

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM475334

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jones Seed Company		05/21/2018	Corporation: OKLAHOMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Purina Animal Nutrition LLC		
<b>Street Address:</b>	4001 Lexington Avenue North		
<b>City:</b>	Arden Hills		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55126		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2074173	BERRY BIRD	
<b>Registration Number:</b>	2023158	CARIBBEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@landolakes.com		
<b>Correspondent Name:</b>	Todd A. Grauel		
<b>Address Line 1:</b>	4001 Lexington Avenue North		
<b>Address Line 4:</b>	Arden Hills, MINNESOTA 55126		
<b>ATTORNEY DOCKET NUMBER:</b>	2013-02284 Feed		
<b>NAME OF SUBMITTER:</b>	Todd A Grauel		
<b>SIGNATURE:</b>	/tag/		
<b>DATE SIGNED:</b>	05/24/2018		
<b>Total Attachments: 3</b>			
source=Executed Assignment Jones Seed to Purina Animal Nutrition#page1.tif			
source=Executed Assignment Jones Seed to Purina Animal Nutrition#page2.tif			
source=Executed Assignment Jones Seed to Purina Animal Nutrition#page3.tif			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made by and between Jones Seed Company, an Oklahoma corporation ("Assignor"), and Purina Animal Nutrition LLC, a Delaware Limited Liability Company ("Assignee"), as of this 21 day of May 2018.

WHEREAS, Assignor is the owner of the Trademarks listed on Exhibit A and the goodwill of the business symbolized thereby and associated therewith (the "Trademarks"); and

WHEREAS, Assignee desires to acquire the Trademarks, and any and all rights of Assignor related thereto, and to record its status as the sole owner of the entire right, title and interest in and to the Trademarks.

NOW THEREFORE, for the good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee, its successors and assigns, the Trademarks and the entire right, title, and interest it has in said Trademarks, together with the goodwill of the business associated therewith and all income, royalties, damages and payments now or hereafter due or payable in respect thereto and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on such Trademarks, and in and to all rights corresponding to the foregoing. Assignor further agrees to sell, assign, and transfer unto Assignee, its successors and assigns, the Product formulas associated with the Trademarks ("Formulas").
2. Assignor hereby represents and warrants that the Assignor is the owner of all right, title, and interest in and to the Trademarks and Formulas; the Trademarks and Formulas are free and clear of any liens, security interest or encumbrances.
3. Assignor agrees to take whatever further action is deemed necessary or appropriate by Assignee to properly and fully effect and perfect the transfer to Assignee of the Trademarks, to establish full custody of the Trademarks by Assignee, and to set forth and establish the chain of title to the Trademarks and the first use of the Trademarks.
4. The Assignment shall be governed by the laws of the State of Minnesota, without regard to its conflicts of law principles.
5. This Assignment is being executed and delivered as **TRADEMARK**

required by that certain Exclusive Licensing Agreement entered into between the parties in 2012 relating to the Trademarks (the "Agreement"). The transfer made hereby is subject to all of the provision of the Agreement, and this Assignment is a supplement thereto.

IN WITNESS WHEREOF, the said parties have hereto caused the signatures of duly authorized officers, on the day and year first above written.

ASSIGNOR:

Jones Seed Company

By: *[Signature]*

\_\_\_\_\_

Name: DARRELL JONES

\_\_\_\_\_

Title: President

\_\_\_\_\_

ASSIGNEE:  
LLC

Purina Animal Nutrition

By: *[Signature]*

\_\_\_\_\_

Name: SUSAN M RANKIN

\_\_\_\_\_

Title: SUP OPERATIONS

\_\_\_\_\_

EXHIBIT A

United States Trademarks

Trademark

Registration Number

BERRY BIRD

2,074,173

CARIBBEAN

2,023,158



Common Law Trademarks

Trademark

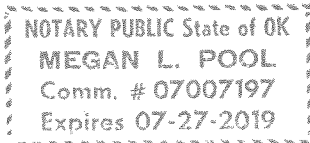
BALANCE

STATE OF Oklahoma )

COUNTY OF Comanche )

On this 20th day of April, 2018, to me personally known, appeared Darrell Jones who, being by me duly sworn did say that he/she is the President of Jones Seed Company and the owner of said Trademarks.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.



Megan L. Pool  
Notary Public

My Commission Expires:

[SEAL]

STATE OF MN )

COUNTY OF Washington )

On this 21 day of May, 2018, to me personally known, appeared Susan Rankin who, being by me duly sworn did say that he/she is the SVP operations of Purina Animal Nutrition LLC, a Delaware Limited Liability Company, and that said instrument was signed and delivered on behalf of said company by authority of its directors, and said \_\_\_\_\_ acknowledged said instrument to be the free act and deed of said company acting with full power and authority to so bind the company.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

L. J. Subb  
Notary Public

My Commission Expires:

1/31/21

[SEAL]

