

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Legacy Talent and Entertainment, LLC		02/23/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Ric Flair, LLC		
Street Address:	1599 Ridge Point Drive		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4023248	TO BE THE MAN, YOU GOTTA BEAT THE MAN	
CORRESPONDENCE DATA			
Fax Number:	7704347376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7704346868		
Email:	trademarkdocketing@taylorenghish.com		
Correspondent Name:	Alan S. Clarke		
Address Line 1:	1600 Parkwood Circle		
Address Line 2:	Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Alan S. Clarke		
SIGNATURE:	/Alan S. Clarke/		
DATE SIGNED:	06/05/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of this 23rd day of February 2018 ("Effective Date") from Legacy Talent and Entertainment, LLC ("ASSIGNOR") to Ric Flair, LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR is the record owner of U.S. Trademark Registration No. 4023248, TO BE THE MAN, YOU GOTTA BEAT THE MAN (the "Mark") as management company for and at the request of Richard M. Fliehr; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE all of its rights, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of ASSIGNEE's and its "Affiliates" (hereinafter defined) having released, discharged, indemnified, and holding harmless ASSIGNOR, and its members, officers, directors, employers, employees, contractors, owners, insurers, representatives, agents (alleged, apparent, and/or actual), managers, attorneys, business partners, family members, affiliates, firms, companies with common control, affiliated companies, executors, predecessors, successors, assigns, and all other related persons and entities (collectively, "Affiliates") of and from improper assignment of the Mark, and any and all past, present and future claims, third party claims, counterclaims, actions, causes of action, lawsuits, complaints, grievances, administrative actions, proceedings, disputes, inquiries, investigations, defenses, orders, rights, liabilities, controversies, debts, escrows, monetary claims, payments, conversion, breaches, allegations, fees, commissions, losses, lost profits, set-offs, accounts, costs and expenses (including attorneys' fees), conflicts of interest, obligations, promises, covenants, contracts, agreements, failures to perform or cure, judgments, injunctive relief, demands, damages (including, but not limited to, consequential, special, punitive, incidental, and/or compensatory) in law or equity, foreseen or unforeseen, matured or unmatured, known or unknown, vicarious or direct, insured or uninsured, accrued or not accrued, that ASSIGNEE, any of its Affiliates, or any third party has ever had, now has, or which it may have hereafter against ASSIGNOR and/or any of its Affiliates whether relating to the Mark or otherwise.

1. Assignment. ASSIGNOR hereby transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the Mark, which ASSIGNEE has represented and warranted is the proper assignee of the Mark. ASSIGNOR shall have no further responsibilities or obligations with respect to the Mark and ASSIGNEE has agreed all matters and filings in connection therewith, including with the USPTO, shall be at the sole cost, expense, and responsibility of ASSIGNEE.

2. Ownership. As of the Effective Date, ASSIGNEE shall be considered the owner of the Mark.

ASSIGNOR has executed and delivered this Assignment as of the Effective Date.

ASSIGNOR:

Legacy Talent and Entertainment, LLC

By: 
Its CEO

ADDENDUM

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 4023248, TO BE THE MAN, YOU GOTTA BEAT THE MAN (the "Mark"), together with any goodwill of the business symbolized thereby in connection with the goods and/or services on which the Mark is used.

THEREFORE, in addition to the transfers set forth in the assignment, the goodwill is also transferred to the Assignee, and all other provisions of the assignment remain unchanged.

ASSIGNEE has executed and delivered this Addendum to the Trademark Assignment dated February 23, 2018 as of the Effective Date.

ASSIGNEE:

Ric Flair, LLC

By: 

Its: CEO, Richard M. Fliehr