	Reg. No. 242207	October 5, 2016	Registered
FITJOY	Philippines	Reg. No. 4-2016-503716	October 27, 2016	Registered
FITJOY	Philippines	Reg. No. 4-2016-00503717	October 27, 2016	Registered
FITJOY	Philippines	Reg. No. 4-2016-503718	October 27, 2016	Registered
FITJOY	Philippines	Reg. No. 4-2016-503719	October 27, 2016	Registered
FITJOY	Russia	Reg. No. 629573	September 11, 2017	Registered
FITJOY	Russia	Reg. No. 622577	July 5, 2017	Registered
FITJOY	Saudi Arabia	Serial No. 1438027108	September 10, 2017	Application Pending
FITJOY	Saudi Arabia	Serial No. 1438027109	September 10, 2017	Application Pending
FITJOY	Saudi Arabia	Serial No. 1438027110	September 10, 2017	Application Pending
FITJOY	Singapore	Reg. No. 40201610024W	June 23, 2016	Registered
FITJOY	Singapore	Reg. No. 40201611887R	July 22, 2016	Registered
FITJOY	South Africa	Serial No. 2016/21788	August 2, 2016	Application Pending
FITJOY	South Africa	Serial No. 2016/21789	August 2, 2016	Application Pending
FITJOY	South Africa	Serial No. 2016/21790	August 2, 2016	Application Pending
FITJOY	South Africa	Serial No. 2016/21791	August 2, 2016	Application Pending
FITJOY	UAE	Serial No. 262733	November 7, 2016	Application Pending

FITJOY	UAE	Serial No. 262735	November 7, 2016	Application Pending
FITJOY	UAE	Serial No. 262736	November 7, 2016	Application Pending
FITJOY	UAE	Serial No. 262737	November 7, 2016	Application Pending
FITJOY	Vietnam	Serial No. 4-2016-36302	November 15, 2016	Application Pending
FITJOY	Vietnam	Serial No. 4-2016-24068	August 5, 2016	Application Pending
FITJOY	Vietnam	Serial No. 4-2016-24069	August 5, 2016	Application Pending
FITJOY	Vietnam	Serial No. 4-2016-26173	August 24, 2016	Application Pending